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A newsletter for Oakland University colleagues

## Winter 2002

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And more . . .

## *Dream Teams at Work*

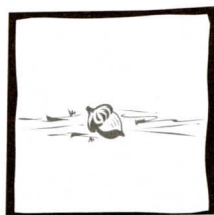
Special Lecturer Andrea Eis (standing) and  
OU students (from Left) Jamie Karl, Monique  
Gunn and Mary Duenow select art objects  
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# The Dream, The Journey, The Legacy

## Keeper of the Dream scholarship program celebrates 10th anniversary



On Feb. 20, 2002, Oakland University will celebrate the 10th anniversary of one of the most successful, inspiring and influential programs ever created on campus — the Keeper of the Dream Scholarship Awards Banquet.

Keeper of the Dream, established in honor of Dr. Martin Luther King Jr., serves to connect the campus community, to underscore the university's commitment to diversity and to involve the south-east Michigan community in OU's service mission.



OU invites alumni, partners and friends to join the campus community in recognizing outstanding OU students who have demonstrated strong citizenship, scholarship and leadership in breaking down cultural stereotypes and in promoting interracial understanding. Keeper of the Dream 2002 will celebrate *The Dream*, acknowledge *The Journey* and continue *The Legacy*.



To help mark this milestone, OU is honored to present as keynote speaker, Martin Luther King III, president of the Southern Christian Leadership Conference and son of Dr. Martin Luther King Jr. and Coretta Scott King.

A human rights advocate, community activist and political leader, King has been actively involved in significant policy initiatives to maintain the fair and equitable treatment of all citizens, at home and abroad. His messages and initiatives are all rooted within the tenets of nonviolent conflict resolution. Committed to the personal, educational and skill development of youth, he has initiated several programs throughout the years to support and nurture young people.

### The Dream

In 1992, Kevin Early, associate professor of Sociology, College of Arts and Sciences, had a dream that echoed another, first heard on Aug. 28, 1963. On that memorable day, Dr. Martin Luther King Jr. delivered what has come to be known as the "I Have a Dream" speech on the steps of the Lincoln Memorial — the highlight of the March on Washington.

Thirty years later, Early looked for something he could do to make King's dream live at Oakland University. Ultimately, he settled on a scholarship program designed to inspire campus harmony and recognize those students who exemplified King's ideals — who kept his dream alive.

The first Keeper of the Dream dinner was held Jan. 29, 1993. Response was positive and immediate.

First held in The Crockery — a former Oakland Center eatery — the dinner soon became a banquet that outgrew its original home. Since 1997, the event has been held in Oakland's Shotwell-Gustafson Pavilion, where it draws close to 800 celebrants annually.

### The Journey

In the last decade, Keeper of the Dream has grown from a cherished but small program culminating in an informal event, into one of Oakland's most visible initiatives, with corporate sponsors providing named scholarships. This year, corporate sponsors **Champion Enterprises, Inc.**, **William Beaumont Hospitals** and **Bank One** will again sponsor \$5,000 Keeper of the Dream scholarships. And for the first time, the **Oakland University Alumni Association** has become a \$5,000 scholarship sponsor.

#### Keeper of the Dream Scholarship Awards Banquet

February 20, 2002, 6:30 p.m., Shotwell-Gustafson Pavilion

For tickets and table sponsorships, call (248) 370-4915.

For more information regarding this program, visit [www2.oakland.edu/equity/keeper.cfm](http://www2.oakland.edu/equity/keeper.cfm).





Martin Luther King III

"We went from \$250 to \$500 to \$1,000 for each scholarship award," Early notes. "Now, we are able to provide up to \$5,000 for each award. Last year, \$35,000 in scholarships was awarded. The whole idea has been to raise enough money to establish an endowment so that the scholarship can perpetuate itself and that's what we are involved with now."

Keeper of the Dream also enjoys support from the Oakland University Board of Trustees, the Office of the President, the Office of Equity, and OU faculty, staff and students.

### The Legacy

Since 1993, 35 OU students have received Keeper of the Dream awards.

"All of the recipients have been extraordinary in their own right," Early says. "Lots have gone off to get master's degrees and doctoral degrees."

Several will return to campus to help celebrate the 10th anniversary, says Gloria Sosa, director, Office of Equity. This office oversees the program and works year-round to build community and corporate support.

"Bringing past winners to campus will personify the power of the award and what commitment to Dr. King's journey can mean to the Oakland community and to the external community," observes Sosa. "Past winners will see how the event has grown and future winners will be inspired to achieve the prestige and honor of being a part of the Keeper of the Dream legacy."

Nominees must possess a current cumulative grade point average of 3.0, demonstrate campus involvement and a record of responsible citizenship, write an essay of 500 words describing how they have made a positive impact toward improving interracial understanding at OU, and submit three letters of nomination from members of the university community.

"In the 21st century, I'd like to use the award to attract full-time students and retain them," Early says. "I'd like to create Keeper of the Dream scholars for many years to come." ○

*Debbie Patrick*

## A decade of memories . . .

### What has been the most rewarding part of the KOD for you?

"Seeing the students on the dais receiving the award they worked hard for."

— Gloria Sosa, director, Office of Equity

"Being involved in documenting and archiving the event for future generations to enjoy and reflect on."

— George Preisinger, manager, Instructional Technology Center

"The opportunities this event offers to the OU community and the general public to involve us all in honoring the memory of Dr. Martin Luther King Jr. and the implementation of his 'dream' — locally and globally."

— Jean Ann Miller, director, Center for Student Activities (CSA)

### Is there one person involved that stands out in your memory?

"Father Cunningham of Focus: HOPE. The year he was keynoter, one felt transported back to that time when people of good will believed that the 'dream' was possible. Courage was palpable there that night, and one felt again the courage and excitement, the vision, heartbreak and passion of the time and its leader, Martin Luther King."

— Joy James Williams, executive events consultant to the president

"Ms. Joy James Williams. Once she became the event coordinator, the banquet became a high-level, sophisticated and elegant event."

— Glenn McIntosh, assistant vice president, Student Affairs, and dean of students

### What would you like people to know that they may not already know?

"People do not know that Kevin Early has never had dinner during the KOD. He always has his dinner after the event because he is 'working the room' every year at dinner to thank the people who have supported the [program]."

— Paul Franklin, coordinator of campus programs, CSA

"The KOD banquet is a universitywide event, which means the success of the event is dependent on many acts of kindness across the university. . . . We have had involvement from the Board of Trustees, the president's cabinet, faculty, staff and students — from the planning process to event day."

— Kevin Early, associate professor, Sociology and Anthropology



AH 490 has always been an upper level seminar in art history, but for fall semester 2001, it became much more. The focus was Native American art and the scope — creating, developing and designing an art exhibition for a respected gallery. Eleven art history majors, many with designs on careers as curators for museums and corporate collections, were presented a unique and challenging opportunity. The result is *Harmony in Variation: Form and Meaning in Native American Art*, now at the Meadow Brook Art Gallery (MBAG).

"The idea was that students would do the majority of the work," says Andrea Eis, course instructor and special lecturer, Art and Art History. And they did.

Students selected and researched the art objects, compiled and wrote the exhibition catalog, and developed the exhibition design.

"They had to figure out what they needed and what they wanted to tell people," Eis explains. And that's not all. Students also had to prepare informative signage, generate publicity, meet a series of deadlines, solve lighting issues, and make sure the artifacts were mounted according to American Museum Association standards.

On top of these responsibilities, the 11 were expected to develop related lectures, symposia and performances, which OU professors could include in their courses.

"Academically, there were several goals," Eis says. "One was to develop a knowledge and understanding of Native American art from multiple perspectives (aesthetic, art historical, anthropological and Native American). Another was to acquire hands-on experience in curating, designing and exhibiting Native American art. We also wanted to explore repatriation issues."

In 1990, the U.S. government passed the Native American Graves Protection and Repatriation Act, which legislates issues concerning the return of sacred objects to tribes. Iroquois masks are one example. Eis says the Iroquois believe that spirits inhabit the masks and that those spirits are living beings. Such beings should not be encased in glass or put on public display. Eis brought in Native American consultants to advise the students on the cultural and religious significance of the objects they selected.

### Redefining the classroom

Some AH 490 full class periods were spent at the Cranbrook Institute of Science (CIS), from which many of the exhibit objects were borrowed. Students worked with CIS staff to learn proper handling techniques for the 100- to 200-year-old artwork and the intricacies of curating. They also got to view the institute's storage collection. Cranbrook curates about a quarter of a million objects across nine disciplines, according to Michael Stafford, head of science.

Other field trips gave students the chance to view Native American art at the Detroit Institute of Arts and in the homes of private collectors.

There were no quizzes, no mid-terms, no final exams, but the course remained academically rigorous, Eis says. Grades were based on participation level, research and writing quality, and how well students fulfilled their responsibilities.

While the idea for the course grew out of Eis' relationship with Cranbrook, her grounding in the subject began when she was an anthropology major at Beloit College.

# Harmony

Art History faculty and students, MBAG and community cultural institutions collaborate on Native American art exhibition

"I had to take a one-semester internship and [Beloit] helped get one for me at the Smithsonian, where I was assigned the Plains Indians collections," Eis says. "I spent four months cataloging and working with beautiful and powerful art objects. Later, I developed a historical Native American art exhibition for Beloit."

The Wisconsin college loaned three objects to *Harmony in Variation* from its extensive collection.

### Re-examining what works

Eis joined the faculty at OU in 1983 and taught photography part time. She is now a special lecturer in Art and Art History. Six years ago, Eis noted that although a course in Native American art was listed by the department, it was never taught. She went to her department chair, Jan Schimmelman, and together, they revived the course. It has been popular with students ever since.

Cranbrook and Oakland have had an ongoing relationship for several years, Stafford says. Keith Kleckner, professor emeritus, Engineering and Computer





OU Junior Monique Gunn (l) and Senior Jamie Karl

of the class," Eis says, "something I want the students to learn."

### Rewarding relationships

*Harmony in Variation* includes everyday and ritual objects such as clothing, drums, a winter count (a visual accounting of the history of the tribe, etc.), pottery and other objects that date from post-European contact — the early 1800s to the early 1900s. It explores how the objects were used, the imagery that adorns them, and color and numerical symbolism. Objects represent tribes from all over the United States and Canada.

Lenders include the Detroit Institute of Arts; the Flint Institute of Arts; Beloit College's Logan Museum of Anthropology; private collectors Ted Hadfield, Wendy MacGaw, and Gary and Melissa Lipton; and Cranbrook.

"We are an institution that is very interested in a wide variety of collaborative efforts," says Stafford, "with other museums and institutions, and with students. We feel strongly that these relationships are mutually beneficial. Cranbrook is pleased to loan several objects in support of this project."

# in Variation

Science, is a governor on the CIS board. Several OU students have been awarded CIS internships. There also have been joint appointments over the years linking OU and Cranbrook. Stafford currently serves as an adjunct professor in the Department of Sociology and Anthropology. It was he who suggested a relationship with Art and Art History.

Stafford's suggestion stuck with Eis. It soon grew into an idea for a special course and exhibition. But what she had in mind would be expensive.

Viewing the exhibition as a worthy opportunity for diversity programming, Eis and MBAG Director Dick Goody sought funding from the OU Office of Equity and got it. Goody also is a special lecturer in the Department of Art and Art History into which MBAG was reintegrated in 2000.

"Developing sensitivity to another culture is part

Oakland's English department and Department of Music, Theatre and Dance co-sponsored the oral tradition performance. Richard Stamps, professor, Sociology and Anthropology, worked with the class on the repatriation symposium.

Students hope that growing interest in Native American art draws a great many visitors to the exhibition and that viewers take away with them a greater appreciation for "the creativity, vision and humanity of Native American artists."

AH 490, they say, has been an invaluable experience.

"We are very lucky to have had this opportunity as undergraduates," says OU Senior Jamie Karl. "I'm sure that the experience I gained through this class and from working on this exhibit will be an advantage after graduation." ○

Debbie Patrick

## GET TO KNOW: Andrea Eis

- Position at OU:** Special lecturer, Art and Art History
- Responsibilities:** Courses in Native American Art, Pre-Columbian Art, Cinema Studies, Video Art
- Degrees:** BA, Beloit College; BFA, Minneapolis College of Art and Design; MFA, Cranbrook Academy of Art
- Hometown:** Born in New York City
- Family:** Husband, Steven Rost; son, Ben, 16; daughter, Justine, 14



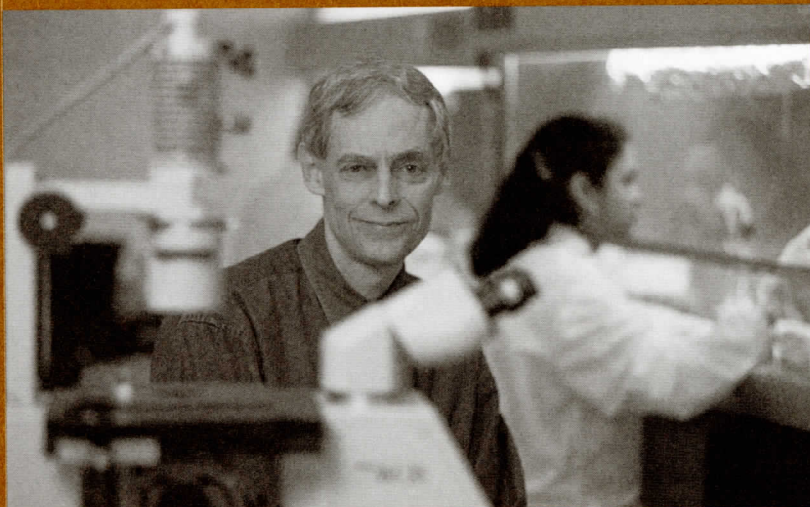
**Harmony in Variation: Form and Meaning in Native American Art**

Now – February 17, 2002, Meadow Brook Art Gallery

(248) 370-3005 • [www.oakland.edu/mbag](http://www.oakland.edu/mbag)



# The Safe GUARDS



5 INTERDISCIPLINARY COMMITTEES  
MAKE RESEARCH AT OAKLAND SAFE  
AND SOUND

They are faculty, staff, students and concerned citizens. Some are lawyers, nurses and accountants. One is a chief of surgery for a major metropolitan hospital. What they do, individually and collectively, is ensure that all research conducted at Oakland University meets stringent federal and state guidelines, and reflects high community standards, in keeping with OU's commitment to providing a safe environment for all. Their mission is to protect research subjects, faculty and student researchers, the OU community and our environment without hindering the research effort. They are learned. They are committed. And most are volunteers. Meet the guardians of safety at OU.

## Radiating safety

Frank Giblin, professor and associate director, Eye Research Institute, is one of only a dozen users of radioactive materials campuswide. A long-time and active user, Giblin draws on his experience to chair Oakland's Radiation Safety Committee (RSC).

Although the use of such materials on campus dates back to the 1960s, Giblin says OU's first radioactive materials license was issued by the Nuclear Regulatory Commission (NRC) in 1976. OU is currently licensed through 2003 to use 25 different isotopes for metabolic studies and radiation-emitting equipment. While Oakland is considered a very small user, the university must adhere to the same strict regulations as larger users.

Researchers, for instance, are required to fill out an application specifying which isotopes will be used in their research, which molecule the isotopes will become part of, how isotopes are going to be used and how users will monitor them.

Applications are reviewed by the Radiation Safety Committee, an interdisciplinary team whose members represent the Eye Research Institute (ERI), the Biological Sciences, Chemistry and Physics departments, the Office of Environmental Health and Safety, and the Radiation Safety Officer or RSO.

The RSO is responsible for the basic training of all users and for ensuring that labs are contamination free. To accomplish this, the RSO maintains direct and constant interaction with researchers, and conducts surprise inspections.

"I check labs on a routine basis with a Geiger counter, looking for spillage," says Domenic Luongo, RSO. "I also check the log books to ensure that swipe tests are being done properly. I can cite a user if he or she has not complied with the rules."

In addition to his role as RSO, Luongo serves as Oakland's biosafety officer (BSO) and chemical hygiene officer (CHO). All three jobs fall under his responsibility as laboratory compliance manager for Oakland's Office of Environmental Health and Safety.

The NRC also makes surprise inspections. In a report on its most recent visit, the NRC inspector reported: "No violations. No items of concern."

"That speaks incredibly well of the research community at OU," says Luongo. "We follow a radioisotope from cradle to grave," he says. And it's no easy task.

While some hazardous materials can be disposed of easily, others, like P-32, require complex handling.

"Some isotopes last only one half hour," explains Luongo, who oversees the safe disposal of radioactive waste. "But others have 1,000 years of life."

Pictured this page: Frank Giblin



## Ethical care and use

Oakland's Institutional Animal Care and Use Committee (IACUC) makes sure that on-campus research involving any type of vertebrate animal follows all federal regulations administered by the United States Department of Agriculture (USDA) and the Office of Laboratory Animal Welfare (OLA), National Institutes of Health. A veterinarian, OU researchers representing all disciplines using animals in research, a nonuser faculty member and a nonscientist community member comprise the IACUC.

Investigators are required to outline the scientific questions being asked and to justify the use of animals in the proposed project, and the particular species and number of animals involved. They must also outline the procedures they will employ to minimize pain, discomfort and stress to animals.

At OU, mice and rats are the most used animal subjects. They are kept and cared for in Oakland's Biomedical Research Support Facility. Built in 1999, the facility utilizes the latest equipment and techniques to house animal subjects with care.

"None of us like to work on animals," Giblin says. "A lot of tissue cultures are used. But to study cataracts, for instance, you have to use cataracts."

Nuclear cataracts are Giblin's specialty. The significance of research in this area, he says, is immense.

"World Health Organization figures show that 180 million people worldwide have visual disabilities," Giblin says. "And in the U.S., 1.5 million cataract surgeries are performed annually. In addition, there are 40 million blind people worldwide and a major cause is cataract."

## Informed consent

Central to the protection of human subjects in research is the practice of informed consent. And that is the focus of Oakland's Institutional Review Board (IRB) for the Protection of Human Subjects.

Five OU faculty members, and two physicians, a lawyer and a nurse representing the external community, sit on the IRB, which is chaired by Christine Hansen, associate professor, Psychology. Faculty represent the Departments of Psychology, Sociology and Anthropology, and Biological Sciences, the Schools of Health Sciences and Education and Human Services, and the Meadow Brook Health Enhancement Institute.

More than 100 proposals are sent to Hansen annually for review. She approves or rejects those that involve no risk to human subjects. Those that involve minimal risk move on to a second level of review. Minimal risk is defined as no risk greater than what a human subject would experience in normal, everyday living, and can include psychological, medical and dental examinations. If there is any question as to risk, then a proposal goes on to the third and highest level of review — a full committee review.

Committee members from outside OU help to ensure that research is consistent with community standards, Hansen says.



Judette Haddad



Christine Hansen

"We could not function without them — particularly their medical expertise," Hansen says. "They generously give their time. One is the head of surgery at a major metropolitan hospital."

Hansen stresses that responsibility extends to the larger OU community as well.

"The government has become much stricter and this trend is continuing," she explains. "Everyone is going to have to play a part in making sure research is safe and ethical at OU."

## Biosafety

The Institutional Biosafety Committee (IBC), chaired by Janet Blanks, director, Eye Research Institute (ERI), ensures that all research, teaching or testing involving materials of human origin, recombinant DNA, and biohazardous, infectious or toxic materials complies with government regulations and guidelines. Seven OU faculty members from the ERI, the Biological Sciences and Chemistry departments, and the School of Health Sciences, as well as two outside members from the medical and industrial professions, comprise the committee.

## Conflicts of interest

The Conflict of Interest Review Committee (COIRC) conducts reviews of potential conflicts. Principal investigators, co-investigators and others involved in the design, implementation or reporting of funded research at OU must disclose any significant financial interest that would reasonably appear to be affected by the research for which funding is sought. If it is determined that a conflict exists, the vice president for academic affairs and provost, in consultation with the vice provost for research and graduate study, the committee and the investigator, will determine how the conflict will be managed, reduced or eliminated.

## Effective training

As Oakland's laboratory compliance manager, Luongo's chief responsibility is the enforcement of federal and state regulations that the university and its researchers are bound by, through effective training and oversight.

Users of radioactive materials, recombinant DNA molecules and organisms or viruses containing recombinant DNA, infectious agents or infected animals, must undergo formal training.

Users must complete an exam with a passing grade. After that, they can proceed to the labs, where they receive hands-on training from the principal investigators. Investigators tell and show them what they need to know and do for safety on a daily basis. They also introduce new procedures as the research progresses. Luongo makes sure users have had basic training and that it is updated as needed.

(continued on page 12)



# In the aftermath:

## OU FACULTY, STAFF FIND HOPE, SUPPORT FOLLOWING 9-11 TRAGEDIES

The entire Oakland University community joined Americans nationwide in mourning the terrorist attacks on the World Trade Center and the Pentagon on Sept. 11, 2001. In the days, weeks and months thereafter, Oakland offered several programs to reflect on the losses, causes and ramifications.

The attacks affected some OU colleagues on more personal levels. Here are their stories and a look at Oakland's response in the aftermath.

### **Survivors of the WTC attack**

A member of the board of advisers for Oakland's Department of Economics, School of Business Administration, Robert Fish was attending the National Association of Business Economists' annual meeting at the World Trade Center Marriott Hotel when the attack began. The chief economist for CSM Worldwide says the evacuation was orderly and that people were "quite humane" to each other.

"An ironic thing is that before this, I was the economist with Volkswagen, and I forecasted

there might be some Islamic-Western conflicts," Fish says. "I never thought I would be there firsthand to see my troubling forecast come true. ... I knew life was fragile beforehand, [now] all I can say is be nice to your loved ones and colleagues."

David Teolis was sitting at the same table as Fish, attending a NABE breakfast presentation, when the first plane hit the north tower at about 8:45 a.m. Teolis is an economist for General Motors Corporation and the husband of Oakland's Dawn Teolis, manager of training and technology, Advancement Services.

David says he lost track of Fish after they were safely evacuated from the first-floor ballroom before the second impact, just after 9 a.m. Dawn did not learn of his fate until hours later.

As she waited to hear from him, her co-workers called the Marriott and sat with her by the phone. Some said prayers.

"All of them were very supportive," Dawn says of her colleagues at John Dodge House. And by 11 a.m. she had received a call from David, telling her that he was okay.

"Out of all the places I could have been that day, I was glad I was here at work," Dawn says. "My co-workers were extremely helpful in making a bad day manageable."

It took David eight hours by ferry and train to get to a New Jersey hotel room for the night. With the airlines locked down, GM bought a car for him and a colleague so they could drive home.

### **Native New Yorkers reflect on the horror**

Barry Winkler, professor, Biomedical Sciences, Eye Research Institute, and interim director of the Honors College, grew up in Brooklyn. He attended Stuyvesant High School, the new campus of which is within blocks of what is now Ground Zero.

"The attack has left me with a continuing feeling of sadness for all mankind," Winkler says.

He has indirect ties to WTC victims: his sister's best friend's son and his niece's good friend's husband, a fireman, died in the attack.





A "Tribute to the Heroes" honored local police officers and firefighters who volunteered at Ground Zero.



CSA forums gave students, faculty and staff the chance to share thoughts, voice concerns and learn more about one another.

Like many other OU colleagues, Winkler says he has accepted new realities in the aftermath.

"I accept the new [airline] security regulations as a necessary fact of life," Winkler says. "I am not afraid to travel in the U.S. or abroad, though only to certain regions of the world."

Andrea Eis, special lecturer, Art and Art History, is from Manhattan. She has vivid memories of the attack.

"I was driving on [I-]75 on my way to OU. I had the radio on when they interrupted with the news of the first plane hitting," Eis recalls. "At that time it was still thought to be a small plane, and an accident, and while it was upsetting, I envisioned it similarly to the time the plane hit the Empire State Building. I had seen photographs of that, and while it was a terrible incident, it was not nearly the magnitude of what had actually happened on Sept. 11."

"As I kept driving, the second plane hit. The broadcasters were reporting it as it happened. From the tone of their voices, I could get a sense of the actual horror, and began to feel it myself. At this point, my response was both emotional and physical. I actually started to shake, and I shook for the next 10 minutes of my drive."

I didn't stop shaking until I got out of the car at OU. When I went into Wilson Hall, I sought out other people to talk to immediately, and then sat in my office listening to the radio. I tried to work, but couldn't concentrate. ... Finally, when the school closed, I went home and, as many people did, spent the evening watching the TV news reports with my family.

"The first few days after the attack, I found myself thinking of it particularly when driving to work. Also, when it was a really beautiful, sunny day, I often started thinking about it — how different it was here than in New York, how our visible world was still in one piece, still looking like life was good... while in New York, people could not escape the reality, every minute, every day. For weeks, I also thought about it every time I saw a plane overhead, or even when I drove past the sign for a local airport."

### A change of plan

Sept. 11 brought an abrupt end to one OU staffer's vacation. Hazen Wilcox, a secretary with University Human Resources, awoke that morning with his bags packed, ready to head for the airport and Salt Lake City for a much-anticipated trip. Then his phone started ringing — family and friends told him that he was not going anywhere because terrorists had attacked the World Trade Center and the airlines were down.

"I had been planning this trip for many months," Wilcox says. "Friends from Oregon were waiting to meet me in Utah. At first, I couldn't comprehend what was happening. I thought the crashes had to be a huge accidental disaster — certainly not something intentional. I recall watching the second tower collapse live on television and thought it was a videotape of the first tower going down."

"In the end, I was unable to make the trip. I returned to work the next day simply because I needed some sense of normalcy. The airline, hotel and convention I was to attend all refunded my money. ... I took the following week off as a vacation instead, but remained at home."

"There was more talking [at work] and a need to feel a bit closer, a bit more connected," he says. "Many people I talked to experienced a somewhat more somber holiday season in 2001, as I did."

### OU Responds

OU responded to the attacks on the World Trade Center and the Pentagon with diverse programming, including memorials, blood drives, fund raisers and forums. Engineering Professor Mohamed Zohdy, a Muslim who attended the Oct. 18 forum on religion and terrorism, said the Center for

Student Activities presented a balanced program in the months after the disasters. He recommended more programming so that the university community can continue to try to understand issues related to the attack.

A task force formed to review and update Oakland's campus emergency response plan. Task force chair Rusty Postlewait, associate vice president for facilities management, says updates include procedures for suspicious mail, information systems compromises and biohazards. In addition, the OU police department increased patrols on roads surrounding campus, according to Lt. Mel Gilroy.

Here's a look at some of the programming OU offered to examine issues related to the disasters. Complete coverage of these events and others is available at [www3.oakland.edu/oakland/ouresponds](http://www3.oakland.edu/oakland/ouresponds).

- 9-12. Students, faculty, staff and administrators gathered Sept. 12 to offer prayers, provide support and reflect upon the Sept. 11 terrorist attacks.
- 9-18. More than 75 members of the OU community attended the Center for Student Activities' (CSA) open forum, "Attack on America — One Week After."
- 9-25. This day was designated as "A Day of Understanding: Search for Harmony through Classroom Dialogue."
- 10-2. A campus forum titled "Why is the U.S.A. the Most Loved and Most Hated Country in the World?" took place. It was the third forum in a CSA series offered in response to the Sept. 11 terrorist attacks.
- 10-16. Oakland University, Meadow Brook Theatre and the OU Student Program Board donated \$8,680 to the American Red Cross to benefit victims. Oakland's Chaldean American Student Association announced that it would donate \$500 to two terrorist disaster funds.
- 10-17. The American Red Cross collected 346 pints of blood in a three-day drive.
- 10-27. OU students, staff, alumni and friends learned about Islam and what it shares with Christianity and Judaism during a volunteer project at a mosque.
- 10-30. Two forums were held: "The Economic Impact of Terrorism — Locally and Globally" and another on bioterrorism.
- 11-12. A panel of experts spoke via a teleconference on methods university administrators can use to effectively prepare for a wide variety of crises and disasters.
- 12-3. The CSA presented a "Tribute to the Heroes," honoring the efforts of 26 Oakland County police and fire personnel who assisted in recovery efforts at Ground Zero. ○

*Jennifer Charney, staff writer*



# Development 101

University Relations team shares fund-raising know-how

**OAKLAND'S UNIVERSITY RELATIONS DEVELOPMENT TEAM** works hard behind the scenes to build relationships with OU friends and interest them in supporting the university's many academic, research, faculty and student programs. Their effort paid off last fiscal year with nearly \$8 million in donations to the university. And they are not slowing down.

This year, UR's goal is a 25-percent increase to reach the \$10-million mark. Last year, more than \$3 million directly supported Oakland's schools and the college. Donors also contributed more than \$800,000 for student scholarships and financial aid. Friends of Meadow Brook Hall donated more than \$1 million for its ongoing support.

Many other areas and programs received support, including the Division of Student Affairs, the Office of Equity, the Athletics Department and the Eye Research Institute. About one-quarter of the funds were unrestricted, which means the university can use them in the areas of greatest need. Donors also may designate gifts to support areas of particular interest, such as programs, departments, projects and scholarships.

"The real key to successful development is building the relationship between Oakland and the contributor," says Susan Davies Goepp, vice president, University Relations. "It's all about matching people who have an interest in OU and making a permanent connection. Our development team works to provide the university with a solid foundation of ongoing philanthropic support by establishing those relationships and linking them to OU's goals and strategies."

## Make the connection

One of the most significant gifts in university history is the result of an ongoing relationship between Maggie Allesee and Oakland. Allesee is a longtime friend and benefactor through her involvement with the OU Foundation, Meadow Brook

Theatre, the Department of Music, Theatre and Dance, and the School of Nursing (SON). She shared her interest in gerontology through conversations with SON faculty and administrators. That interest led to her \$1-million donation to the SON to establish a chair in geriatric and rehabilitation nursing. The interest on Allesee's gift will support a faculty member and a graduate assistant who will promote care of the elderly in acute care and community settings.

## Get results through teamwork

Development officers rely on others throughout the university community to help make the connections that result in contributions.

The ongoing and steadfast support of the OU-MSU Federal Credit Union is a great example of teamwork generating results. John Savio, vice president, Branch Operations, is a strong OU supporter and active on the School of Business Administration (SBA) Board of Visitors.

"When we asked John for financial support from the credit union for SBA, he didn't hesitate to present the opportunity to his colleagues and endorse it strongly," says Tracy Utech, director of development, SBA. "Thanks to John, the credit union donated a significant gift for which we named a computer lab."

Money donated to name Elliott Hall and rooms within it is used to equip the building with technology and fulfill other academic needs, providing new ways for faculty to teach.

"Nothing happens on its own," says Goepp, "it's all part of a team effort. Faculty working on research projects, for example, connect with people who are interested and able to provide support, and their passion carries through in those conversations.

"And, our supporters get connected to campus through the many experiences

they have here, such as on the golf courses, at Meadow Brook Theatre and at the music festival."

## Ask and you shall receive

To get support, you have to ask.

"It's rare that we get support without asking," Utech says. "That may happen occasionally, but when it does, it's because the donor has made a connection to OU."

Oakland is trying to make it easy for friends to make contributions.

"People are busy and they're not always available for a personal visit," says Julie Vulaj, Oakland's annual fund director. "We're trying to make it easy for as many alumni and donors as possible to make a difference at OU."

To make it easy for friends to make a year-end, tax-deductible gift, the last issue of *Oakland University Magazine* included a donation envelope. A telephone outreach effort contacted 10,000 current and potential donors in November and December 2001. And information on how to make a gift can be accessed from the university's new Give

to OU Web site. Simply click on the Visitors & Friends button on the OU home page.

## Strengthen the OU experience

All friend- and fund-raising efforts support Oakland's ultimate goal of providing a unique combination of liberal arts and professional education in addition to diverse cultural and social experiences.

"People give to OU because they want to feel part of the university and part of its success," Goepp says. "And because they believe in the strong vision for our future. They want to be part of providing an educational experience that is second to none.

"Private support provides that measure of quality that makes good programs great," she says, "and helps us meet our goal of a visionary undergraduate experience by 2010." ○

*Claudette Zolkowski, director, Web and Marketing Services*

## Scene from "Hey There, Good Times!"

Michael Gillespie, professor, Department of Music, Theatre and Dance, made a contribution through the All-University Fund Drive to support the student-directed and produced show.

"It was an act of great joy for me to be able to support the work of all the students involved," Gillespie says. "I was very anxious to support a production, which was so full of labor and love by talented students looking forward to making careers in the theatre." Pictured are Lee Huff (left) and Courtney Presley. Photo courtesy of production director Travis Walter.





## DAY ONE, Part III

*Inside OU* continues its look at three members of the Oakland University community who have decided to change their health and fitness lifestyles. Part I introduced you to Helen Ellison, assistant director, Diversity and Compliance, who is focusing on an exercise and weight management program. Part II featured Gabrielle Stryker, assistant professor, Biological Sciences, who is facing the facts on fat. This issue introduces Tom Papandrea. Although he is no longer a university employee, Tom is continuing his Meadow Brook Health Enhancement Institute program. *Inside OU* tracks their progress, from their initial evaluations through the institute programs and interventions they undertake to resolve health and fitness concerns.

The institute has earned a national reputation for its preventive medicine programs under the leadership of Director Fred Stransky, PhD. Through evaluation, intervention and education, the institute's health professionals help participants assume more responsibility for their health. The three lifestyle changers profiled in this series are documenting their experiences in diaries that they agreed to share with *Inside OU*. We hope they inspire you to take advantage of campus resources to accomplish your health and fitness goals.

### Time for a tune-up

**Lifestyle Changer #3:** Tom Papandrea, Former Print Shop Coordinator, University Services; **Age:** 39; **Weight:** 236 in August 2001; 220 on October 30, 2001; **Goal:** Lose at least 20 pounds

#### *From the journal of Tom Papandrea:*

"I started the Meadow Brook Health Enhancement Institute program in the beginning of August 2001. Part of [my] reason for joining is that I hurt my back last winter and I just couldn't get going to exercise. I hadn't been to the doctor in a while. I just went to see how everything's going.

"My blood pressure was a little bit high — 138/100. After I saw that, I cut out my goodies — M&M's® and Dairy Queen Blizzards® — and made sure to walk a couple miles every night. In two weeks, my blood pressure went down. My cholesterol dropped too. I make sure I eat breakfast, and salads for lunch or dinner, sometimes with chicken or salmon. I'm trying to eat fewer than 25 grams of fat and at least 30 grams of fiber each day. The people at the institute suggested I eat pretzels instead of potato chips as a snack. I eat vegetarian meals twice a week, as they recommended. Most of the time it's not bad.

"Usually, I prepare meals for my family. I make my food separately. My son will eat salads with me. But they still want what they've usually had — lasagna and spaghetti, made with cheese and oil. The most important thing in cooking is that instead of adding oil, you can add chicken broth. It has the moisture in it, but not the fat.

"I miss Dairy Queen Blizzards®. M&M's® used to be my lunch from the vending machine. Now I just stay away from them.

"They've been great at the institute. I like their encouragement and guidance. I really don't think it's been hard to do the program. When you start losing weight, you say, 'Maybe I can keep going.'"

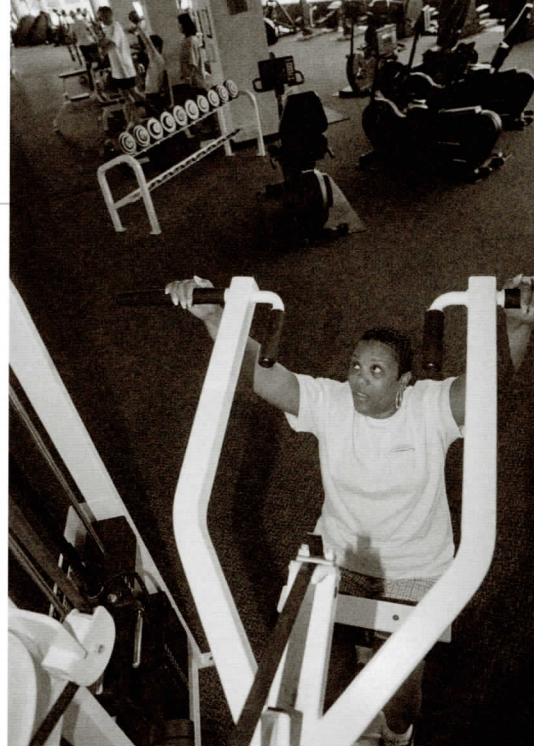


Papandrea gets his blood pressure checked at the MBHEI. The good news — it was lower.

### What Stransky says

"Tom Papandrea has progressed well as a participant at the institute. Eight weeks after being evaluated, his blood pressure dropped from 138/100 to 126/78. 120/80 or lower is considered optimal. His cholesterol has improved from 272 mg to 240 mg. The institute considers an optimal cholesterol reading to be less than 150 mg. The potential for further improvement in Tom's health profile is substantial. Our entire staff has been impressed by his motivation."

You can contact the Meadow Brook Health Enhancement Institute at (248) 370-3198 or visit [www.oakland.edu/mbhei](http://www.oakland.edu/mbhei) on the Web.



Helen Ellison

### Updates . . .

#### *From the journal of Helen Ellison:*

"I'm down almost one dress size. I do great with eating and watching the fat intake, however, I still struggle with not eating after 8 p.m. Old habits are really hard to break. If I just have to have a snack, I keep pretzels in the house. What is really neat is my blood pressure is way down! It's in the range it was before I started taking medication — 104/74. ...I have been getting e-mails and verbal encouragement from people. I really need and enjoy it. Other people across campus have told me that they are going to see Dr. Stransky. I think that is wonderful."

**Note:** Ellison has lost 15 lbs.

#### *From the journal of Gabrielle Stryker:*

"After my last diary entry, I met with Dr. Stransky, who told me I am remarkably healthy. It was very encouraging. I've lost five pounds since my last visit. I have made an effort to cut junk food such as Coke® and Snickers® bars. It takes will, but the craving passes if you ignore it. Finding out that my body fat was 26.8 percent was highly motivating! The at-home strength exercises that they taught me at the institute have been going really well. I am doing dips, chin-ups and sit-ups regularly. I feel stronger. It helps with my daily activities and is making me a better runner."

Send words of encouragement by e-mail to [Ellison@oakland.edu](mailto:Ellison@oakland.edu) or [gstryker@oakland.edu](mailto:gstryker@oakland.edu).

Contact Fred Stransky at [fwstrans@oakland.edu](mailto:fwstrans@oakland.edu).



# Snapshot



SEHS Dean Mary Otto takes in the view from the second floor of the new Education and Human Services Building at the "Milestone Gathering" on Oct. 24. The event marked that 30 percent of the building was complete and on track for a fall 2002 opening. Otto is joined by OU President Gary D. Rossi (center).

## We'd like to hear from you

The staff of *Inside OU* would like faculty and staff feedback on the new format and content as we continue to develop this publication for you. Please let us know what you think. Comments can be directed via e-mail to [dpatrick@oakland.edu](mailto:dpatrick@oakland.edu) or by filling out a brief survey at [www3.oakland.edu/oakland/facultystaff/io\\_survey.asp](http://www3.oakland.edu/oakland/facultystaff/io_survey.asp) on the Web.

## Check out The News @ OU

The Campus Registry of Distinction, Campus Calendar and breaking news are now posted on the Web. Submit information to [thenews@oakland.edu](mailto:thenews@oakland.edu).

(The Safe Guards from page 7)

## The Research Application Manager

Fast, efficient and easy to use are words researchers now use to describe the research application manager (RAM) at Oakland. Developed by Steve Szalay, electronic resources manager, Research and Graduate Study, in consultation with the regulatory compliance committees, RAM allows researchers to submit research proposals and supporting attachments, and check the status of their proposals 24 hours a day.

More than 200 applications are submitted annually — applications which must be checked for completeness and compliance, and routed to the appropriate committee for review. Researchers are now notified online when their proposals are approved, sent back for modification, expedited or rejected. But the first stop is to the Regulatory Compliance Coordinator, Judette Haddad.

As Oakland's regulatory compliance coordinator, Haddad's primary responsibilities are to assist the regulatory committees in processing applications; and to serve as the liaison between OU and federal agencies. This involves a thorough knowledge of regulations and familiarity with the applications under review.

Since the launch of the online application manager in 2000, Haddad's ongoing goal has been to use it to track applications with greater speed and ease, and to reduce processing time for researchers. Haddad and Szalay have started training sessions to assist faculty and students in using the RAM system.

## A committed team

Working together, the "safe guards" provide a safe and ethical research environment at OU. Their efforts support visionary research on campus, from the Eye Research Institute to the Center for Biomedical Research and beyond — research that promises to benefit communities near and far for generations to come. ○

Debbie Patrick

Check out the online Research Application Manager System (RAM) at [www2.oakland.edu/research/appmanager](http://www2.oakland.edu/research/appmanager) on the Web.



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