



OAKLAND UNIVERSITY

News

109 North Foundation Hall
Rochester, MI 48309-4401

A publication for the university community

October 29, 1993



Heavy Metal Bands

No one else can do this — wear four national championship rings for women's swimming. Beth Surowiec, though, holds the honor. The senior started her Pioneer swimming career as a walk-on, meaning she wasn't recruited as scholarship athlete. Surowiec, her teammates and coaches were honored at a luncheon hosted by President Sandra Packard and the vice presidents. At that time, the team received its official championship rings for the fourth NCAA Division II title it earned last winter.

It's A LICENSE TO GIVE University Fund Drive Begins

It's not the size of the gift that counts, but the thought behind it.

That's the message that supporters of the All-University Fund Drive are spreading as the annual campaign gets under way. Again this year, the AUFD seeks 100 percent participation from the community to help fund special programs on campus.

Last year the university community contributed \$34,500, which represented an average gift of \$180. The total was up 11 percent from the previous year.

Jill Dunphy, director of alumni relations and assistant director of development, said the AUFD campaign officially ends on November 12 when all pledge cards should be returned. However, individuals wishing to donate and receive a tax credit for 1993 (depending on your personal tax situation) have until December 31 to make a gift. Gifts and pledges for the campaign will also be accepted until the end of the fiscal year, next June 30.

All who donate will receive a black-and-gold Oakland University care license plate frame.

Donors may either designate their gift to a specific program or scholarship fund, for instance, or leave it undesignated. Dunphy said undesignated gifts are encouraged, "because that allows the university the flexibility in meeting the inevitable but unforeseen emergencies that occur, without having to disadvantage academic or other program budgets."

Participants may also choose to donate through payroll deduction, with a minimum pledge of \$10 per month.

This year's campaign cochair is Peggy Cooke, internal audit, and Barbara Dahlmann, engineering and computer science. Serving with them are Vanessa Bard, Rasul Chaudhry, Shirley Cobb, Jerry Compton, Eric Condie, Beverly Darrenkamp, Prasanna Datta, Gadis Dillon, Gerald Freeman, Ronald Finucane, Virginia Ganesky, Renate Gerulaitis, Art Griggs, Mike Hartzler, Alice Horning, Vicki Hunt, Mary



Barbara Dahlmann, cochair of the All-University Fund Drive, shows off the license plate frame you get when you pledge (the car is not included).

Isaacs, Gerard Joswiak, John Kim, Tom Kirchner, Datta Kulkarni, Kate Lark, Kathryn LeBlanc, Al Lederer, Barbara Liegl, Bill Macauley, Dave Mascitelli, Ramune Mikaila, Jean Ann Miller, Pat Nicosia, Gary Parsons, Robert Payne, Sandra Pettapiece-Alber, Judy Pearce, Anne Porter, John Savio, Lee Steigmeyer, Sandy Teague, Ron Tracy, Pat Tucker, Deborah Wade, Chris Wyant and Kay Zdroj.▼

Someone Say G-g-g-ghost?

Could it be that the Ghost of Christmas Past got lost on his way to Meadow Brook Theatre for a performance of *A Christmas Carol*?

Or, does John Dodge House really have a spirit of its own, aside from that of camaraderie provided by the employees who work there?

Troubling questions for troubled times, indeed, but fortunately for you, just in time for Halloween weekend.

Consider these facts or near-facts and decide for yourself. John Dodge House, which sets on a hill between the Meadow Brook Estate Greenhouse and Katke-Cousins Golf Course, has a storied past. In its storied present, it houses the Office of the Vice President for University Relations, the Office of Alumni Relations, and the Oakland University Foundation. Some say it has another tenant, one who is occasionally heard but never seen.

Rumors that it might be John Dodge himself coming back are doubted by reasonable minds. If Mr. Dodge came back, the thinking goes, he might as well take over Meadow Brook Hall and enjoy himself.

No, it's gotta be someone else.

Jill Dunphy, director of alumni relations, suspects it could be a relative of the Dodge family who took care of the farm for John and Matilda Dodge back in the 1920s. If it is, the spirit appears to be friendly, for the most part, at least.

Weird occurrences Dunphy can attest to include a custodian who couldn't get a window open one winter night. The next morning, it was open. Probably not enough to push the needle too high on the weirdness meter.

"Well," says Dunphy, rapidly coming up with better evidence, "I was here alone on a Saturday and the Xerox machine came on by itself."

The key word there is "Saturday." No witnesses, in other words, so maybe ...

"A couple of months ago," she retorts, trying even harder, "I was talking on the phone one night to Patricia Rottenberk and we heard another phone pick up on the line, and we could hear someone breathing."

Iffy. Line noise on the phone perhaps. Give her one more try.

"I sometimes bring my dog Fang with me on weekends, and he's been here about a dozen times or so. The last time I practically had to drag him into the office, and then he covered and got nervous, as if he really wanted to get out."

Sure, but employees have been known to do that at 5 p.m.

Thanks, but what about Barbara Liegl, former secretary for the Oakland University Foundation who recently moved to the Office of Graduate Study? Anything odd from her old

second-floor end of Dodge House that she recalls?

Actually, yes. A strong floral scent emanated from a closet a few times. "Then an instant later, it would be gone," Liegl says. That rules out Liz Taylor selling her perfume.

It gets better now. "One morning I'd come in, and the night before Jim Kostrava (her former boss) had stayed late for a meeting. When I came in, I noticed papers thrown all over the hallway, and off a desk where our student worked."

Yes! A messy ghost. Continue.

"Most recently, this September, I came in and Jim's door was shut, so I didn't go in, because I thought he was in there with someone. Later when he came in and opened the door, he called me down and asked me what had happened. Papers were strewn all about, and a plaque was off the wall."

Eerie?

"One night," Liegl remembered of another incident, "we latched all the windows before going home. The next morning the windows were unlatched. Someone suggested it was the wind, but I've never seen a wind current unlatch a window like that before."

Others have reported voices, and Liegl also reports hearing what sounded like someone wearing slippers walking in the attic. "You could feel the vibrations," she said.

Liegl notes that although most occurrences of "the visitor" have been only mildly annoying, the times when papers were scattered suggests something else to her.

"Whoever it is, he or she can be temperamental."

Now that widens the list of suspects considerably.▼

Health Center Offers Flu Shots for Community

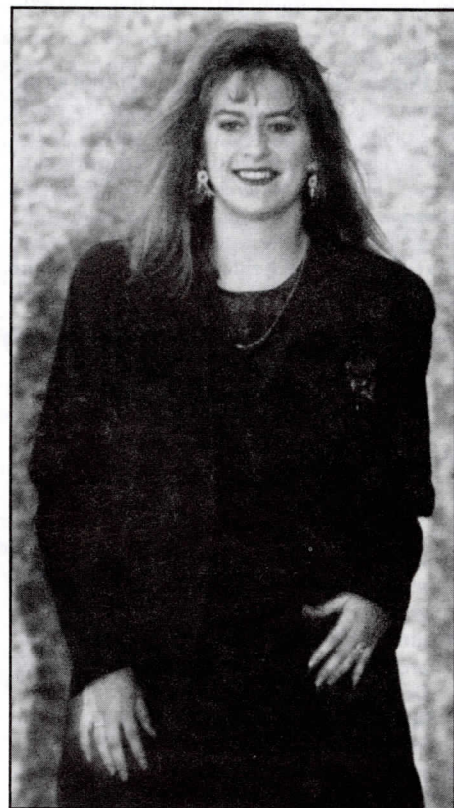
Inexpensive flu shots are now available at Graham Health Center for anyone within the university community.

One \$5 shot will immunize you against the Texas, Beijing and Panama influenza strains. These three flu strains have been identified as potentially dangerous to individuals prone to respiratory or other serious health problems.

The shots are available on a walk-in basis from 9-11 a.m. and 1-4 p.m. Monday-Friday until the end of November. You must be 18 or older and have no sign of fever when obtaining the shot, nor can you take the shot if you are allergic to eggs. Pregnant women may not receive the shot.

If you have children ages 9 or older who you would like to have immunized, you must see your own physician or call the county health department.

Indications of the flu include fever, headaches, chills, muscle aches, cough, congestion and sometimes sore throat. Persons with respiratory problems are cautioned that, if untreated, the flu can lead to complications like pneumonia and bronchitis.▼



The annual Women of Oakland University fashion show included what's in style in office attire. One of the models was Terrie Paulson, an office assistant in the Office of the President.

Internship Available in President's Office

President Sandra Packard is offering an opportunity to learn more about higher-education administration from an inside perspective.

The president has announced a senior administrative internship program to begin this winter. The program will provide senior-level administrative experience and exposure to members of the faculty or staff who wish to pursue careers in university administration, and/or expand their administrative skills and credentials.

It is possible the first internship will be extended beyond the winter semester, if there is need, interest and resources. Additional salary or stipend will not be provided.

Accepting the position would mean a one-course per term load reduction for faculty members, or the equivalent in work-hour reduction for a staff member. The Office of the President will provide financial support to the home department or unit to hire a part-time instructor or staff person, if needed, to temporarily replace the individual selected.

"The internship program will consist of an opportunity to observe and participate in senior level institutional management," the president said in announcing the program. "Additionally, each intern will be assigned a specific project of interest to the individual and of benefit to the university for more in-depth administrative experience."

A committee appointed by the president will select finalists from among applicants. The intern must have the approval of his or her supervisor or dean to participate, but need not have previous administrative experience.

Applications should be submitted in writing to the Office of the President. They should include a letter of interest specifying the reasons for applying, a resume and a letter of support from the immediate supervisor or dean. The application deadline is November 10. Applications from a broad spectrum of the university community are encouraged in keeping with the institution's affirmative action/equal opportunity policies.

For further details, call 370-3500.▼

From Mac Enthusiast to Expert

Psychologist Ted Landau likes to know what makes a brain crash and bomb.

Not a human brain — the brain inside a Macintosh computer. Although humans are prone to problems, too, and require the services of people in Landau's field, he has ventured out to solve what makes the brain of a Macintosh go kaput.

It all started innocently enough. He was a Macintosh user who experienced the problems most who sit in front of a computer have at one time or another. In the Department of Psychology, he became the brain behind the electronic brains when Macs hit the market in the mid 1980s. His understanding of how they worked, and didn't work, made him an instant source of information for colleagues.

"At first I used the computer for what I intended it for, to write manuscripts, to help with my research, and so on. I had some intrinsic interest in computers from my post-doctoral days, and working with the Macintosh, I guess I got into a position of being able to answer other people's questions."

He teaches physiological psychology and biological psychology, topics not directly related to motherboards and hard drives.

Understanding how a computer works has turned out to be worthwhile, as Landau began writing software reviews for publication. MacUser, considered one of the leading monthly magazines for Macintosh aficionados. The magazine has published scores of his reviews on academic-related software, statistical programs and other teaching-related software. He's now working on a major review of word processing programs. MacUser has recognized his ability by listing him among its contributing editors.

"I continued to learn about the Macintosh for its own sake beyond whatever use I was making of it," Landau said, "but with no thought to doing anything beyond that."

The storehouse of knowledge he accumulated has been compiled and published in a new book, *Sad Macs, Bombs and Other Disasters*. The approximately 600-page self-help guide has been published by Addison-Wesley and is available in bookstores everywhere.

This second career as a Macintosh guru started out almost by chance. Landau had a subscription to the now-defunct *Macazine*, which published a call for writers. "I said, 'That seems fun.' There was this program at the time called *Switcher* that was supposed to revolutionize the Mac. It was an early version of the Multifinder, to let you use two open programs at the same time. It was being touted as one of the greatest innovations on the Macintosh. I thought it was actually pretty crummy."

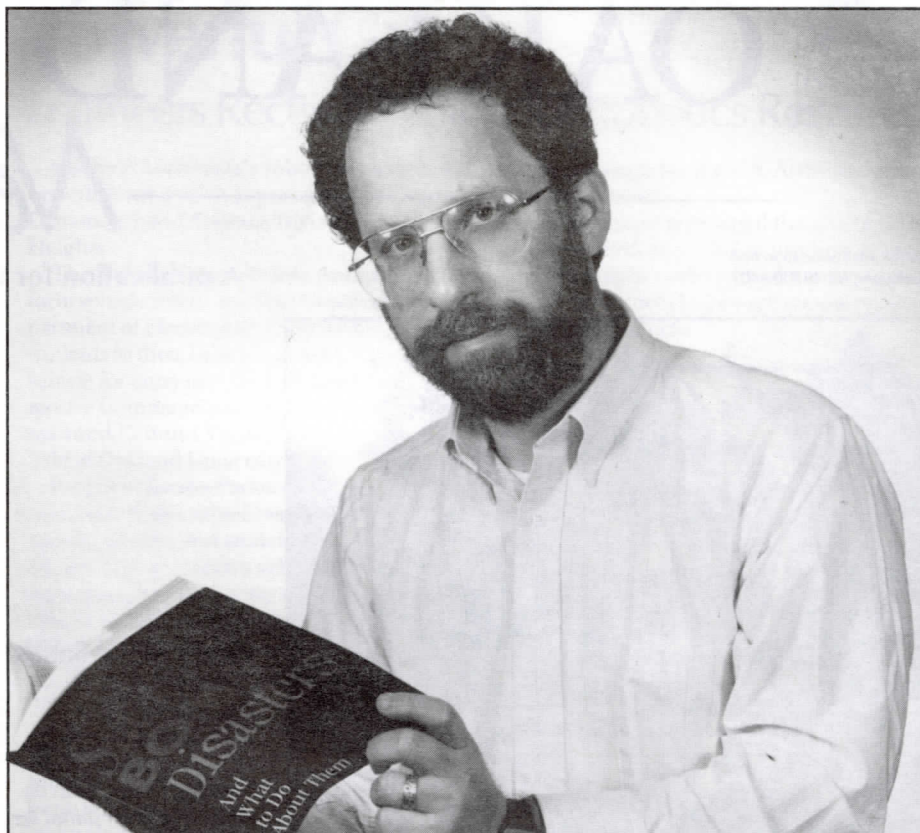
So now you know: Telling it like it really is worked not only for Howard Cosell, but Ted Landau. "I wound up getting assigned several reviews to write, and eventually became a contributing editor for *Macazine*."

The short stint with *Macazine* worked to Landau's advantage. *MacUser* noticed his work and let him do a review. After more submissions, he was on his way to becoming a nationally recognized authority in the Mac world.

"At some point I got this idea to write a book. It's about what I was interested in initially; that is, just learning about how the machine works and helping people who have problems to figure them out."

A hint of the psychology professor side of Landau is contained in the book. As he notes, he wants readers to use the information to see how they can solve many of their own problems. He also gives some "what if" scenarios for readers to solve.

"I thought it would be neat to write a book in which the ideal of the book would be that somebody could solve the problems without me having to stand over them and tell them what to do," he explains.



Psychologist and author Ted Landau

All of this understanding of the Macintosh and the prestige of being a major magazine writer must have gone to his head by now, right? Well, remember, this is an associate professor of psychology. His office contains a Macintosh SE, a standby in Jurassic Park by today's standards. His shelves have Macintosh-related books and software, but it doesn't look like an emporium. His one extravagance by these standards is an Apple PowerBook laptop computer.

And the future? Landau predicts Apple Newton hand-held computers and the like will catch

on and be the equivalent of the cellular phone trend by the end of the century.

"They won't necessarily lead people to work more, but free them up to work more when they feel like it, and not be constrained to a 9-to-5 job with a commute. The potential bad part is it's isolating. There won't be the community of an office environment for some people. People will be able to go weeks without ever actually seeing another live person."

Sounds like material suitable for a psychologist to explore: What to do when your Macintosh is your only friend. ▼

Of Distinction ...

Items about professional activities or honors from anyone within the university community may be sent to the Publications Department, 109 NFH. Items run as space permits. Persons with E-mail capabilities are encouraged to send their items to:

jacksonj@vela.acs.oakland.edu

Donald Warren, sociology, organized a conference in Chicago on *The New Protest Movements in Europe and America*. It was funded by the Earhart Foundation. He delivered the principal paper, *Displaced Majority Politics in Europe and America*. Warren also organized a session of the 31st Congress of the International Institute of Sociology that was held at the University of Sorbonne in Paris. The topic was *The Challenge to*

the 'Political Class' in Europe and America. He presented a paper at the meetings, *Assaults on Elites and the Multicultural State*. Warren organized and chaired a panel session at the second annual meeting of Global Awareness Society International in New York City on *The Viability of the Multi-Ethnic Neighborhood*. He also delivered a paper on *Constructing Cross-Cultural Social Networks for Inner-City Multi-Ethnic Neighborhoods*.

Warren's research paper, *The Myth of the Underclass Neighborhood*, was included in a session on urban community research at the annual meeting of the American Sociological Association in Miami.

Six English majors, **Darlene Henderson**,

Kristin Rowan, **Michelle Phillips**, **Todd Mason**, **Diana Pode** and **Colleen Flanagan**, presented papers at the Midwest Popular Culture Association's 20th annual meeting at Michigan State University. These papers grew out of seminar papers written for a course on 19th century crime fiction taught by **Natalie Cole** of the Department of English.

Donald O. Mayer, business administration, wrote *Integrating Environmental Law Issues into the Legal Environment Curriculum* for the *Journal of Legal Studies Education*.

Howard S. Schwartz, business administration, spoke to the Warren Kiwanis Club on the Challenger disaster.

Carol Halsted, music, theatre and dance, de-

livered a speech, *The Aesthetic Impulse in Dance Education*, at the National Association of Schools of Dance Conference in Atlanta.

Ka C. Cheok, engineering, has been awarded a \$20,000 contract from Saturn Electronics and Engineering to conduct research on *Fuzzy Logic and Neural Network-Based SATC Project*.

Brian Connery, English, presented a paper, *Beneath Notice: Satire as a Subcanonical Genre*, at the meeting of the Michigan College English Association at Eastern Michigan University.

Lizabeth Barclay, business administration, presented information on *Preventing Violence in the Work Place* at the Council on Education in Management's Personnel Law Update 1993.

The Campus Register

New Faces

Recent additions to the university staff include the following persons:

- **Carmen Bradfield** of Detroit, counselor/research assistant in the Office of Special Programs
- **Anne Jackson** of Rochester, counselor and program coordinator, Academic Services and General Studies
- **Sharon Long** of Romeo, coordinator and nurse practitioner, Graham Health Center
- **Jeffrey Kowalke** of Midland, computer facilities administrator, School of Business Administration
- **Jerri Swinehart** of Davisburg, clerk III in Kresge Library
- **Holly Johnston** of Centerline, assistant teacher in the Lowry Early Childhood Center
- **Claire Rewold** of Rochester, assistant teacher in the Lowry Early Childhood Center
- **Jennifer Schultz** of Shelby Township, teacher in the Lowry Early Childhood Center
- **Carolyn Stevens** of Lake Orion, secretary I in the Department of Rhetoric, Communications and Journalism

Funding Opportunities

Details about external sources of funding are available from the Office of Research and Academic Development, 370 SFH. For details, call 370-3222.

The National Institute on Alcohol Abuse and Alcoholism

The institute invites applications for research and research training to improve the accessibility, efficiency and effectiveness of services for alcohol-related problems. NIAAA is interested in a broad range of research topics, including the impact of innovative financing and reim-

bursement approaches on the quality, cost-effectiveness and supply of treatment and prevention services, as well as demand for and barriers to service. Other topics of interest include organization and management factors in treatment and prevention services that encourage or impede effective service linkages and delivery; the adequacy and appropriateness of treatment and prevention services to meet the needs of different populations; and development and assessment of criteria to classify and measure objectives, components and processes involved in major types of service delivery. NIAAA also is interested in projects that improve the quality of prevention and treatment services; determine the effectiveness of behavioral interventions aimed at alcohol problems; identify health service factors and individual characteristics influencing access, adherence or responsiveness to treatment or prevention; and determine the extent to which subsequent reductions in health care costs offset service costs. The NIAAA has set aside \$12 million for first-year funding of 50 to 60 grants. December 20 deadline for letters of intent; January 24 for applications.

For Your Benefit

Open Enrollment for Insurance

Open enrollment for insurance coverage for faculty and staff is slated for November 1-30, with coverage effective January 1.

During November, you may change to a different health plan; enroll for coverage if not previously enrolled; add dependents; enroll for or increase group accident insurance; add, increase or decrease supplemental life insurance; or enroll your spouse or dependents for life insurance.

Representatives from Blue Cross/Blue

Shield, Blue Preferred Plan, Health Alliance Plan, Blue Care Network and SelectCare will be available to answer questions on a walk-in basis from 11 a.m.-1:30 p.m. November 3 in Oakland Center Lounge II.

New Health Plan Option

The university has added the Blue Cross/Blue Shield comprehensive major medical plan for nonfaculty employees.

The plan provides freedom of choice of doctors, hospitals and other providers, and it has a lower monthly premium than the BC/BS traditional or Blue Preferred Plan. However, it requires a deductible and copayments.

The coverage includes extensive benefits by combining the hospital/medical/surgical benefits with a \$100/\$200 deductible and 80/20 percent copay, with limited payments for some services.

You can hear a Blue Cross/Blue Shield representative discuss the CMM plan from 9-10 a.m. or 2-3 p.m. November 3 in Oakland Center Gold Room A. All eligible employees are invited.

Premium Conversion Waivers

During November, you are eligible to change the method of your health insurance deduction from your paycheck. You may have your deduction taken pre-tax or after-tax. If you wish to have it taken out after taxes, you must sign a waiver form in the Staff Benefits Office. If you do nothing, the method of your health insurance deduction will continue for 1994 as it is currently.

Jobs

Information about job openings is available from the Employee Relations Department, 140 NFH, or by calling the Job Hotline at 370-4500.

- Clerk receptionist II, C-4, Office of Admissions and Scholarships

- Assistant director for new student and transition minority programs, AP-5, Orientation Office and Office of Minority Equity
- Director, AP-10, Office of Minority Equity
- Academic specialist, AP-8, Office of Special Programs
- Assistant to the vice president, educational facilities planner, miscellaneous, Office of Finance and Administration
- Financial aid officer, AP-8, Office of Financial Aid
- Computer technologist, AP-6, School of Engineering and Computer Science
- Financial systems administrator/chief accountant, AP-10, Accounting Office
- Senior systems analyst, AP-11, Office of Computer and Information Services
- Director of special events, AP-6, Office of the Vice President for University Relations
- Director of constituent research, AP-8, Office of the Vice President for University Relations

Reaching Us

The *Oakland University News* is published every other Friday during the fall and winter semesters and monthly from June-August. Editorial offices are in the Publications Department, 109 North Foundation Hall, Oakland University, Rochester, MI 48309-4401. Copy deadline is noon Friday of the week preceding the publication date.

• **Jay Jackson**, *Oakland University News* editor, and Publications Department staff writer, 370-4344, or E-mail at: jacksonj@vela.acs.oakland.edu

• **Jessica Gifford**, Publications Department student assistant

The *Oakland University News* is printed on recycled paper.

Quote

"It is much easier to be critical than to be correct."

— Benjamin Disraeli

Bits & Pieces

Come Chat with the President

Open office hours with President Sandra Packard have been set for the fall.

During open hours, anyone may drop by to chat about issues of concern. Or, you can just stop in to introduce yourself and say hello. This fall the president will be on tour, so to speak, as she visits different areas of the campus.

All sessions run from 3:30-5 p.m. President Packard's open hours locations are Lepley Sports Center Pioneer Room, October 29; Meadow Brook Art Gallery, November 5; Kresge Library Archives Room, November 19; Beer Lake Yacht Club in Vandenberg Hall, December 3; and the president's own office, 202 Wilson Hall, December 10.

The president notes that certain situations may arise and open hours will have to be canceled for that day. To find out if the hours are being held as scheduled, call 370-3500.

Get Fast, Fresh Delivery

If your department is not receiving a sufficient quantity of the *Oakland University News*, or if you would like more for your reception area, please inform the folks in the Mail Room at 370-2281. For back issues of the publication, call the Publications Department at 370-3184.

Library Displays Fashions

Thirty colorful photographs of women's costumes from the Arabian Gulf nation of Bahrain are on display on the fourth level of Kresge Library until November 8. The exhibition is sponsored by the Department of Sociology and Anthropology. "Drop by and get a glimpse of high fashion in the gulf," says Peter Bertocci.

It was Chef Paul and Friends

The maintenance area at Campus Facilities and Operations hadn't smelled this good in years.

If you're wondering why the place smelled like a restaurant the morning of October 15, it's because, well, it was one. The Division of Finance and Administration held a combination "thank you" and "get acquainted" breakfast from 7-9 a.m. Chef Paul Bissonnette, who by day surfaces as division vice president, took on the sausage-cooking duties. Also on the menu was the world famous French toast recipe supplied by David Lewis of the Print Shop.

Peggy Cooke, internal audit; Dick Leonard, public safety and police; and Bill Rogers, Katke-Cousins Golf Course, chaired the breakfast. Cooke said approximately 240 persons turned out for the event, which was nearly everyone on the division's roster. "Everyone pitched in to make it a successful event," she added. Prizes donated by area businesses were handed out, too, including Detroit Lions tickets.

"It was nice to get away from work and see everyone in the division at one time," Cooke said. "It went very well, and the people in structural maintenance did a terrific job cleaning up before and after."

The Search Narrows

With the help of your friends in Kresge Library, you can learn to search the electronic catalog like a pro.

The library is sponsoring a workshop on the LUIS catalog to show how to use advanced search techniques. Choose from two sessions: noon-1 p.m. November 16 or 11 a.m.-noon November 17 in Room 225B. Students, faculty and staff are invited.

The workshop will cover search tips and strategies, including key word searches and keyword qualification. You'll also learn how to limit your search to items held by Oakland, and how to log on to LUIS from a remote computer.

Walk-ins are welcome, or you can sign up by calling Kris Condit at 370-2469.

Sign Up for the Holiday Fair

The Oakland Center is looking for exhibitors for its annual Art, Book and Craft Fair from 9 a.m.-5 p.m. December 1. This is an opportunity to show your talent and make an extra dollar or two for the holiday season.

All faculty and staff members are encouraged to participate. For additional information, call 370-3245.

A Big Day for SBA:

Chrysler's Eaton Tells Forum that Industry Has New Competitive Attitude

All may not be well with the U.S. economy, but the patient in Detroit is recovering nicely.

That patient is the auto industry, and from the view of Robert Eaton, chairman and chief executive officer of Chrysler Corp., more good times await — if certain obstacles are overcome.

A packed house at the annual SBA Business Forum on campus heard the chief executive officer of Chrysler Corp. come out expressing optimism for his industry, but cautioning that serious challenges lie ahead that could disrupt the progress that American auto manufacturers have made.

In particular, Eaton said, four specific items will continue to have major effects on his industry: the North American Free Trade Agreement, the trade deficit with Japan, health care costs and government regulation.

"Opponents (of NAFTA) say the auto companies will run across the border to Mexico, chasing cheap labor. What they don't seem to understand is that we could do that now, if that's all we had in mind.

"One reason we don't do that is because transportation and other costs more than offset low wages in Mexico and create an actual penalty of \$410 per vehicle for a vehicle that is brought back and sold in America.

"That's because our manufacturing base and our supplier base is in the U.S. — for the most part, right here in the Midwest. We'd lose our shirt if we shipped everything to Mexico, assembled it, and then shipped it back."

Eaton said he wants NAFTA to open the Mexican market to American businesses.

"And that Mexican auto market is growing at

University to Offer Pre-Tax Spending Accounts in January

The university will begin offering dependent care and medical spending accounts as of January 1.

Flexible spending accounts are a tax-free way of paying out-of-pocket expenses for eligible services. The amount deducted and put in the spending account(s) is deducted before taxes, and taxes are never paid on the amount. Bills for eligible services will be submitted to the administrator and reimbursement checks will be written every two weeks.

Diana Decker, staff benefits manager, adds, "Keep in mind that with the new Blue Cross/Blue Shield comprehensive major medical plan, the out-of-pocket expenses can be paid from the medical spending account tax free."

Informational meetings will be held from 11 a.m.-noon and 1-2 p.m. November 12, 1-2 p.m. and 2:30-3:30 p.m. November 16, and 11 a.m.-noon and 1-2 p.m. November 19. All will be in 202 O'Dowd Hall.

"You are urged to attend one of these meetings to learn how the spending accounts can benefit you — they can be a benefit to each and every OU employee," Decker adds.▼



Chrysler's Robert Eaton addresses the SBA Business Forum.

10 times the rate of the American auto market. By the end of this decade, the Mexican new car and truck market will be the same size as Canada's. We want a big part of the action. But that market is not large enough to justify tooling all our products in Mexico in order to be able to sell them there."

American manufacturers have reclaimed four points of market share from imports, he said, because the low dollar and high yen gives Americans a \$2,000 per car price advantage. Eaton said the price gap should be even larger but is artificially constrained by the Japanese.

Eaton said that between 1991 and today, the yen has appreciated by 25 percent, but Japanese car prices here have gone up 14 percent. Between August 1992 and August 1993, the yen appreciated by 22 percent, but the average car price increase for Toyota, Nissan and Honda was 3.9 percent.

"To believe that any kind of production efficiency could possibly account for this big a discrepancy is absolutely ridiculous," Eaton said. "To price at under 4 percent for a currency swing of 22 percent absolutely defies gravity."

Washington must do more than simply "muscle the yen up" to deal with the trade imbalance, Eaton said. The government must also insist that prices actually reflect the true consequences of that strong yen.

The Chrysler executive explained the trade deficit in terms of jobs. "The Commerce Department says every billion dollars of trade deficit costs 20,000 American jobs. With a \$50 billion deficit, the arithmetic is easy — it comes to one million jobs. And because autos and auto parts

account for about two-thirds of that \$50 billion deficit, we're talking about more than 600,000 jobs in just one industry alone!"

As for health care, Eaton said he favors a national insurance plan, in part to remain competitive with foreign firms. "Health care adds about \$1,100 to the cost of one of our cars, for example. But for Honda, Toyota or Nissan, it only adds between \$500 and \$600. And that's true whether those cars are built in Japan, or here."

In Japan, health costs are less because there is a national health care system, Eaton said. In the U.S., costs are still less for Japanese manufacturers because they have a younger work force and no retirees.

Turning to another subject, Eaton said of government regula-

tion:

"As you may know, in the auto industry we're already up to our eyeballs in regulations. At the federal level, there are hundreds of different regulations affecting the auto industry, and we expect about 200 more by the year 2000."

In response, Eaton said the industry is trying cooperation. "The old way — fighting them at every step — didn't work. It resulted in mutual distrust — which spilled over onto our custom-

'Opponents (of NAFTA) say the auto companies will run across the border to Mexico, chasing cheap labor. What they don't seem to understand is that we could do that now...'

ers, by the way — and probably added to the number of regulations on the books."

Eaton said cooperation will also be good for global competitiveness.

"We're putting aside, hopefully forever, the distrust that for too long has marked our relationship and impeded the kind of progress that is essential for America to be competitive. Other countries of the world, including our toughest competitors, don't operate this way. And it is about time that we chose cooperation over confrontation, too."

Sponsoring this year's forum with the SBA and the SBA Student Board was the Student Life Office and the Division of Student Affairs.▼

Get Your Payroll Forms in for Proper Payment

Payroll Manager Barbara Gaves asks that supervisors observe the following deadlines to ensure proper paycheck distribution.

Authorization forms for the salary payrolls are 5 p.m. November 12 for the November 30 payroll, and 5 p.m. December 8 for the December 22 payroll.

Authorization forms and time sheets for student payrolls must be submitted by 10:30 a.m. November 1 for the November 5 checks, November 15 for the November 19 checks, November 29 for the December 3 checks, December 13

for the December 17 checks, and January 10 for the January 14 checks.

Authorization forms and time sheets for the hourly payroll must be submitted by 10:30 a.m. November 8 for the November 12 checks, November 22 for the November 24 checks, December 6 for the December 10 checks, and December 20 for the December 22 checks.

The longevity payroll will be paid on December 1. If you have questions, call 370-4380.▼

HIV and OU

Clearing the Air Over Fears Concerning Laboratory Research

University officials assure the community that any fears of HIV exposure as a result of a laboratory experiment are groundless.

Health officials agree that individuals, especially those who never had contact whatsoever with the specially equipped lab in Dodge Hall where research was conducted, are in no danger of infection.

The issue of HIV came to light when it was reported that an experiment conducted by a Department of Biological Sciences professor used a live strain of HIV, the virus which leads to AIDS.

University officials said details of the experiment have been shared with health authorities. The university has been assured from the information provided by the professor that the research involved did not expose any student or other member of the university community to the virus.

The material in question was used in a

locked, specially equipped lab in Dodge Hall. Access to this laboratory was very limited. To the university's knowledge, 16 students had access to the laboratory, but none of the students had access to the research material.

President Sandra Packard, in a statement to the community, said the administration views the issues related to scientific research procedures most seriously. No evidence of exposure or injury to any person as a result of the research activities in question exists. The virus was destroyed in March 1993, and there is no danger to the university community, she emphasized.

To help allay any fears, the following information is provided:

Do other universities use live HIV in experiments?

Yes. According to the National Institutes of Health, there are more than 600 research centers using live HIV. Of the 600, approximately 60 percent are universities. The rest are govern-

ment agencies, international scientists and industrial users. HIV is released for research only after the NIH thoroughly screens the applicants to ensure safety.

Who had access to the HIV at OU?

Only the professor heading the research and a properly trained assistant.

Were others in the laboratory ever at risk?

No. According to the Michigan Department of Public Health's AIDS Division, a person cannot be infected by simply touching the virus or through the respiratory system. HIV is a blood-borne pathogen. The chief of the department's Division of Occupational Health said there is no evidence that students were ever exposed to the virus.

Where can I learn more about

HIV and AIDS?

Graham Health Center on campus, your private physician or the state AIDS hotline at 1-800-872-2437 are among the sources.▼

Early Appointed Interim Director of Office of Minority Equity

The Office of Minority Equity is now open to serve students on a full-time basis.

Kevin Early, assistant professor of sociology, has been appointed interim director of the office to ensure a smooth start-up. A temporary secretary and two student interns are also staffing the office at present. A permanent director is expected to assume the duties at the beginning of the winter semester.

Early said he accepted the interim appointment because he believes having the office is necessary to help students. "I believe in diversity and all that the word means," Early said. "This office reflects the institutional commitment to diversity and to other needs of all our ethnic and racial groups."

The office will be important to students who feel they need someone to turn to with difficult issues, Early added. He said although a role of the office is to guide stu-

dents in linking with services they may need, another is to provide program development. Early plans to sponsor a retreat for 40 students and 10 staff members called *Living Colors II* to look at models of racial unity and how they apply to Oakland.

"The office can only be as effective as the university community allows it to be. People are resistant to change. But eventually, when people see the changes taking place, they become more amenable to them and more accepting."

Early said he sees the Office of Minority Equity enhancing diversity. Although society at large is not always receptive to such ideas, he noted, a university community, by the nature of its existence, ought to set the trend and not perpetuate the image of distinct groups working separately. ▽

Powerful Gift Engineers Receive Vehicle for Robotics Research

Oakland University's robotics research will benefit from a vehicle presented by General Dynamics Land Systems Division in Sterling Heights.

The Teleoperated Mobile Antiarmor Platform vehicle will be used by the university's Department of Electrical and Systems Engineering students as their basis for developing a robotic vehicle for entry into the U.S. Army Tank Automotive Command's second International Unmanned Ground Vehicle competition to be held at Oakland University next spring.

President Sandra Packard commented, "The donation of this vehicle will provide a unique opportunity for our students to advance their knowledge of robotics vehicles. The student team participation in the unmanned ground vehicle competition will allow them to test their skills against national and international teams. We are truly grateful to General Dynamics for their generosity."

Engineering Professor Ka C. Cheok said, "Unmanned robots have many applications in situations or environments that are hostile or hazardous to humans. Military research and technology in this area is being converted for civilian applications. For example, unmanned robots and combat tanks can be converted into radio-controlled fire fighters."

"The robotic vehicle from General Dynamics will provide an invaluable platform for conducting further research on unmanned robotics at OU."

Land Systems builds the NIA2 Abrams main battle tank and is a world leader in the production of armored combat vehicles and associated

support systems for the U.S. Army and international customers.

Land Systems developed the TMAP vehicle between 1983 and 1987 to test how scientific breakthroughs could extend human capabilities on the battlefield through remote operation of a combat vehicle.

'The robotic vehicle from General Dynamics will provide an invaluable platform for conducting further research on unmanned robotics at OU.'

— Ka C. Cheok

"We believe in encouraging and challenging students not only to learn present technologies but to develop new ones," said Roger Tetrault, GDLS president.

The vehicle was built to accommodate a missile launcher. As President Packard has wryly observed, recently appointed Dean Michael Polis of the School of Engineering and Computer Science thus might be the most powerful dean on campus with such a piece of equipment.

Before the other deans get too concerned, it should be noted that the missile launcher itself did not come with the vehicle. Seems that some equipment is always optional. ▽

November Employee of the Month

EMPLOYEE:

Kathleen J. Pahl

POSITION:

Executive secretary

DEPARTMENT:

School of Nursing

LENGTH OF OU SERVICE:

Four years

EMPLOYMENT HISTORY AT OU:

Current position since hire

PLAUDITS FROM OTHERS:

- "Kathy is an absolutely outstanding worker. The School of Nursing has had three interim deans and she is the one constant that holds us together."
- "Kathleen has a great work ethic. She is willing to go the extra mile and then some."
- "Kathy's interpersonal skills are exceptional. She juggles multiple constituencies, etc., etc., etc. I can't say enough about her."

Employee Recognition Award nomination forms are available in all departments, ERD and CIPO. For more information, call Victoria Junior or Gail Ryckman at 370-3480.



Pahl

The Employee of the Month column is provided by the Employee Relations Department.

Town Hall Aids Macomb County Scholars

Eleven Macomb County students have received scholarship aid at Oakland University through the continuing efforts of the Macomb Town Hall Committee.

The students each receive \$1,000 under the annual program in which Town Hall proceeds are donated to OU for scholarship aid to Macomb area students.

More than \$100,000 has been donated to OU over the years. Scholarship winners are Lori Acerno, Christopher Briney, Jessica Castellucci, Shirley Matusko, Thomas Murray, Vincent Penkala, Nary Pullis, Lance Schwartz, Jason Tosetti, Elizabeth Trombley and Pricilla Watson. ▽

Events

Persons with disabilities who need special assistance to attend any of the events listed should call the sponsoring unit, or the Office of Equal Opportunity at 370-3496.

OCTOBER

Meadow Brook Hall tours, 1:30 p.m. daily and from 1-5 p.m. Sundays (last tour begins at 3:45). Admission. Gift Shoppe also open. Call 370-3140.

Until November 8 — Photo exhibition of women's costumes from the nation of Bahrain, fourth level, Kresge Library. Free.

Until November 21 — Exhibition, *Culver's Nature: Selected Works of Animals, Birds and Plants by Charles Culver*, Meadow Brook Art Gallery. Free. Hours vary. 370-3005.

29 — Seminar, *Trial Practice and the Legal Assistant*, 9 a.m.-4 p.m., Meadow Brook Hall. Admission. Sponsored by the Division of Continuing Education, the Legal Assistants Association of Michigan, the Michigan Defense Trial Counsel and the Michigan Trial Lawyers Association. Call 370-3120.

30 — Soccer with Tiffin University, 2 p.m., Lepley Sports Center. Admission. 370-3190.

30 — Concert, *From the Scottish Highlands to the French Countryside*, 8 p.m., Varner Recital Hall. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013.

NOVEMBER

Meadow Brook Hall tours, 1:30 p.m. daily and from 1-5 p.m. Sundays (last tour begins at 3:45). Admission. Gift Shoppe also open. Call 370-3140.

2 — Personal appointments with TIAA/CREF retirement counselor. Call Staff Benefits Office, 370-3483, for an appointment.

2 — Alcoholics Anonymous confidential meetings, noon-1 p.m., room 11, Counseling Center, Graham Health Center.

3 — Presentations by representatives of Blue Cross/Blue Shield, Blue Preferred Plan, Health Alliance Plan, Blue Care Network and SelectCare concerning open enrollment in November for insurance

plans, 11 a.m.-1:30 p.m., Oakland Center Lounge II. Walk-in basis. All faculty and staff welcome. Sponsored by Staff Benefits Office. 370-3483.

3 — Presentation by representative of Blue Cross/Blue Shield on the comprehensive major medical plan option for nonfaculty employees, 9-10 a.m. and 2-3 p.m., Oakland Center Gold Room A. Sponsored by Staff Benefits Office. 370-3483.

3 — American Management Association video-conference, *Increasing Competitiveness: Rethinking the Organization*, noon-4 p.m., Varner Recital Hall. Admission. Sponsored by Division of Continuing Education and the Oakland County Chamber Division of the Greater Detroit Chamber of Commerce. 370-3120.

3 — Environmental Film Series and discussion, *Jungle Pharmacy*, noon-1 p.m., 128 Oakland Center. Free. Sponsored by the Honors College, CIPO and the Environmental Studies Program. 370-4450.

3 — Personal appointments with Fidelity Investments retirement counselor. Call Staff Benefits Office, 370-3483, for an appointment.

3 — SPB Cinema Classics, *Rebel Without a Cause*, 8 p.m., Beer Lake Yacht Club. Free. 370-4296.

4 — OU Bible Study, noon, Oakland Center Annex II. Call Victoria Junior at 370-3480.

5 — Volleyball with Michigan Tech, 7:30 p.m., Lepley Sports Center. Admission. 370-3190.

5 — Oakland University Concert Band, *Fall Concert*, 8 p.m., Varner Recital Hall. Sponsored by Department of Music, Theatre and Dance. Admission. 370-3013.

5 and 7 — SPB Cinema, *The Firm*, 7 p.m. Friday and 3 p.m. Sunday, 201 Dodge Hall. Admission. 370-4296.

6 — Soccer with Mercyhurst College, 2 p.m., Lepley Sports Center. Admission. 370-3190.

6 — Eighth annual Fred M. Braun Memorial Lecture Series, *A Thousand Years of Ancient Roman Costumes*, 7:30 p.m., 124 Wilson Hall. Free. Sponsored by

Fred M. Braun Memorial Fund and the Department of Art and Art History. 370-3375.

9 — Alcoholics Anonymous confidential meetings, noon-1 p.m., room 11, Counseling Center, Graham Health Center.

9 — Volleyball with Wayne State, 7:30 p.m., Lepley Sports Center. Admission. 370-3190.

10 — Environmental Film Series and discussion, *Rivers of Fire, or, To the Last Drop*, noon-1 p.m., Oakland Center Annex I. Free. Sponsored by the Honors College, CIPO and the Environmental Studies Program. 370-4450.

10 — SPB Cinema Classics, *American Graffiti*, 8 p.m., Beer Lake Yacht Club. Free. 370-4296.

11 — OU Bible Study, noon, Oakland Center Faculty Lounge. Call Victoria Junior at 370-3480.

12 — Presentation on flexible spending accounts for dependent care and medical costs, 11 a.m.-noon and 1-2 p.m., 202 O'Dowd Hall. Sponsored by Staff Benefits Office. 370-3483.

12-14 — Oakland Dance Theatre, *An Evening with Shane*, 8 p.m. Friday and Saturday, 3 p.m. Sunday, Varner Recital Hall. Sponsored by Department of Music, Theatre and Dance. Admission. 370-3013.

12 and 14 — SPB Cinema, *Jurassic Park*, 7 p.m. Friday and 3 p.m. Sunday, 201 Dodge Hall. Admission. 370-4296.

16 — Presentation on flexible spending accounts for dependent care and medical costs, 1-2 p.m. and 2:30-3:30 p.m., 202 O'Dowd Hall. Sponsored by Staff Benefits Office. 370-3483.

16 — Kresge Library LUIS Workshop on advanced searching techniques, noon-1 p.m., 225B Kresge Library. Free. Register by calling 370-2469. Walk-ins welcome.

16 — Alcoholics Anonymous confidential meetings, noon-1 p.m., room 11, Counseling Center, Graham Health Center.

17 — Kresge Library LUIS Workshop on advanced searching techniques, 11 a.m.-noon, 225B Kresge

Library. Free. Register by calling 370-2469. Walk-ins welcome.

17 — Environmental Film Series and discussion, *Big Fish, Little Fish*, noon-1 p.m., Oakland Center Annex I. Free. Sponsored by the Honors College, CIPO and the Environmental Studies Program. 370-4450.

17 — SPB Cinema Classics, *West Side Story*, 8 p.m., Beer Lake Yacht Club. Free. 370-4296.

18 — OU Bible Study, noon, Oakland Center Faculty Lounge. Call Victoria Junior at 370-3480.

18 — Afram Jazz Ensemble and Vocal Jazz Ensemble, *Jazz Through the Years*, 8 p.m., Varner Recital Hall. Sponsored by Department of Music, Theatre and Dance. Admission. 370-3013.

19 — Oakland Chorale and University Chorus, *Fall Concert*, 8 p.m., Varner Recital Hall. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013.

19 — Presentation on flexible spending accounts for dependent care and medical costs, 11 a.m.-noon and 1-2 p.m., 202 O'Dowd Hall. Sponsored by Staff Benefits Office. 370-3483.

19-20 — Women's basketball Gus Macker Tournament with Aquinas College, Calvin College and Laurentian, 6 and 8 p.m., Lepley Sports Center. Admission. 370-3190.

19 and 21 — SPB Cinema, *In the Line of Fire*, 7 p.m. Friday and 3 p.m. Sunday, 201 Dodge Hall. Admission. 370-4296.

20-21 — Great Lakes Antiques Show, 10 a.m.-8 p.m. Saturday and 11 a.m.-5 p.m. Sunday, Shotwell-Gustafson Pavilion. Admission. 370-5555.

23 — Alcoholics Anonymous confidential meetings, noon-1 p.m., room 11, Counseling Center, Graham Health Center.

26 through December 30 — Play, *A Christmas Carol*, at Meadow Brook Theatre. Times vary. Admission. Call 370-3300.

26-28 — Play, *Inspecting Carol*, 8 p.m. Friday and Saturday and 2 p.m. Sunday, Varner Studio Theatre. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013.

27 — Michigan Artists Association Arts and Crafts Show, 8:30 a.m.-6 p.m. Saturday and 11 a.m.-5 p.m. Sunday, Shotwell-Gustafson Pavilion. Admission. 370-5555.

29 — Men's basketball with Lewis University, 7:30 p.m., Lepley Sports Center. Admission. 370-3190.

30 — Alcoholics Anonymous confidential meetings, noon-1 p.m., room 11, Counseling Center, Graham Health Center.

DECEMBER

Meadow Brook Hall tours, 1:30 p.m. daily and from 1-5 p.m. Sundays (last tour begins at 3:45). Admission. Gift Shoppe also open. Call 370-3140.

1 — Environmental Film Series and discussion, *Saddam's War on Wildlife*, noon-1 p.m., 128 Oakland Center. Free. Sponsored by the Honors College, CIPO and the Environmental Studies Program. 370-4450.

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