



President's Report

Board of Trustees Formal Session

Monday, December 11, 2017

Mission and Vision



- **Mission Statement** last adopted in concert with strategic planning in 2013-14.
- This year, the Board of Trustees requested a review and update.
- The Board of Trustees asked whether a **Vision Statement** should be adopted.
- This work became a top administrative priority, as mission and vision set the stage for all work moving forward.

Mission Statement



REVIEW PROCESS

- President and Cabinet determined that a revision was appropriate.
- The Mission Statement underwent review, debate, input and editing at numerous levels across the University.
- Review process complied with Higher Learning Commission accreditation guidelines.

Mission Statement



REVIEW PROCESS

- University leadership and stakeholders involved:
 - President's Cabinet
 - Board of Trustees
 - Dean's Council
 - Senate Steering Committee
 - Senate Planning and Review Committee
 - Student Congress
 - Full University Senate (*2 readings*)

Mission Statement

“Oakland University cultivates the full potential of a diverse and inclusive community. As a public doctoral institution, we impact Michigan and the world through education, research, scholarship and creative activity.”

* Updated Mission Statement approved by University Senate on November 9, 2017.



Vision Statement

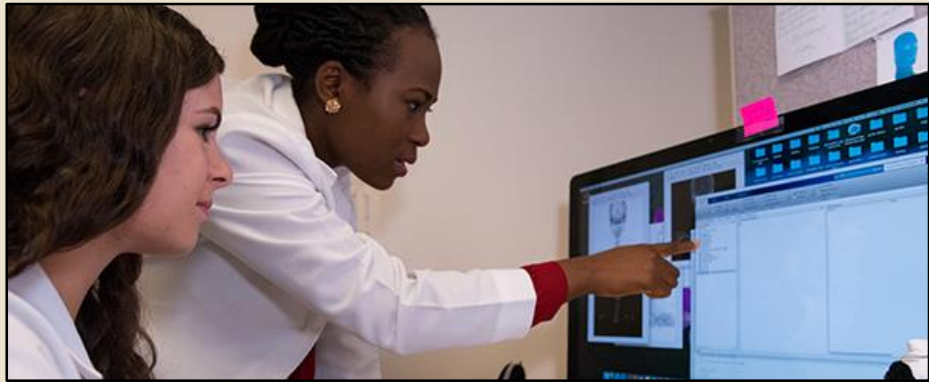
REVIEW PROCESS

- Process is not addressed within Higher Learning Commission accreditation guidelines.
- Process similar but not identical to that used for the Mission Statement.
- Final version approved by the President and the Board of Trustees.



Vision Statement

“Oakland University will unlock potential and leave a lasting impact on the world through the transformative power of education and research.”



University Goals

Goal #1

Academic Excellence

Foster student success through a robust teaching and learning environment and comprehensive student services.



University Goals



Goal #2

Exemplary Research

Be recognized as a strong research and scholarly environment focused on creative endeavors and on the discovery, dissemination and utilization of knowledge.

University Goals



Goal #3

Community Engagement

Become a leader in serving the needs and aspirations of our communities and region through expanded community relationships and institutional reputation, visibility and engagement.

University Goals

Goal #4

Embracing Diversity

Set a preeminent standard for maintaining diverse, welcoming and collaborative learning and work environments, as well as celebrate the enlightenment and enrichment that social diversity inspires.



Holiday Video Presentation



Thank You