



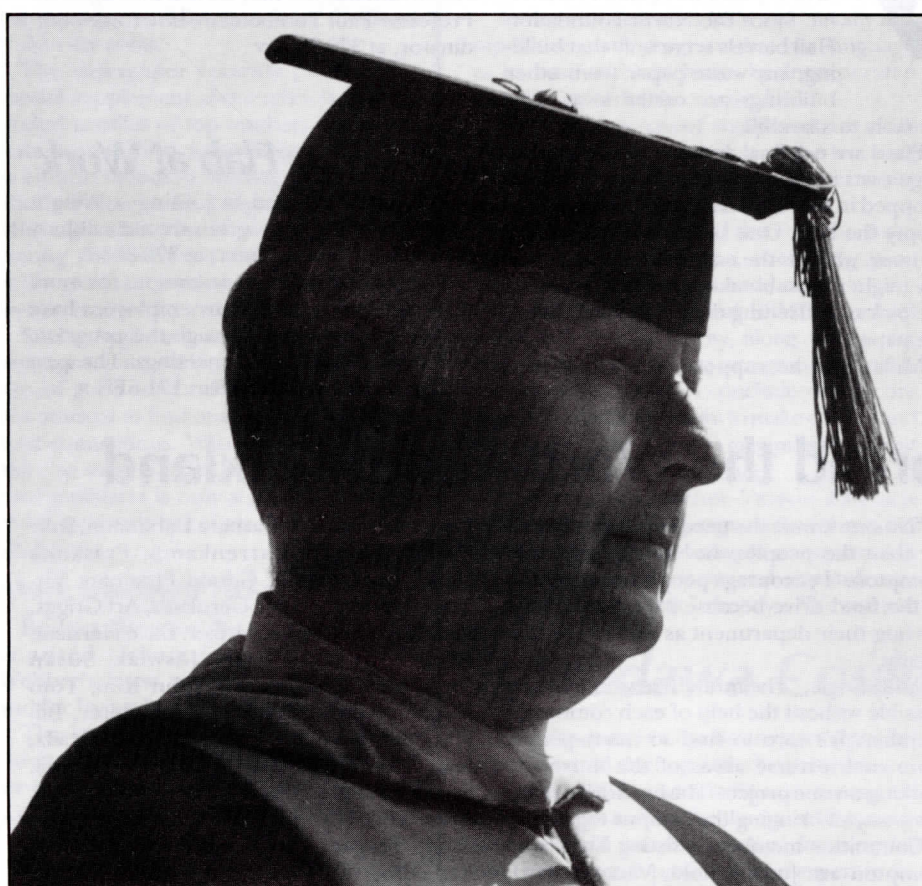
OAKLAND UNIVERSITY

News

104 North Foundation Hall
Rochester, MI 48309-4401

A publication for the university community

October 2, 1992



Watching 'em Go

Philosophy Professor David Bricker surveys the graduating class at the September 20 commencement ceremony. It was also a day to honor two faculty members for their work. Richard Tucker, history, received the Research Excellence Award, and Jerrold Grossman, mathematical sciences, received the Teaching Excellence Award. Both received a \$2,500 stipend from the Oakland University Foundation.

Alumni Cite Bennett with Distinguished Service

This year's winner of the Distinguished Alumni Service Award is someone who believes in taking action when she sees an opportunity.

After completing her education at Oakland, Janet Bennett wanted to make sure the university could continue to attract good students. That led her to create the Wesley Brooks-Bennett Graduate Fellowship and the James Morrison-Thompson Scholarship Fund, available to undergraduates.

In addition, Bennett established the Bennett Library Science Collection to expand and update the scientific collection of Kresge Library. She has also agreed to spearhead a

fund-raising effort for purchasing major new equipment to help conduct research on molecular structure.

Bennett's commitment to Oakland began when she enrolled as a post-baccalaureate student. She earned her master's degree in chemistry in 1979 and her doctorate in 1990 as one of the first students in the new doctoral program in environmental chemistry.

Bennett was formally recognized at the September 20 commencement ceremony. She and her husband Ron own the J.R. Bennett Associates environmental consulting firm.▼

TQM Advocate Sees Lasting Effect on University

An advocate of Total Quality Management techniques has issued a challenge to the Oakland University community.

Gino Giocondi, a retired vice president for special projects at Chrysler Corp., says he would help the university if it voluntarily set up a Quality Council with the backing of the university administration.

Giocondi spoke about TQM at a September 25 seminar sponsored by the School of Business Administration. Giocondi will teach a course on TQM in the SBA beginning next winter.

Although TQM is closely associated with business and industry, Giocondi told of universities throughout the country that have already embraced it. The TQM concept has been around since at least the 1950s, but gained momentum and acceptance when the

Japanese were cited for using it to improve their manufacturing capabilities.

TQM is actually a multitude of things. It includes attitudes toward the persons you serve, finding more efficient ways of providing services, and giving employees the power to innovate. As TQM advocates often say, it is not a destination, but a journey toward continuous improvement.

"If you can think of one word that is synonymous with TQM, it's 'improvement,'" Giocondi says.

Giocondi says in his studies of TQM in higher education, he's found that many universities start with departments within a larger administrative unit. "It's very ineffective for the most part," he says. He recommends tackling an entire unit, like a School of Business Administration first, or better yet, the entire university.

Personal Commitment: VW Executives Provide Diversity Scholarships

Volkswagen of America, Inc., executives have announced they will provide the School of Business Administration with funding for 10 scholarships to enhance cultural diversity within the school.

The Volkswagen of America Corporate Leaders Scholarship Program will cover full tuition for 10 students for four years. The program is aimed at increasing diversity at Oakland in general and within the SBA in particular.

The first Volkswagen of America Corporate Leaders Scholarship Program recipients are April Felton, Tiffany Christian, Alaina Wilson, Rhonda Brown, Terrance Ruth, Latisha Hubbard, Zene Grundy, Lydia Whitworth, Omeaka Leavy and Theawiana English. All are Detroit residents.

The scholarship program is notable for the means by which it is funded. Volkswagen of America executives at the Auburn Hills company headquarters are personally providing at least \$108,000 in scholarship funds to the university over the next four years. They decided to fund the scholarships as a means of demonstrating their individual commitment to increasing diversity in higher education.

"All of us have achieved some prominence with our careers realize that this would not have been possible without the opportunities provided through a college education," said William J. Young, president and CEO of Volkswagen of America. "It is a privilege for us to provide the same opportunity to these deserving students from the city of Detroit."

George Stevens, dean of the SBA, commented that the scholarships demonstrate a

"strong commitment on the part of Volkswagen executives to the Detroit-area community.

These scholarships make it possible for students to seek a degree in higher education and fulfill their career aspirations in the business field."

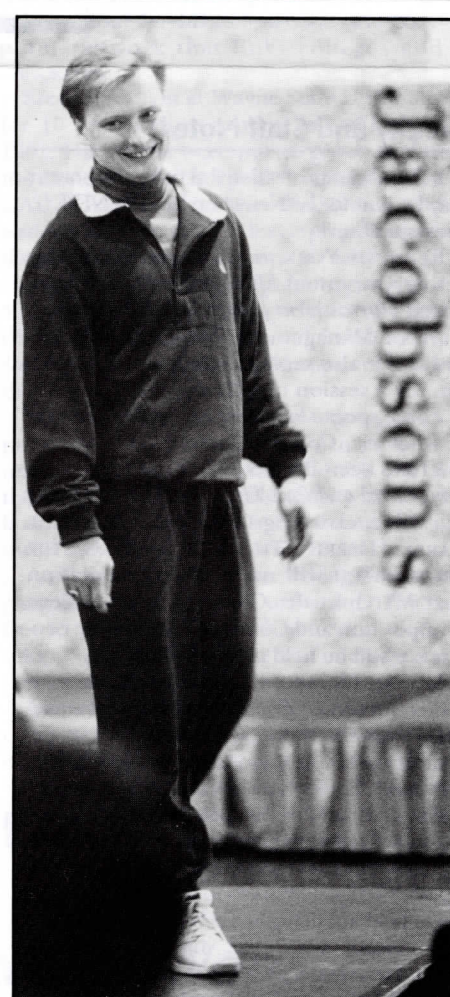
In addition to the scholarships, Volkswagen and the SBA have agreed to a *Tender Loving Care* program of mentoring, academic counseling and other activities. Volkswagen will offer internship opportunities for scholarship recipients for on-the-job training.

The scholarships and the *Tender Loving Care* program have a single goal: graduation of the scholarship recipients.▼

The scholarships demonstrate a strong commitment on the part of Volkswagen executives to the Detroit-area community.

— George Stevens

It's All-University
Fund Drive Time.
Find Out About the
Campaign by Turning to
Page 2



David Ollie, office assistant II in the Orientation Office, gave the runway a workout at the annual Women of Oakland University Fashion Show. Proceeds from the event are used for scholarships and other activities which benefit the university community.

(Continued on page 4)

Environmental Film Series Aimed at Getting Noontime Thinkers Involved with the World

A noon film series running this fall takes a close look at some environmental issues.

The Honors College, CIPO and the Environmental Studies Program have arranged the showings, which will each be followed by an informal discussion.

Richard Tucker, professor of history, devised the series as an adjunct to his Honors

College course, *Ecological Pressures on our Planet*. Tucker is an expert on environmental issues, especially the deforestation of the planet.

All films will begin at noon in 215 O'Dowd Hall. The program is free. Remaining films are:

- *Only One Earth: Fate of the Forest*, 58 minutes, October 7.
- *What is the Limit?* 30 minutes, and *Silent Explosion*, 20 minutes, October 14.
- *It Needs Political Decisions*, 56 minutes, October 21.
- *The Cost of Cotton*, 30 minutes, October 28.
- *More for Less*, 57 minutes, November 4.

- *Yanomami Indians of Brazil*, 28 minutes, November 11.
- *Chernobyl: The Bitter Taste of Wormwood*, 52 minutes, November 18.
- *Only One Earth: Big Fish, Little Fish*, 28 minutes, December 2.

For details, call 370-4450.▼

Recyclers Looking for Volunteers to Expand Program Across Campus

Efforts are under way to rekindle people's support for wastepaper recycling.

Recycling is available in North Foundation Hall, but the Recycling Task Force and Campus Facilities and Operations want to see it expanded into all nine academic buildings.

A proposal now being drafted with the co-operation of CF&O would shift much of the responsibility for coordinating recycling to the university administration.

In the past, says Karen Reese, a student member of the task force, students led the

awareness campaigns and pushed for recycling. As students came and went with graduation or summer vacations, the consistent leadership needed to keep a campus-wide recycling effort alive was lost.

The task force has met with Alan Miller, assistant vice president for campus facilities and operations. He and task force members are looking into the costs, in terms of equipment and personnel, that would be involved to expand recycling to more buildings.

Miller says he is supportive, but staffing is a problem. The loss of a director of building and grounds position makes coordinating the program difficult from his side, he adds. What Miller would like, he says, is some volunteers, either students, staff or faculty members, to come forward and help maintain the program.

"We're looking for similar students and volunteers who can make this program move in leaps and bounds," Miller says.

The North Foundation Hall trial program consists of four plastic barrels that employees fill voluntarily. Employees from campus facilities take the barrels to a bin near the main-

tenance garages. The paper is then picked up by a private contractor.

Reese says the market is strong for white paper and tractor-feed computer paper. Attention is focused on those papers for now, which fetch anywhere from \$40 to \$70 a ton.

Reese says it might be possible for the university to break even with an expanded recycling program. Even if it only broke even, she says, the university would still help the environment. Any marketable wastepaper carted away by a recycling firm is paper not going to a landfill. Since the North Foundation Hall barrels serve only that building, any waste paper from other buildings are carted away, presumably to a landfill.

Plans are not final, but one idea is to have large carts in each building. Paper would be dropped in those, then a paper broker would empty the bins. One such firm charges \$50 an hour, which is the main reason the university might at best break even, with the cost of the pickups offsetting the profit from selling the paper.

Miller said he supports a "waste-stream

analysis" by an outside consultant. This would tell the university exactly what paper waste is generated, and how much is salvageable through recycling.

Reese says she's willing to put a friendly wager down that the university could reduce its overall waste hauling costs by expanding the recycling program.

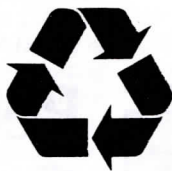
Persons still interested in getting a widespread recycling program going can attend a discussion at 12:10 p.m. October 6 in 156 NFH. The Recycling Task Force will discuss what its plans are and further organize. If you cannot attend, you may leave a message with Professor Paul Tomboulion, task force coordinator, at 370-2324.▼

Campus ACE-NIP to Honor Googasian

Members of the campus chapter of ACE-NIP will honor a former university trustee at an October 16 luncheon in the Oakland Center Gold Rooms.

Phyllis Law Googasian, who as a trustee for eight years actively promoted equality for women in higher education and was active in the Michigan Association of Governing Boards, will be cited at the noon-1:30 p.m. luncheon. President Sandra Packard will be among the speakers.

Details are available by calling 370-3496.▼



Lose Your Flab at Work

Persons interested in joining a Weight Watchers at Work program should call Judy Amir, Continuum Center, at 370-3033.

The program has met on campus for more than eight years, and many employees have met their weight goal through this program. The cost is \$100 for 10 meetings. The next will be at noon October 8 in 171 SFH.▼

All-University Fund Drive Ready to Spread the Word About Oakland

If past success is any indication, this year's All-University Fund Drive should exceed its \$34,000 goal.

Anne Engle, assistant director of annual giving, noted that in 1991-92, the goal was surpassed. This year's target is 9 percent higher.

A reception from noon-1 p.m. October 5 in the Oakland Center Fireside Lounge will get the campaign going. The event is for fun and information only; there will be no solicitations. The actual work of the campaign begins the week of October 5 when volunteers from throughout the university distribute information packets.

Chairing this year's campaign is Jerry Compton, laboratory manager in the Department of Chemistry and adjunct assistant professor.

The purpose of the fund drive is to provide their gifts for a favorite project, or even for their own department. For example, you might wish to provide your department with a needed reference book. Doing so through the fund drive provides the department with the book, and you get the tax deduction for the gift. Gifts may also be made through payroll deduction (\$10 per month minimum).

"No one knows the needs of each unit better than the people who work there," says Compton. "I encourage people to contribute to the fund drive because it's a way of supporting their department as well as the university."

Adds Engle, "The fund drive would not be possible without the help of each committee member. It's rare to find so many people from such diverse areas of the university working on one project. The fund drive really has a way of bringing the campus together."

Committee members assisting Engle and Compton are Judy Arnold, Vanessa Bard, Rasul Chaudhry, Jim Clatworthy, Shirley

Cobb, Eric Condic, Barbara Dahlmann, Sally Daniel, Beverly Darrenkamp, Prasanna Datta, Buck Dillon, Gerald Freeman, Virginia Ganesky, Renate Gerulaitis, Art Griggs, Paul Hartman, Mike Hartzler, Dave Herman, Alice Horning, Gerard Joswiak, Susan Jurkiewicz, Ron Kevern, John Kim, Tom Kirchner, Datta Kulkarni, Al Lederer, Bill Macauley, Dave Mascitelli, Ramune Mikaila, Jean Ann Miller, Gary Moss, Pat Nicosia, Sandy Pettapiece, Mary Paige, Bob Payne, Anne Porter, John Savio, Lee Steigmeyer, Sandy Teague, Ron Tracy, Pat Tucker and Kay Zdroj.

For details, call Engle at 370-2159.▼

The Campus Register

Faculty and Staff Notes

Items about professional activities or honors may be sent to the News Service, 104 NFH.

Presentations

KENNETH YORK, management and marketing, presented *Effect of Level of Detail on Sexual Harrassment Judgments* at the Association of Management Conference in Las Vegas. He also served as a session chairperson for a session on ethics.

Three special lecturers in the Department of Rhetoric, Communications and Journalism have been invited to present a panel on *Nontenured and Part-Time Teachers - Defining Our Work, Asserting Our Place*. CATHERINE HARR, DERRI THOMAS and CATHIE BREIDENBACH will make the presentation next March at the Conference on College Composition and Communication. The conference will be held in San Diego.

MOHAN PISHARODI, management and marketing, presented *Gap Analysis of Customer Service Perceptions Within a Channel Dyad* at the American Marketing Association Summer Educators Conference in Chicago.

DEVADATTA M. KULKARNI, mathematical sciences, delivered an invited talk, *The Strengthening Algorithm and Related Questions*, at the first Upper Michigan Workshop in Combinatorics. It was held at Michigan Tech University.

RAVINDRA KHATTREE, mathematical sciences, presented a talk, *On a Problem of Statistical Signal Detection*, at Old Dominion University. During the summer, he visited the Center for Multivariate Analysis at Penn State University, the Department of Mathematics and Statistics at Old Dominion, and the Department of Mathematics and Computer Sciences at the University of New Brunswick for collaborative research with colleagues.

JOHN HENKE, management and marketing, presented *Behavioral Systems Levels in the Business Firm* at the sixth international Conference on Systems Research Information and Cybernetics in Baden-Baden, Germany. He also served as cochairperson for a session on living systems theory.

MEIR SHILLOR, mathematical sciences, visited the Ecole Polytechnique Feferale de Lausanne in Switzerland and spoke on *On Thermoelastic Contact*. He also presented a poster, *Numerical Solutions to the Problem of Thermoelastic Contact of Two Rods*, at the 18th International Congress of Theoretical and Applied Mechan-

ics, held in Haifa, Israel. He also worked on a collaborative research project with faculty members at the mathematical institute, U. Dini, in Florence, Italy.

Publications

A textbook authored by GLENN JACKSON, engineering, *Relational Database Design with Microcomputer Applications*, Prentice-Hall, has been translated into Russian and published by Prentice-Hall International. The book had already been translated into German.

IRWIN E. SCHOCHETMAN, mathematics, wrote *Finite Dimensional Approximation in Infinite Dimensional Mathematical Programming for Mathematical Programming*, and *Convergence of Best Approximations from Unbounded Sets for the Journal of Mathematical Analysis and Applications*. Both articles resulted from collaborations with coauthor R.L. SMITH of the University of Michigan.

Honors

JOHN HENKE, management and marketing, has been reappointed midwest regional representative to the Collegiate Activities Council of the American Marketing Association.

BARBARA TALBOT and ROBERT FNK, Counseling Center, have received a grant from the Michigan Office of Substance Abuse Services to fund production and circulation of a brochure on alcohol abuse. The brochure will discuss signs of alcohol problems, tell how to initiate the process of getting help, and list available treatment resources. It will be distributed to all students and staff.

For Your Benefit

Retirement Presentations

Annual presentations by counselors for TIAA/CREF and Fidelity Investments will be given on campus in October.

All sessions will be in Oakland Center Gold Room A.

A representative from TIAA/CREF will speak from 9-11 a.m. October 6 and from 1-3 p.m. October 7.

The Fidelity representative will speak from 1-3 p.m. October 6 and from 9-11 a.m. October 7.

Diana Decker, staff benefits manager, says employees should attend a session of each carrier to learn about changes and options in the plans.

Premium Conversion Waiver

During November, you are eligible to change the method of your health insurance deduction from your paycheck.

You may have your deduction made pre-

tax or after-tax. If you wish to have it after-tax, you must sign a waiver form in the Staff Benefits Office. If you previously signed a waiver and wish to change it to pre-tax, you must sign a *Rescind of Waiver* in the Staff Benefits Office. If you do nothing, the method of your health insurance deduction will continue for 1993 as it is currently.

Funding Opportunities

Sources of external funding are provided by the Office of Research and Academic Development. Stop by 370 SFH or call 370-3222.

Ford Foundation

Postdoctoral fellowships for minorities are available for scientists, engineers and scholars in the humanities. Awards will be made only in the behavioral and social sciences, humanities, engineering, mathematics, physical sciences and biological sciences, and interdisciplinary programs composed of two or more eligible disciplines. January 8 deadline.

Predocctoral and dissertation fellowships from the Ford Foundation will be awarded to minorities studying in the behavioral and social sciences, humanities, engineering, mathematics, physical sciences and biological sciences, and interdisciplinary programs composed of two or more eligible disciplines. November 6 deadline.

KPMG Peat Marwick Foundation

The foundation supports academic research in the fields of auditing and taxation through two fellowship programs. The Research Opportunities in Auditing Program provides support for projects that look at such areas as management fraud, decision theory, forecasting, use of computers, and other topics related to actual audit situations. The Tax Research Opportunities Fellowships cover studies of taxation that benefit the accounting field. Research areas include tax policy and taxpayer behavior. Proposals must show how the research relates to the investigator's teaching responsibilities and how he or she would incorporate results into the curriculum. Fellowships are up to \$40,000. October 31 deadline.

Stanford Humanities Center

Proposals are sought from scholars wishing to pursue research on theories of interpretation, intention, narrative, and human agency in law and the humanities, especially as these affect subordinated populations. Two residential fellowships of up to \$30,000

will be awarded annually. Stipends are intended to complement sabbatical and other fellowship support. Fellowships are open to candidates with degrees in law, and advanced degrees in the humanities and interpretive social sciences, whose objective during their residency is to pursue original book-length projects that hold promise of significant contribution to legal humanities scholarship. November 16 deadline.

New Faces

Recent additions to the university staff include the following:

- Rosemary Verkest of Sterling Heights, technical office assistant in the Office of the President.

Jobs

Information about job openings is available from the Employee Relations Department, 140 NFH.

- Vice president for academic affairs, executive, Office of Vice President for Academic Affairs.
- Vice president for university relations, executive, Office of University Relations.
- Medical director, miscellaneous, Meadow Brook Health Enhancement Institute.
- Director, AP-10, Upward Bound (a grant-funded position).
- Museum attendant I, miscellaneous, Meadow Brook Hall.

Reaching Us ...

The *Oakland University News* is published every other Friday during the fall and winter semesters and monthly from June-August. Editorial offices are at the News Service, 104 North Foundation Hall, Oakland University, Rochester, MI 48309-4401. Copy deadline is noon Friday of the week preceding the publication date.

- JAMES LLEWELLYN, News Service senior editor and news director, 370-3180
- JAY JACKSON, *Oakland University News* editor, News Service staff writer, 370-4344, or E-mail at jacksonj@argo.acs.oakland.edu
- RICK SMITH, Publications Department photographer, 370-4341
- News Service fax: 370-4249

Quote

"Nature never makes any blunders; when she makes a fool, she means it."

— Josh Billings

Bits & Pieces

OU Grads Make Good Showing

Two of the seven elementary school teachers selected by the *Detroit Free Press* and WDIV/Post-Newsweek as outstanding teachers in Michigan have Oakland University roots.

The newspaper recently published a special supplement about schools, and included profiles of top teachers across the state. Anne Dorin, a second-grade teacher at Holton school in Sterling Heights, and Shelly Potter, a fourth-grade teacher at Midvale school in Birmingham, were among the seven selected. Dorin studied at the graduate level at Oakland, and Potter received a Master of Arts in Teaching.

Shelly Appleton, associate provost for undergraduate study, has noted that when lists of good teachers are published, it is not unusual to find one or more with Oakland connections. What makes it remarkable, he says, is that the number of Oakland graduates is only a small percentage of the total number of teachers working in Michigan.

More Discount Tickets

Budget Director Pat Nicosia has discounted tickets for Andrew Lloyd Webber's latest musical, *Aspects of Love*, and for Irving Berlin's *Annie Get Your Gun*.

The Webber musical will be at the new George Burns Theatre in Livonia. A center-section block of \$30 tickets for 7:30 p.m. October 22 is available. Orders must be filled by October 13.

The second musical will be at Birmingham Theatre at 8 p.m. November 17. Tickets are \$15.75, a 43 percent savings. Registered students may buy tickets for \$10 each if 20 are sold. Orders must be in by October 28.

If interested, send checks payable to Pat Nicosia at the Budget Office, 100 NFH.

Make Your Deposit Electronically

Payroll Manager Barbara Gaves has a time-saving idea for you: deposit your paycheck electronically.

Employees who receive a monthly paycheck may have it deposited directly into checking or savings accounts.

All area banks, the OU Branch of the MSU Federal Credit Union and Merrill Lynch participate in the program. Direct deposit eliminates the possibility of your check being lost or stolen.

Enrollment forms are available at the Payroll Office, 114 NFH. Deadline for enrolling or making changes is the 15th of each month, except November and December.

Monthly paid employees whose last name begins A-K may call Marlene York, 370-3472. The L-Z group may call Linda VanNatta at 370-3473.

Civic Duty — and Getting Paid

It might be helpful for some employees to know what the university's policy is on jury duty and mandatory court appearances.

The policy states: "An employee serving on jury duty or ordered to appear before any state or federal court as a witness shall be paid the difference between her/his compensation for jury duty or witness appearance and her/his regular compensation if the jury duty pay or appearance fee is less."

Barbara Gaves, payroll manager, says you should follow these procedures to report absences and reimburse the university:

- Employees continue on the payroll at full pay while on jury or witness duty. Report absences to the Payroll Office on an attendance card or time sheet.
- Obtain a statement from the court showing dates of jury or witness duty and the daily rate of pay.
- Bring the statement and the court-issued paycheck to the Payroll Office, 114 NFH. A payroll staff member will deposit the earnings portion to the appropriate university fund and return to the employee the portion designated as expense money.

Math Program Gaining Acceptance

The Beginning School Mathematics Program being incorporated into eight area school districts is the first program to bring equity to education, says a Highland Park administrator.

Ingeborg Taylor-Hill, director of early childhood education in Highland Park, says the OU-based program is the first she has seen that "extends your brighter students while tending to pull up the slower students as well."

Summer workshops at OU prepared a final group of teachers needed to extend the BSM to all four elementary schools in Highland Park. BSM will be taught to all students in grades K-2.

Taylor-Hill describes BSM as a "totally manipulative math program that has language as its base and which can be incorporated into all aspects of the curriculum."

Over 1,000 pieces of equipment are available for students. A portion of the teaching props are blocks and cards and other materials from New Zealand. The rest are collected by the students and their parents from nature and from home, including pine cones, string, bottle tops and boxes.

Taylor-Hill says a typical BSM session will begin with a class activity, along with a task board that splits students into groups to tackle various problems, then conclude with a core lesson. Students are taught to make choices and to problem solve, often in groups and without direct action from the teacher.

Kindergarten teacher Valerie Ash says BSM is a "wonderful program that moves beyond workbooks and simple memorization of tables. It is hands-on and expands our ideas of what math is," she says. "It's not just

arithmetic any longer, we see it in a much broader spectrum."

Taylor-Hill sees the potential for improved state test scores as a bonus, noting that "BSM sets up situations for children to solve with items they are familiar with." The state tests rely on just such problem-solving ability, not the ability to memorize tables.

"So often teachers are thrown into new programs where it is often sink or swim, and so often we sink," Ash says. She adds the BSM has a marvelous support system. She credits Donald Miller, BSM program director and head of Oakland's Institute for Action Research, and the opportunity to work with visiting teams from New Zealand for its success.

Taylor-Hill says a typical response from a new teacher involves some resistance, "but when they see the results it is different. They say, I never got that kind of response from my students before."

Parents are asked to get involved as well, offering suggestions and helping their children collect materials.

Teaching the BSM requires a lot more preparation on the part of the teachers than a traditional single period math lesson, but the results make it worth the effort.

The OU School of Education and Human Services has received a \$586,200 grant from the Kellogg Foundation to improve early childhood education programs in Michigan. Fitting the BSM program from New Zealand to Michigan needs is part of that program.

Other participating districts include Bloomfield Hills, Detroit, Lincoln, Pontiac, Southfield, Walled Lake, and Waterford.▼



Sharing Knowledge

Francis A. Engelhardt, who cochains the President's Club Executive Committee with his wife Janette, welcomes members and guests to the club's second Faculty Forum, held at Kresge Library. Members heard presentations about the library from Dean Suzanne Frankie. Lectures by Richard Pettengill and Frank Lepkowski of the library, and chemistry faculty member Geoff Brieger rounded out the evening. The programs are held to bring President's Club members closer to the academic side of the university.

If Srodawa Could, He'd Be the Santa of Software

Ron Srodawa is a hands-on type of professor in a world dealing with the theoretical.

That's not a contradiction in terms, for Srodawa likes to turn the theory of what computers can do into the practical for everyday use. The associate professor is an expert in developing operating systems, computer networks, compilers and programming languages. What he does remains invisible to most computer users, since his work is on the "brains" that run the applications.

"My work is more applied than theoretical," Srodawa explains, "but that's rather fitting for a School of Engineering and Computer Science."

Srodawa is known for his outgoing personality, and his philosophy toward others spills

over to his feelings about his work. If he had his way, whenever someone developed computer software, it would become part of the public domain, free to anyone who wanted it.

"What I like to do is make the best systems possible, and make them available to others," he says. "I'm an advocate of free software and free ideas. Most of my work, aside from that done on a contractual basis, is put into the public domain, which was the traditional spirit of computer science researchers in the early days. Computer science traditions come from mathematics, the hard sciences and engineering."

Srodawa's reputation in computing extends to the 1960s when he was a student at the Uni-

versity of Detroit. In his first year he got a job as a lab assistant, and his work in computers blossomed. He went on to the University of Michigan for graduate work in mathematics, but switched to computer science, where he eventually earned his doctorate. At U-M, he helped develop the campus computing system called MTS, and helped write the original proposal for MERIT, a statewide computer network that links colleges and universities.

Srodawa taught at Wayne State University for 10 years before coming to Oakland in 1982. His talents were put to good use immediately. He helped establish the CAD/CAM laboratory in the school, and also was instrumental in developing the specifications for the first computer network in Dodge Hall. The SECS computing systems and network became the model for the current Office of Computer and Information Systems systems, and the all-campus network that is now being installed.

Srodawa is also active in developing computer operating systems for private businesses, including Ford Motor Co. It's one of the ways the SECS collaborates with local businesses. Srodawa says such research has a direct benefit for the students he teaches.

Academic freedom is something Srodawa particularly likes about the university. "You're free to pursue the research you want to develop," he says. "It's not like that in the typical private company."

In his Dodge Hall office, Srodawa has two computers running. One is a good example of how far his field has come in 25 years.

"That 80386 machine on my desk is just as powerful as the mainframe we installed at the University of Michigan in 1967," he says.

Lucky for his desk, it weighs a lot less.▼



Ron Srodawa: Computing for the masses.

Departments Win Awards for Publication Work

Two departments in University Relations and the Athletic Department have won awards for their publications that serve the university.

The Athletic Department received a Citation of Excellence from the College Sports Information Directors of America publications contest. A brochure about the swim teams by Andy Glantzman, sports information director, received the Best in the Nation Award for its division.

The Detroit Chapter of the International Association of Business Communicators awarded the Publications Department and the News Service, both units within University Relations, a total of eight awards. More than 200 entries from both profit and non-profit organizations were judged.

The IABC awarded three first-place

Awards of Excellence. One was for the 1991 *President's Report*, a joint effort of the Publications Department, and two were for photos by photographer Rick Smith which appeared in the *Oakland University Magazine*.

The Publications Department also received an Award of Merit (second place) for the magazine in general and for a brochure produced for the Upward Bound program.

Three Honorable Mention Awards (third place) were presented: for a magazine feature story by Vicky Billington, for a photograph by Smith that was published in the *Oakland University News* and in a Department of Music, Theatre and Dance poster, and for the *Oakland University News* in general.

The IABC also awarded its Student Achievement Award to Gina Stevens, an Oakland graduate. She received a bachelor's

degree in journalism with an emphasis in public relations.

Stevens was a nontraditional student. She started school after raising her son and taking part in numerous civic organizations in southwestern states. While living in Arizona, she attended Mesa Community College and Arizona State University.

In 1990, Stevens transferred to OU to pursue her communications studies. In 1991 she was an intern with Falbaum and Associates, a public relations firm.

She received the achievement award for a class project. The project was an actual public relations campaign that Stevens developed and implemented for Bethany, an organization that serves widowed and divorced persons.▼

Author Terkel Brings His View of World to Oakland

Pulitzer Prize-winning author Studs Terkel will speak on *The American Dream and Obsession* on October 19.

Terkel, best known as a chronicler of modern culture, will speak at 2:30 p.m. in the Oakland Center Crockery. Describing Terkel as an author is limiting, however, in that since he graduated from the University of Chicago Law School in 1934, he has been a civil service employee, a stage, radio and television actor, a playwright, a jazz columnist, a disk jockey, a sportscaster and public speaker.

Economist John Kenneth Galbraith said of Terkel, "If Studs did not exist, some suitably qualified supernatural authority would have

to intervene and invent him. And that, admittedly, would be a demanding task."

The author is a throwback to the past. He might come to mind when watching an old movie (he appeared in *Eight Men Out*, the recreation of the 1919 Chicago White Sox scandal) because of his eclectic image. His current radio show, *The Studs Terkel Show*, ranges from interviews to dramatic presentations.

Terkel won the Pulitzer Prize in 1984 for his book, *The Good War: An Oral History of World War II*. His other books are *Giants of Jazz*; *Division Street: America*; *Hard Times: An Oral History of the Great Depression*; *Working: People Talking About What They Do All Day and*

How They Feel About What They Do; *Talking to Myself: A Memoir of My Times*; *American Dreams: Lost and Found*; *Chicago*; *The Great Divide* and the newly released, *Race: How Blacks and Whites View the American Obsession*.

Tickets are \$3 for students, \$5 for university employees and Alumni Association members, and \$7 for the general public. Tickets purchased on or before October 16 are discounted \$1. They are available at the CIPO service window. Remaining tickets will be sold at the door.

The lecture is sponsored by the Student Life Lecture Board and the Student Program Board.▼

October Employee of the Month

EMPLOYEE:
Marjory Hampton
POSITION:
Executive secretary
DEPARTMENT:
College of Arts and Sciences
LENGTH OF SERVICE:
22 years; retiring on October 2.
EMPLOYMENT HISTORY:



Hampton

Departmental secretary, advising; senior departmental secretary, sociology; executive secretary, College of Arts and Sciences

COMMUNITY SERVICE:

Member, Women of Oakland University; past secretary for three years, Women's Golf League

PLAUDITS OF OTHERS:

• "Marge is always unfailingly polite to students, faculty and staff, and carries out with distinction and intelligence any task assigned her, frequently and uncomplainingly putting in extra hours as necessary."

- "Marge has the Oakland spirit. In times of crisis I think of Marge and how she would handle the situation. It helps me through it."
- "Marge is generous with her advice and her help; she never loses patience to the endless questions."
- "The one word that describes Marge Hampton best would be 'resilient.' She never loses her temper or becomes ruffled even when things are hectic. The office runs on an even keel when Marge is around."
- "Marge is the kind of co-worker that, no matter what she is doing, if you ask her for help she is always willing to pitch in."
- "Marge is pleasant to everyone and knows most staff members by name. In her soft-spoken manner, she never hesitates to share a friendly hello."

Employee Recognition Award nomination forms are available in all departments, ERD and CIPO. For more information, call Victoria Junior or Gail Ryckman at 370-3480.

The Employee of the Month column is provided by the Employee Relations Department.

TQM

(Continued from page 1)

a chance to be heard, increases listening skills, reduces waste, improves attitudes, reduces reliance on traditional ways of doing things, improves cross-functional cooperation, improves communications, and eventually, decreases overall costs.

The list of universities that Giocondi cites as successfully using TQM in one form or another includes Columbia, Duquesne, Samford (a private school in the South) and the University of Michigan. He notes the size of the school doesn't matter, nor does what it calls the program. Names range from Quality Quest at Samford to M-Quality at Michigan.

As good as TQM sounds, Giocondi adds there is often resistance. The most frequent complaint is "it'll take too much time." A successful program with administrative support can expect results in five to 10 years, he says.

Critically important is management support for members of the quality council, Giocondi says. "People know immediately whether management is behind this or not. You're not going to go kid anyone."▼

Faculty Personnel/Grant Decisions

The following personnel actions within the faculty and grants for research were presented to the Board of Trustees at its September meeting. However, due to a lack of quorum, they were not given final approval. That was expected at the board's October 1 meeting.

Appointments

- Sandra Pettapiece, assistant professor of education, effective August 15.
- Sankar Sengupta, assistant professor of engineering, effective August 15.
- Joyce Eckart, chairperson, Department of Curriculum, Instruction and Leadership, effective August 15.

Honorary appointments

- Gary Abrams, clinical professor of biomedical sciences, effective August 15.
- Marshall Cyrlin, clinical associate professor of biomedical sciences, effective August 15.
- Jane Werner, clinical assistant professor of biomedical sciences, effective August 15.

Leave of Absence

- Robert Edgerton, professor of engineering, sabbatical leave from January 4 through April 28.
- William Fish, associate professor of education and philosophy, sabbatical from August 31, 1993 through December 18, 1993.
- Augustin Fosu, associate professor of economics, sabbatical from September 1 through April 28.
- Ranald Hansen, professor of psychology, sabbatical from January 4 through April 28.
- Thomas Lauer, assistant professor of business administration, sabbatical from January 4 through April 28.
- Irwin Schochetman, professor of mathematics,

ical sciences, sabbatical from January 4 through April 28.

- Diane Wilson, assistant professor of nursing, sabbatical from January 4 through April 28.
- Fatma Mili, associate professor of engineering, sabbatical from January 4 through April 28. (Reflects change from previously approved dates in fall 1992.)
- John Barnard, professor of history, part-time leave from September 1 through April 28.
- Anne Federlein, associate professor of education, leave from August 15 through August 14, 1993.
- Theodore Landau, associate professor of psychology, leave from September 1 through December 18.
- Nathaniel McCleskey, assistant professor of history, leave from January 4 through April 28.
- Christine Pillow, special instructor in physical therapy, part-time leave from September 1 through April 28.
- James Schmidt, associate professor of education, leave from January 4 through December 18, 1994.

Resignations

- Ann Atkinson, assistant professor of education (relocated to Pennsylvania).
- Mark Blumenkranz, clinical associate professor of biomedical sciences (relocating to Stanford University Department of Ophthalmology).
- Lyle Nordstrom, professor of music (accepted a position at Clayton State College).

Research Grants

- To Frank Giblin, associate professor of biomedical sciences, Eye Research Institute, \$248,097 from the National Eye Institute for

support of *Proteins of Normal and Cataractous Lenses*.

- To Barry Winkler, associate professor of biomedical sciences, Eye Research Institute, \$166,485 from the National Eye Institute for a study of *Initiating Mechanisms of Light Damage in the Retina*.
- To Harold Zepelin, associate professor, Department of Psychology, \$128,464 from the National Institute of Mental Health for support of *Intensity of Sleep Over the Human Life Span*.
- To Gary Moss, program manager, Academic Skills Center, \$100,000 from the Michigan Department of Education for support of *Select Student Support Services*.
- To Joyce Esterberg, program manager, Department of Placement and Career Services, \$62,719 from the state of Michigan for support of *BOC 8 Percent Post-Secondary Outreach Trainers*; and \$4,000 from the state for support of a mentor program.
- To Nalin Unakar, adjunct professor of biomedical sciences and professor, Department of Biological Sciences, \$15,695 from the National Eye Institute for continued work on *Morphological Studies in Experimental Cataracts*.
- To Michael Hartzer, assistant professor of biomedical sciences, Eye Research Institute, \$12,211 from William Beaumont Hospital, Royal Oak, for clinical research.
- To Rasul Chaudhry, associate professor, Department of Biological Sciences, \$5,000 from the National Science Foundation in support of *Development and Evaluation PCR Technology for the Detection and Identification of HIV-1 in Wastewater*.

Events

OCTOBER

Until November 22 — *New Acquisitions from the University Collection*, Meadow Brook Art Gallery, various hours. Free. 370-3005.

2 — Oakland University garage sale continues, 9:30 a.m.-3:30 p.m., Storage Barn, across from soccer fields along Meadow Brook Road.

2-3 — Pioneer Classic women's volleyball tournament, Lepley Sports Center. Admission. 370-3190.

2, 4 — Film, *Sister Act*, 8 p.m., 201 Dodge Hall. Admission. Sponsored by Student Program Board. 370-4295.

3 — Trio Aventura concert, 8 p.m., Varner Recital Hall. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013.

3-25 — Play, *Pygmalion*, Meadow Brook Theatre. Times vary. Admission. 370-3300.

3 — *Rediscover OU*, alumni reunion for all Oakland graduates, on campus, all day. Admission. 370-2158.

5 — *All-University Fund Drive kickoff reception*, noon-1 p.m., Oakland Center Fireside Lounge. Free. 370-2159.

6 — Bible Study for faculty, staff and students, noon-1 p.m., 128 Oakland Center. Free. Victoria Junior at 370-3480.

6 — Presentation by TIAA/CREF representative, 9-11 a.m., Oakland Center Gold Room A. Free. 370-3483.

6 — Presentation by Fidelity Investments representative, 1-3 p.m., Oakland Center Gold Room A. Free. 370-3483.

7 — Presentation by Fidelity Investments representative, 9-11 a.m., Oakland Center Gold Room A. Free. 370-3483.

7 — Presentation by TIAA/CREF representative, 1-3 p.m., Oakland Center Gold Room A. Free. 370-3483.

7 — Film, *The Blues Brothers*, 8 p.m., Beer Lake Yacht Club. Free. Sponsored by Student Program Board. 370-4295.

8 — Mainstage with comedian Harry Basil, 8 p.m., Oakland Center East Crockery. Free. Sponsored by Student Program Board. Call 370-4295.

9 — *Pontiac-Oakland Symphony gala opening concert*, 8 p.m., Pontiac Central High School. Admission. 370-3013.

9-10 — 31st annual Writers' Conference, noon-4 p.m. Friday and 8 a.m.-4 p.m. Saturday, on campus. Sponsored by Division of Continuing Education and Detroit Women Writers. Admission. 370-3120.

9, 11 — Film, *White Men Can't Jump*, 8 p.m., 201 Dodge Hall. Admission. Sponsored by Student Program Board. 370-4295.

10-11 — Central Region Classic men's soccer tournament with Oakland, Mercyhurst, Northern Kentucky and Wisconsin-Parkside, noon and 2:30 p.m. games. Lepley Sports Center field. Admission. 370-3190.

11-14 — International Meadow Brook Conference on Steroid Receptors in Health and Disease, all day. Sponsored by Department of Biological Sciences. 370-3553.

12-December 2 — Annual TeleFund sponsored by the Alumni Association. 370-2158.

13 — Bible Study for faculty, staff and students, noon-1 p.m., Oakland Center Lower Annex. Free. Victoria Junior at 370-3480.

13 — Personal appointments with TIAA/CREF retirement counselor. Call Staff Benefits Office, 370-3483.

14 — Videoconference, *Women's Leadership - Key for the '90s*, 12:30-3 p.m., Varner Recital Hall. Sponsored by Division of Continuing Education, the Continuum Center and the Oakland County Chamber Division of the Greater Detroit Chamber of Commerce. Admission. 370-3120. Reception for participants follows from 3:45-5:45 p.m. at Meadow Brook Hall.

14 — Representative of Fidelity Investments on campus. Call Staff Benefits Office at 370-3483 for an appointment.

14 — Men's soccer with Eastern Michigan University, 3:30 p.m., Lepley Sports Center field. Admission. 370-3190.

14 — Film, *The Shining*, 8 p.m., Beer Lake Yacht Club. Free. Sponsored by Student Program Board. 370-4295.

15 — University Senate meeting, 3:10 p.m., Oakland Center Oakland Room. 370-2190.

16 — ACE-NIP luncheon honoring Phyllis Law Googasian, former university trustee, noon-1:30 p.m., Oakland Center Gold Rooms. Admission. Reservations by October 12 at 370-3496.

16, 18 — Film, *Star Trek VI*, 8 p.m., 201 Dodge Hall. Admission. Sponsored by Student Program Board. 370-4295.

17 — Homecoming Day, featuring men's soccer with Gannon University, 2 p.m., Lepley Sports Center field. Admission. 370-3190.

17 — Women's tennis with Ferris State University, 2 p.m., Lepley Sports Center. Admission. 370-3190.

19 — Lecture by author Studs Terkel, 2:30 p.m., Oakland Center Crockery. Admission. Sponsored by Student Life Lecture Board and Student Program Board. 370-2020.

20 — Seminar, *Change, Choice and Leadership - Part I*, 8-11 a.m., 126-127 Oakland Center. Presented by Beverly Geltner for administrative-professional staff members. Limited seating. Free. 370-3492.

20 — Bible Study for faculty, staff and students, noon-1 p.m., Oakland Center Faculty Lounge. Free. Victoria Junior at 370-3480.

21 — Film, *Abbott and Costello Meet Frankenstein*, 8 p.m., Beer Lake Yacht Club. Free. Sponsored by Student Program Board. 370-4295.

23-November 8 — Play, *Cloud Nine*, various times on weekends, Varner Studio Theatre. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013.

23 — Women's volleyball with Northwood Institute, 7:30 p.m., Lepley Sports Center. Admission. 370-3190.

23, 25 — Film, *Far and Away*, 8 p.m., 201 Dodge Hall. Admission. Sponsored by Student Program Board. 370-4295.

24 — Women's volleyball with Lake Superior State University, 1 p.m., Lepley Sports Center. Free. 370-3190.

26 — Six-week session of low-impact aerobics for men and women begins, 5:15-6:15 p.m. Mondays, Wednesdays and Thursdays, Lepley Sports Center. Admission. 370-3190.

27 — Bible Study for faculty, staff and students, noon-1 p.m., Oakland Center Lower Annex. Free. Victoria Junior at 370-3480.

28 — Film, *The Children of the Corn*, 8 p.m., Beer Lake Yacht Club. Free. Sponsored by Student Program Board. 370-4295.

29 — Mainstage with musician Barbara Bailey Hutchison, 8 p.m., Oakland Center East Crockery. Free. Sponsored by Student Program Board. Call 370-4295.

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