



# OAKLAND UNIVERSITY

## News

104 North Foundation Hall  
Rochester, MI 48309-4401

A publication for faculty and staff

December 14, 1990



### Holiday Cheer

*The contrast of a wreath against the window at Meadow Brook Hall belies the warmth of the holiday season. The hall again this year was decorated for the holidays by area floral and room designers for the Christmas Walk, which drew thousands of visitors.*

## TransAfrica Director to Deliver Lecture on Perils of Apartheid

A leading proponent of human rights in South Africa will lecture at Oakland on January 8 as a guest of the MARCS program.

Randall Robinson, executive director of TransAfrica, will speak about the apartheid system in South Africa and the efforts Americans are making to change it. His 6:30 p.m. lecture will be in the Oakland Center Crockery.

TransAfrica, described as a "black American lobby for Africa and the Caribbean," and Robinson advocate practices that will help achieve a more progressive U.S. foreign policy toward nations of Africa and the Caribbean.

"Mr. Robinson's visit to Oakland University is an excellent opportunity for students, faculty, staff and members of the OU community to hear first-hand about one of the most de-humanizing political structures in the world today, and the efforts Americans are making to change South Africa," said Gary Moss, MARCS program manager.

Robinson cites an incident in 1976 as one which sparked his interest in abolishing apartheid practices. While accompanying a congressional delegation to South Africa, he was escorted to a segregated washroom. When a delegate asked some white South Af-

rican business persons when they would give blacks the vote, one responded that would be like "putting a gun in the hands of a 5-year-old."

"I'll never forget that as long as I live," Robinson said. He was among those who fought the U.S. position on apartheid and got economic sanctions imposed on South Africa.

Robinson's efforts have earned a number of awards, including the Martin Luther King, Jr., Distinguished Service Award, the Johnson Publishing Co. American Black Achievement Award, the ABC Person of the Week Award and an honorary doctorate from Columbia College in Chicago.

Robinson is a Harvard Law School graduate. He was active in the Southern African Relief Fund. As a Ford Foundation fellow, he worked in Tanzania. He later worked as an aide to U.S. Reps. William Clay (D-Missouri) and Charles Diggs (D-Michigan).

Tickets are \$6 for the general public, \$4 for OU employees and Alumni Association members, and \$2 for OU students. Tickets purchased on or before January 7 will be discounted \$1. Tickets are available at the CIPO service window and will be sold at the door. For details, call 370-2020.▼

## Oakland in National Eye Study

A national study on the development and progression of cataracts and deterioration of the retina will involve the Eye Research Institute.

The ERI and William Beaumont Hospital in Royal Oak are collaborating in the study. Beaumont is the only Michigan clinical site and one of 11 centers across the country participating in the Age-Related Eye Diseases Study. The study is funded by the National Eye Institute.

The NEI will spend \$25 million over the next 10 years, including \$2.5 million in Michigan. More than 4,600 elderly volunteers will participate.

As Americans age, their chances markedly increase for developing cataracts or age-related macular degeneration (a deterioration of the retina). More than one million cataract operations are performed annually in the United States, while an estimated 10 million Americans will experience AMD-related visual impairment during their retirement years.

Little is known conclusively about the specific factors that initiate AMD or cataracts — a progressive and potentially blinding clouding of the lens. As a result, there is no known way to prevent these visual problems or to predict their occurrence.

"This is a landmark study — the first to track the natural history of two of the most prevalent conditions leading to the loss of vision in the elderly," said Raymond R. Margherio, M.D., chief of ophthalmology and the study's principal investigator at Beaumont.

"Ideally, the study results will provide future generations with the scientific basis to prevent these disabling and costly diseases. Such an outcome is highly likely because several studies already suggest that both cataracts and AMD are associated with various genetic and personal characteristics, such as race, smoking, diet, nutrition and eye color."

Margherio, who is also an OU clinical professor of biological sciences, will lead a team of Beaumont ophthalmologists, nurses and technicians in recruiting and examining study participants.

Venkat N. Reddy, director of the ERI, noted, "The study results are potentially important in developing therapeutic modalities for the future. The award represents a recognition of Beaumont as an important clinical center to conduct these studies."

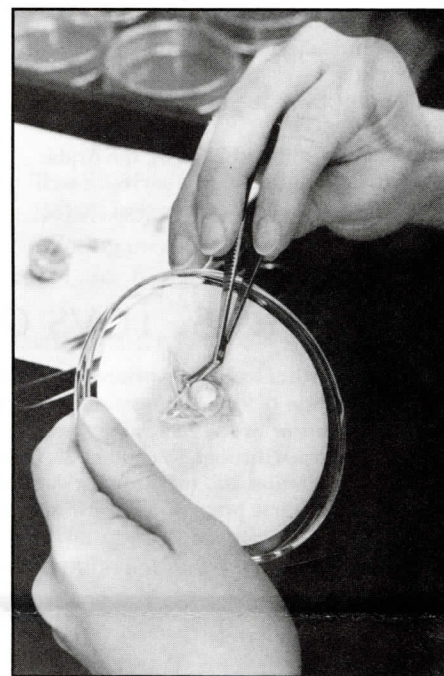
Study participants are now being recruited. Some will have cataracts or AMD. Participants will receive two comprehensive eye examinations annually until 2000. During this period, researchers will monitor and collect data on how the eyes age.

Volunteers must be between 60 and 75 years old. A preliminary eye examination will be given by the AREDS staff. Participants should have no illnesses or disorders that would make long-term followup unlikely or difficult, and have no history of eye surgery. Previous cataract surgery is acceptable for participation in the AMD portion of the investigation, however.

To volunteer, call 551-4601.

Nationwide, the study will be coordinated by investigators at 11 study sites, one photographic reading center and a statistical coordinating center, under the guidance of NEI staff.

Other participating clinical centers include Emory University, Johns Hopkins Medical Institution, University of Maryland, National Eye Institute Clinical Center, Massachusetts Eye and Ear Infirmary, Albany Medical College, Devers Eye Institute, Ingalls Memorial Hospital, University of Wisconsin and Eye and Ear Institute of Pittsburgh.▼



The study results are potentially important in developing therapeutic modalities for the future. The award represents a recognition of Beaumont as an important clinical center to conduct these studies.

— Venkat N. Reddy

### Holiday Greetings from President Champagne

Emilie and I extend our warmest holiday greetings to all our colleagues at Oakland. We are honored to be part of a family of dedicated faculty and staff who have made Oakland

the outstanding university it is.

With all the troubles in the world and with the financial uncertainties facing Michigan, we will be called upon in 1991 to use

our greatest creative talents. Let us take this time to share our friendship, renew our dedication, and pledge to maintain the excellence we enjoy at this fine university.▼

### President, Provost Host Holiday Reception

The faculty and staff are invited to attend a holiday reception in the Oakland Center Fireside Lounge.

President Joseph E. Champagne and Provost Keith R. Kleckner will host the reception from 1-3 p.m. December 20.▼

## Education, Industry Look for Ways to Improve Statistical Education

Oakland is in the forefront of a new effort in which education and industry cooperate to improve the quality of statistical education and practice in Michigan.

Harvey Arnold, professor of mathematical sciences, was an organizer and panelist in the October 25-26 Michigan Conference on Teaching and Use of Statistical Methods. It was held at Michigan State University.

The conference was initiated by the General Motors Engine Division Headquarters in Brighton. It involved OU, the University of Michigan, MSU, Lansing Community College and Western Michigan University.

Arnold says the program was patterned after seminars established by W. Edwards Deming and held at New York University. Deming held programs for professionals and

for those who were not professional statisticians.

The Michigan version of the Deming seminars had 160 participants, but Arnold says the Michigan program was more diverse in scope than those held by Deming.

Arnold was instrumental in inviting fully half of the conference speakers. He helped broaden the conference to include examples of cooperation between education and industry through institutes for industrial training and new ideas for teaching engineering students, in addition to programs on teaching statistics literacy.

The goals, Arnold says, were to bring together people from industry and education who might not be actively involved in the latest developments in statistics training and ed-

ucation and to help bring them up to speed. In addition to transferring knowledge and technology, a key goal is to help industry tell colleges and universities what skills are needed in the field upon graduation.

Arnold explains that industries spend millions of dollars on training new employees. Many of those skills could have been provided in the classroom if there were better communication between educators and prospective employers.

In addition to Arnold, other representatives of the Department of Mathematical Sciences and the School of Business Administration attended the conference.

Deming, who supported the conference and who was a scheduled participant, was forced to withdraw because of recent illness.

Arnold says organizers of the initial conference are now looking at plans for a second meeting. He says it was an honor for OU to be invited to participate in a conference with such broad support from business and industry.

In addition to the educational institutions, sponsors included the Michigan Department of Commerce and Education, Dow Chemical Co., Ford Motor Co., General Motors Corp., Kellogg Co. and Upjohn Co.

Professional organizations supporting the program were the Society of Manufacturing Engineers, American Statistical Association and local sections of the American Society for Quality Control.▼

## Nursing Study Finds Arab Community at Higher Risk for Some Diseases

Risk of cardiovascular disease is greater for members of Michigan's Arab community than society in general, a recent study has found.

Anahid Kulwicki of the School of Nursing directed the study. It included a group of Arab Americans selected at random from Dearborn and adjacent areas.

Kulwicki's work was supported by a \$40,000 grant from the Michigan Office of Minority Health.

The study was entitled *SAHHA*, the Arabic word for health. It included a survey as well as blood work and checks of physical charac-

teristics of the sample population. Among the findings:

- 16 percent of Arab Americans in the study had diabetes (2.4 percent national average).
- 71 percent of the subjects engaged in no measurable form of physical activity (29 percent Michigan average).
- 38 percent of the sample group smoked (31 percent national average).
- 70 percent of the subjects said they were under medium to high stress levels.
- 60 percent of the survey subjects showed borderline or high cholesterol levels (57 percent nationally).

The study was performed under auspices of the Arab Community Center for Economic and Social Services.

Kulwicki says the data show that the Arab population is at high risk of cardiovascular disease. She recommends to the Office of Minority Health that bilingual education programs are particularly needed in the areas of diabetes and smoking, and on the benefits of a more healthy life-style.

The study took one year to complete. Kulwicki says there have been 15 culturally based education classes held in the Arab American community that have drawn about 400 people. In addition, three culturally

based brochures have been created that speak to the dangers of hypertension, smoking and cholesterol.

The culture of the Arab Americans needs to be considered in any programs directed to the community, Kulwicki says, because Arab Americans have their own foods and mores.

Kulwicki says the need for intervention is more pronounced because the survey subjects tended to be younger adults and the tendencies exhibited now would probably worsen as the subjects got older. She says that even though many of the diabetes sufferers had been diagnosed, most did not have their blood sugar levels under control.▼

## Area Artists' Toys on Display at Meadow Brook Art Gallery Exhibit

Three area artists have won prizes in the *Toys Created by Artists* competition held in conjunction with the current exhibit at the Meadow Brook Art Gallery.

The exhibit, open through December 23, includes toys created for the exhibition and toys from private collections.

Winner of the first prize of \$500 for a circular creation

entitled *Maze Within Wheels* was Peter Hicks. Hicks is scenery designer at Meadow Brook Theatre.

Two artists shared second place and received \$250 each. They were Carolyn Steenland for her *Stuffed Robot: Educational Toy* and Louis Nyikone, Jr., for his creation of a wood sculpture with elves.

Toys on display by private artists are for sale during the

exhibition. The prize money for the competition was provided by gallery benefactors Mr. and Mrs. S. Brooks Barron.

The gallery is open from 1-5 p.m. Tuesday-Friday, 2-6:30 p.m. Saturday and Sunday, and from 7:30-8:30 p.m. when there is a theatre performance.

For additional information call 370-3005.▼

## Our People

Please send brief items about professional activities to the News Service, 104 NFH. Brevity is laudable.

### PRESENTATIONS

RALPH SCHILLACE, psychology, presented two poster presentations at the annual meeting of the International Society for the Study of Traumatic Stress, held in New Orleans. One poster showed experience and curricula on the teaching and training about loss and trauma. The other presented data on the development of empirical paper and pencil scales to measure the psychological reaction to personal tragedy in the form of loss, trauma and vulnerability responses. Schillace

also lectured on *Trauma and the Near-Death Experience* for the Jewish Students Organization Hillel lecture series on campus.

PHILIP SINGER, health sciences, presented his work to a radio and television studio management class at the Orchard Ridge campus of Oakland Community College. Singer was one of a series of guests from the Detroit radio and video community. His presentation concerned the opportunities for independent, nonprofit academic producers of documentaries.

VIRINDER MOUDGIL, biological sciences, served as a consultant to the United Nations Development Program, Transfer of Knowledge Through Expatriate Nationals. Moudgil spent six weeks of consultancy time in India at the Institute for Research in Reproduction, Bombay; the Center for Cellular and Molecular Biology, Hyderabad; and at the All India Institute of Medical Sciences, New Delhi. While in India, Moudgil also delivered a lecture at the International Conference on Frontiers in Reproductive Physiology in New Delhi.

### PUBLICATIONS

JANE GOODMAN, Continuum Center, coauthored the book, *Empowering Older People*, with ELLINOR WATERS of the Continuum Center. The book is a Behavioral Science Book Club selection. (A previous notation of the publication omitted Goodman's name.)

ROBERTA SCHWARTZ, journalism, wrote

two travel articles on Ernest Hemingway in Bimini for the *The Oakland Press*.

BARRY TURETT, mathematical sciences, published a paper, *Some Examples Concerning Normal Structure and Uniform Normal Structure in Banach Spaces*, in the *Journal of the Australian Mathematical Society*. Coauthor was MARK SMITH of Miami University.

MEIR SHILLOR, mathematical sciences, published a paper, *Analysis of a Diffusion-Convection System Modelling a Contamination Problem*, in the *Journal of Applicable Analysis*. Coauthors were S. BUSENBERG and W. FANG of the Claremont Graduate School.

STEVE WRIGHT, mathematical sciences, wrote *Derivations from Subalgebras of Operator Algebras: Results and Problems Old and New* for the *Rocky Mountain Journal of Mathematics*.

### HONORS

RICHARD TUCKER, history, is organizer and chair of an international conference on the environmental history of Latin America. It will be held in San Jose, Costa Rica, in February. He will also edit the *Proceedings* of the conference for publication.

BARUCH CAHLON, mathematical sciences, received a grant from the U.S.-Israel Binational Science Foundation to study *Face Identification: A New Cognitive Approach*. Co-principal investigator is SAM RAKOVER of Haifa University.



### Lighting the Hall

Meadow Brook Hall staff members could say they are among the brightest around — judging by wattage alone. Clara Miller, an accounting clerk, wears holiday lights in keeping with the season. Just don't plug her in.

## Jobs

For information on position openings, call the Employee Relations Department Job Hotline at 370-4500.

- Director of major gifts and planned giving, AP-18, Oakland University Foundation and Office of Development and Alumni Affairs.
- Manager of data-base administration, AP-14, Office of Computer Services.
- Assistant director of annual giving, AP-7, Office of Alumni Relations.
- Research assistant/electron microscopy, AP-6, Eye Research Institute.
- Master trades V, AFSCME, Campus Facilities and Operations.
- Food handler I (two positions), AFSCME, Food Service.
- Manager of cashier and voucher audit, AP-9, Voucher Audit.

The *Oakland University News* is published every other Friday during the fall and winter semesters and monthly from June-August. Editorial offices are at the News Service, 104 North Foundation Hall, Oakland University, Rochester, MI 48309-4401. The telephone is 370-3180. Copy deadline is noon Friday of the week preceding the publication date.

- James Llewellyn, senior editor and news director
- Jay Jackson, staff writer
- Rick Smith, photographer

## For Your Benefit

### Learn About Retirement

A TIAA-CREF retirement counselor will be on campus for individual meetings on January 22.

TIAA-CREF participants who are thinking about or planning to begin drawing their retirement annuities in 1991 should call the Staff Benefits Office, 370-3483, to make an appointment.

### AP Funds Available

Administrative-professionals interested in attending non-job-related workshops and conferences that provide professional growth should apply for funding from the AP Professional Development Fund.

## Nominations

### Teaching Excellence Awards

Anyone within the university community may nominate faculty members for the four Excellence in Teaching Awards.

Each award will carry a cash stipend, provided by the state, of \$2,500. The awards will be made to tenured or tenure-track faculty members.

Letters of nomination should include sufficient supporting statements to permit an initial review of the nominee. Criteria include superior classroom performance, innovative instructional practice, high educational standards and concern for students inside and outside the classroom.

Nominations will be accepted until February 10. They should be sent to Patricia G. Montenegro, chair, Teaching Excellence Award Subcommittee, Department of Modern Languages and Literatures, 407 Wilson Hall.

## Quote

"Science has radically changed the conditions of human life on Earth. It has expanded our knowledge and our power but not our capacity to use them with wisdom."  
—J. William Fulbright

## Bits & Pieces

### Now You Will Go in Circles

Renovation work at Kresge Library will mean an end to cold drafts through the lobby and circulation desk area.

A revolving door will replace the automatic sliding doors at the entrance and exit. When both sets of sliding doors opened, cold wind had a clear shot into the building.

Of course, this means the employment office can no longer claim to have the only revolving door on campus.

### Try Out the New Dodge

Ever wonder what the inside of John Dodge House looks like, or for that matter, where the place is? Now's your chance to find out.

The Alumni Association and the Oakland University Foundation are sponsoring a *Come Home for the Holidays* open house. It will be from 3:30-5:30 p.m. December 14 in the newly decorated house.

The Alumni Association Student Affiliate has decorated the house for the holidays. Light refreshments will be served.

Dodge House (not to be confused with Dodge Hall) is adjacent to Katke-Cousins Golf Course. Ample parking is located next to the building.

### Show Your School Spirit

Two Faculty and Staff Night events are planned by the Athletic Department.

On January 17, the faculty and staff will be treated to a buffet between the 5:30 p.m. women's and 7:30 men's basketball games with Wayne State University. The buffet is sponsored by the Office of the President and the Athletic Department.

Details about obtaining free tickets for the games and buffet will be distributed in early January.

On January 25, the Athletic Department will host the faculty and staff at a swimming meet. Kenyon College will compete against the women at 4 p.m. and the men at 7 p.m. Refreshments will be served in the lounge during and between the meets. To be admitted free, take along your university identification card.

### Police Give \$2,060 to Golfers

Members of the OU Police Officers Association have contributed \$2,060 to the golf team.

DPS officers raised the money at a summer golf outing.

### University Homes for Sale, Rent

Three university-owned homes are available through the Department of Risk Management and Contracting.

Listed for sale is a four-bedroom colonial with family room and fireplace, 1.5 baths and a two-car garage. Total square footage is 1,782. Refrigerator, stove, dishwasher and washer and dryer are included.

The following two homes are for rent.

One is a four-bedroom trilevel with two bathrooms, a family room with fireplace and a two-car garage. The home is 1,986 square feet.

The third home is an eight-room cottage at 437 S. Adams Road. Priority will be given to the employee with the longest term of service to OU.

For details on all three homes, call Kate Lark, risk management and contracting, at 370-4196.

### Lectures Aid OU Students

Oakland students will again benefit from funds raised by the Scholarship Committee of Macomb County through its Town Hall lecture series.

Fifteen Macomb County residents receive scholarships through the program this year.

The series continues with poet and author Genevieve Smith Whitford (*Queen Anne's Lace*) on January 16, and concludes with Joan Benny, who wrote a book about her father Jack, on April 17.

For tickets, call the Alumni Relations Office at 370-2158.

# Exposed

## Secret Wishes for Holidays Intercepted! Nosy Media Gnats Reveal All! Oh Boy!

As the Rolling Stones say, "You can't get what you want," and what you want isn't necessarily a secret.

During the past two weeks, confidential wish-list memos have been gathered from desktops across campus. Excerpts from them are published here in the interest of full public disclosure.

It's shocking.  
It's revealing.  
It's easier than solid geometry.

### Alan Miller:

*Assistant vice president, Campus Facilities and Operations*  
Larger wastebaskets for everyone.

### Ken Debelius:

*Food service director*  
Cup lids that fit.

### Marguerite Rigby:

*Director of alumni relations and assistant director of development*  
Tailors to give alumni deep pockets.

### Gerard Joswiak:

*Manager of academic computing services*  
Leakproof floors upstairs.

### Fred Stransky:

*Director of Meadow Brook Health Enhancement Institute*  
A three-egg omelet, buttered toast and strong coffee for breakfast.

### Bill Marshall:

*Director of Oakland Center*  
A lifetime supply of Mop 'n Glo.

### Keith Kleckner:

*Provost*  
A faculty that agrees 99 percent of the time on 99 percent of the issues.

### Eileen Bantel:

*AAUP executive director*  
An administration that agrees 99 percent of the time on 99 percent of the issues.

### Bill Kendall:

*Assistant vice president for employee relations*  
Those other 1 percent shares.

### James Ozinga:

*Professor of political science*  
To lead a new protest movement — *Iowa Out of Central America!*

### De Witt Dykes:

*Associate professor of history*  
Students who think of the '60s as current events.

### Pat Nicosia:

*Budget director*  
50-yard line seats at the 1992 Rose Bowl.

### Ray Harris:

*Associate vice president for finance and administration*  
An extra set of slides of Pat's trip to the Rose Bowl to enjoy for years to come.

### Bill Rogers:

*Golf course managing director*  
Converting Meadow Brook Hall into a dandy little clubhouse.

### Eleanor Reynolds:

*Director of residence halls*  
Heat in the winter, air conditioning in the summer.

### Barbara Gaves:

*Payroll manager*

An iron-clad assurance that the Honeywell computer will make it through the next payroll.

### Jerry Rose:

*Director of admissions*  
Thousands of high school seniors standing outside Wilson Hall, screaming, "Let me in, I wanna come to Oakland — and I can pay for it myself!"

### Anne Sandoval:

*Associate director of admissions*  
The day off when the above happens.

### Paul Franklin:

*CIPO coordinator of campus programs*  
Offering everyone free checking at his new bank, Israeli National.

### Sue Smith:

*Property manager*  
A place for everything and everything in its place.

### Stuart Hyke:

*Director of cultural affairs*  
A jumbo hat rack.

### Wilma Ray-Bledsoe:

*Vice president for student affairs*  
A complete set of all-occasion speech notes.

### Robert Facko:

*Chairperson, Department of Music, Theatre and Dance*  
Scheduling his dream concert of Run DMC and the Lafayette String Quartet together.

### Bob Judd:

*Associate professor of engineering*  
A robot that can fill out grant-request forms.

### David Herman:

*Dean of students*  
Angelic behavior to overcome all students for two, maybe three weeks tops.

### Larry Bartalucci:

*Registrar*  
Sunlight.

### Tom VanVoorhis:

*Athletics Department promotions representative*  
Being able to say, "Sorry, our home games are sold out. Try again next season."

### Gregg Bloomfield:

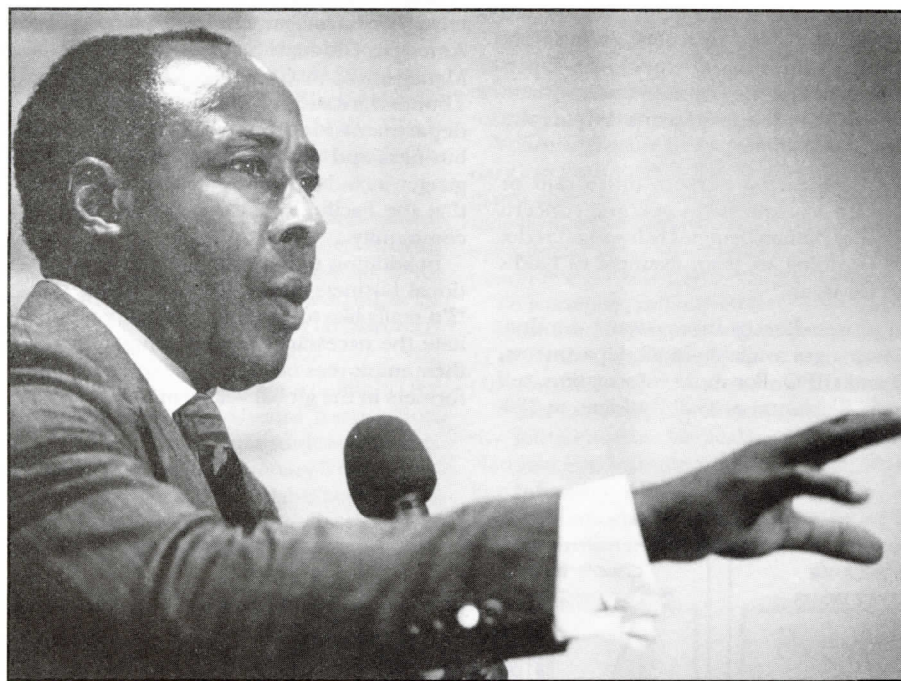
*Meadow Brook Music Festival managing director*  
A Brink's truck.

### Suzanne O. Frankie:

*Dean of Kresge Library*  
An uneventful year.

### David Bixby and Penny Cass:

*Bookcenter manager, and interim dean of nursing*  
Six months without anyone messing up their first names.



### Be Someone

Former New Jersey high school principal Joe Clark gave a rousing talk about how to achieve your dreams in the face of adversity. Lesson one: believe in yourself. The baseball bat-carrying principal, known for his get-tough policies toward delinquents, told students to stand up for what they believe in instead of following the crowd. Clark has been the subject of numerous television and magazine stories, and was the inspiration for the movie, 'Lean on Me.'

## Quilt Brings Mixed Reactions from Passers-by

Panels from the NAMES Project AIDS Memorial Quilt may remind viewers that messages about the AIDS disease is sometimes like preaching to the converted.

Those who took a moment to look at the panels were often those who were aware of the disease and how it is spread. The uninformed, or at least those who might not want to know details about the disease, passed by quietly.

Two 12-by-12 foot sections from the quilt were displayed in the Oakland Center until December 7. Approximately 1,500 persons viewed the panels depicting names of college-age victims.

Donald Martin Anderson, a member of the Gay and Lesbian Alliance, said most visitors stood quietly in front of the panels, a few asked questions or took literature from a nearby table, and a few unintentionally dis-

played their own forms of ignorance.

"Two women came in and one said, 'Why should we look at this, it's just names of dead fags.' Before they left, I made her take some condoms," Anderson said. "She asked me why she'd need them, and I told her because she might reproduce. It went right over her head."

Others would ask volunteers watching over the panels whether they could become gay from looking at the quilt. Some remarked that as long as they were heterosexual, they need not fear AIDS infection.

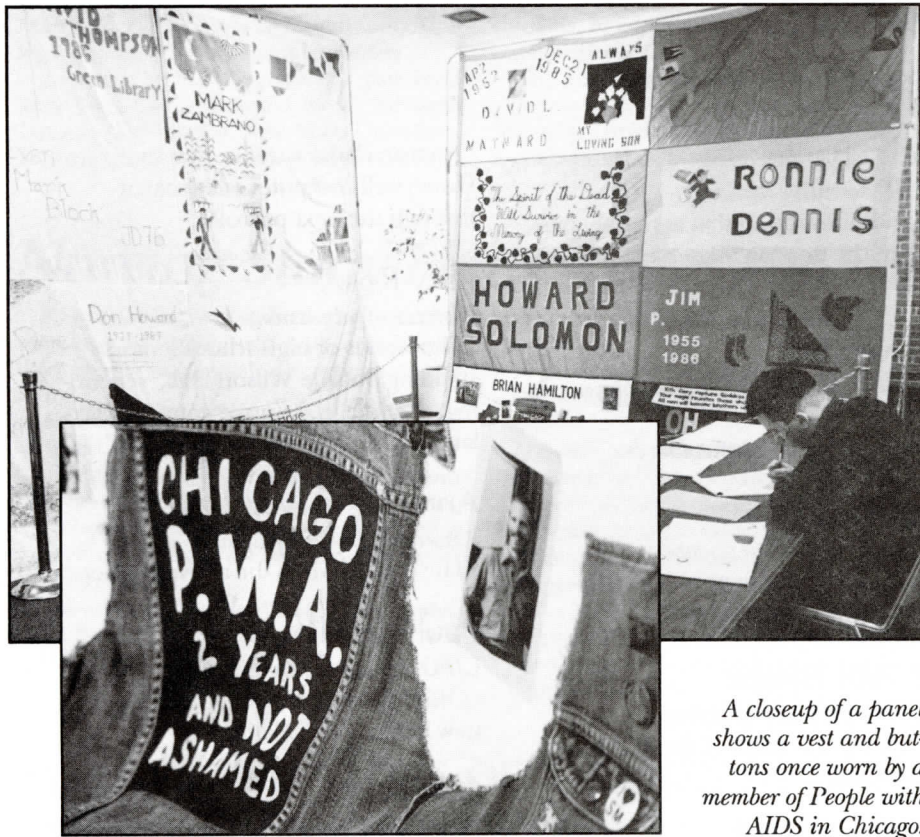
Anderson said those who stopped by appeared to be mainly older students and faculty and staff members. Largely, they were informed of the disease, which has claimed nearly 90,000 lives in the United States alone and 350,000 worldwide.

Anderson, a senior independent studies major, noted the big bowl of free condoms on the information table apparently was an inducement for some students to visit.

The quilt is a memorial created by the NAMES Project of San Francisco, a foundation committed to promoting a compassionate understanding of AIDS. The quilt is intended to increase awareness of AIDS by showing that persons of all ages and all walks of life are affected. Its artistic and creative approach, sponsors say, enables accessibility to all, regardless of literacy.

As of September, according to the NAMES Project, more than 1.9 million persons have viewed the quilt. The entire quilt of 13,300 3-by-6 foot panels weighs more than 14 tons. Each panel is approximately the size of a human body. The quilt represents more than 14 percent of all AIDS deaths in the United States.

Sponsors of the campus stop on the worldwide tour were CIPO, Graham Health Center and the Gay and Lesbian Alliance.▼



A closeup of a panel shows a vest and buttons once worn by a member of People with AIDS in Chicago.

## Business Course Stresses Multicultural Aspects of International Trade with Pacific Rim Countries

New MBA grads need the skills to function in multicultural environments as well as in the traditional skills like accounting.

Kathie Major of the School of Business Administration faculty says that philosophy is behind a special topics course on *Doing Business with the Pacific Rim* offered by the SBA.

The course will help OU graduate students deal with the important Pacific Rim coun-

tries. Those countries include 20 diverse entities, ranging from Hong Kong to the USSR, Australia, New Zealand, Canada, the United States and the Philippines. *Doing Business with Japan* was a special topics course last year.

Major says the goal is to help OU students learn about the regions involved and about how their cultures affect their communica-

tion, behavior and business decisions. Cross-cultural communication can be as critical as business skills in completing multinational business ventures, Major says.

For example, Major says, New Zealanders, Australians and Canadians all speak English, but "you had better not assume they all think and act like Americans."

Cross-cultural communication will become increasingly important in understanding and managing the cultural diversity that exists in our own marketplace, Major adds.

Major teaches part-time in addition to working for General Motors in the area of personnel equity for minorities. She has an undergraduate degree from American University, where her work included cultural and applied anthropology. During a summer internship with the Agency for International Development she did cross-cultural research in agricultural management. The project was later implemented in Egypt and Nepal.

Major received her master's degree in international management from Thunderbird American Graduate School of International Management in Glendale, Ariz. Major says Thunderbird stresses work in three academic departments: international studies, world business and modern languages. Her languages included Arabic, and she points out that the Pacific Rim has an active Moslem community.

In addition to lobbying for more international business courses at OU, Major says, "I'd really like to work with industry to facilitate the necessary changes companies and their employees need to make to be big performers in the global village marketplace."▼

— By Jim Llewellyn

## Employee of the Month

Ronald Kevern, assistant vice president for student affairs, has been awarded the Employee of the Month Award for December.

Kevern has been employed at Oakland since August 1968 when he began as assistant director of alumni relations for placement.

His career path led to director of placement, to assistant dean for student services and to director of career advising. In 1981 Kevern was promoted to assistant provost for advising and placement. His current position as assistant vice president began in September 1982.

In nominating Kevern, the Employee Recognition Award Selection Committee relied on such nominating comments as:

• "With 20 years of outstanding service to the university community, Ron Kevern is a consistent volunteer for OU TeleFund,

Celebrating Diversity, freshman orientation, annual Prayer Breakfast, United Way, etc."

• "Ron is always willing to assist when called upon, even at the last minute. He smiles for everyone and spreads sunshine wherever he goes. He is a model mentor for incoming freshmen; plays 'father' or 'grandfather' to hundreds of students."

• "Ron is someone who lends stability and credibility to the university's mission. Bursting with insight, experience, expertise and humor, he is always ready with an amusing anecdote, a quip or a 'When I was a boy...' story."

• "Ron is a caring person, not afraid or ashamed to express his genuine concern for other human beings. He lives his credo, and by doing so, is an example of God's love for us all."

Employee Recognition Award nomination forms are available in all departments, ERD and CIPO. For more information, call Victoria Blackmon or Gail Ryckman at 370-3480.



Kevern

## Events

### CULTURAL

Until December 23 — Exhibition, *Toys Created by Artists*, times vary, Meadow Brook Art Gallery. Free. Call 370-3005.

Until December 30 — Play, *A Christmas Carol*, various times, Meadow Brook Theatre. Admission. Call 370-3300.

December 14 — Community Chorus and University Chorus in joint concert, 8 p.m., St. Hugo of the Hills Church, Bloomfield Hills. Admission. Call 370-3013.

January 3-27 — Play, *What I Did Last Summer*, various times, Meadow Brook Theatre. Admission. Call 370-3300.

January 20 — Lafayette String Quartet concert, 3 p.m., Varner Recital Hall. Admission. Call 370-3013.

### ETCETERA

Weekly — Gay and Lesbian Alliance, open to all students, faculty and staff. Free. Call 370-2345 for time and location.

December 14 — Open house, 3:30-5:30 p.m., John Dodge House (adjacent to Katke-Cousins Golf Course). Sponsored by Alumni Association and Oakland University Foundation. Refreshments. Call 370-2158.

December 18 — Academic Edge Toastmasters, noon-1:30 p.m., 401 Hamlin Hall. Guests welcome. Call 370-3570.

January 3 — Winter semester classes begin.

January 3 — Legal Assistant Career Night, 7:30 p.m., Oakland Center. Free. Sponsored by Division of Continuing Education. Call 370-3120.

January 8 — Lecture by Randall Robinson, executive director of TransAfrica, 6:30 p.m., Oakland Center Crockery. Sponsored by MARCS Program. Admission, discounted until January 7. Call 370-2020.

January 8 — Para-accountant Information Night, 6:30 p.m., Oakland Center. Free. Sponsored by Division of Continuing Education. Call 370-3120.

January 8 — Financial Aid Workshop, noon-2 p.m., Oakland Center Lounge II. Sponsored by Raices. Free. Call 370-3370.

January 12 — Conference, *Fitness and Fallacies*, all day, Meadow Brook Health Enhancement Institute. Fee required, discounted until January 7. Call 370-3198.

January 14 — Production and Manufacturing Management Information Night, 6:30 p.m., Oakland Center. Free. Sponsored by Division of Continuing Education. Call 370-3120.

January 14 — Financial aid form now available at Office of Financial Aid, 161 NFH. Call 370-3370.

January 14 — Lecture, *Sidelights*, with Jacqueline Scherer speaking on issues related to Meadow Brook Theatre play, *What I Did Last Summer*, 7:30-9 p.m., Meadow Brook Theatre. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

January 14 — Financial aid resource table, 11 a.m.-1 p.m., Oakland Center. Sponsored by Office of Financial Aid. Call 370-3370.

January 15 — Observance of Martin Luther King, Jr., Day.

January 15 — Academic Edge Toastmasters, noon-1:30 p.m., 401 Hamlin Hall. Guests welcome. Call 370-3570.

January 15 — Personal Financial Planning Information Night, 7:30 p.m., Oakland Center. Free. Sponsored by Division of Continuing Education. Call 370-3120.

January 16 — Financial aid resource table, 1-3 p.m., Oakland Center. Sponsored by Office of Financial Aid. Call 370-3370.

January 17 — University Senate, 3:10 p.m., Oakland Center Gold Room C. Call 370-2190.

January 17 — Financial aid resource table, 11 a.m.-1 p.m., Oakland Center. Sponsored by Office of Financial Aid. Call 370-3370.

January 24 — Financial Aid Forms Night, 7-9 p.m., Oakland Center Gold Rooms. Free. Sponsored by Office of Financial Aid. Call 370-3370.

January 24 — *Enigma of Genius* lecture on Thomas Edison by Richard Stamps, 7-9 p.m., Meadow Brook Hall. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

January 31 — Graduate Study open house, 5-8 p.m., Oakland Center Gold Rooms A-C. Free. Sponsored by Office of Graduate Study. Call 370-3168.

### CLASSES

The Office of Computer and Information Systems offers various free software training courses for university employees. Call 370-4560.

Sixty Plus exercise classes meet three times a week. Winter session starts January 7 at Meadow Brook Health Enhancement Institute. Call 370-3198.

Twice-weekly *Just for Women* exercise classes begin January 15 for 10 weeks at Meadow Brook Health Enhancement Institute. Fee. Call 370-3198.

*Classics of Western Tradition* classes meet weekly from January 8-March 19 at Sunset Terrace. Sponsored by Division of Continuing Education. Other classes include Statistical Quality Control and Do-It-Yourself Financial Planning, plus APICS seminars. Call 370-3120.

### ATHLETICS

December 19 — Men's basketball with Edinboro University, 7:30 p.m., Lepley Sports Center. Admission. Call 370-3190.

December 29-30 — Men's basketball Holiday Classic tournament, 1 p.m., Lepley Sports Center. Admission. Call 370-3190.

January 5 — Women's swim team with Michigan State University, 2 p.m., Lepley Sports Center. Call 370-3190.

January 7 — Men's basketball with Concordia College, 7:30 p.m., Lepley Sports Center. Admission. Call 370-3190.

January 9 — Men's and women's swim team with University of Western Ontario, 7 p.m., Lepley Sports Center. Call 370-3190.

January 10 — Women's and men's basketball with Lake Superior State University, 5:30 and 7:30 p.m., Lepley Sports Center. Admission. Call 370-3190.

January 12 — Men's basketball with Northwood Institute, 3 p.m., Lepley Sports Center. Admission. Call 370-3190.

January 17 — Faculty and Staff Night with women's and men's basketball teams playing Wayne State University, 5:30 and 7:30 p.m. Buffet between games. Free with advance registration. Call 370-3190.

January 25 — Faculty and Staff Night with women's and men's swim teams competing against Kenyon College, 4 and 7 p.m. Refreshments during and between meets. Free with university identification. Call 370-3190.

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