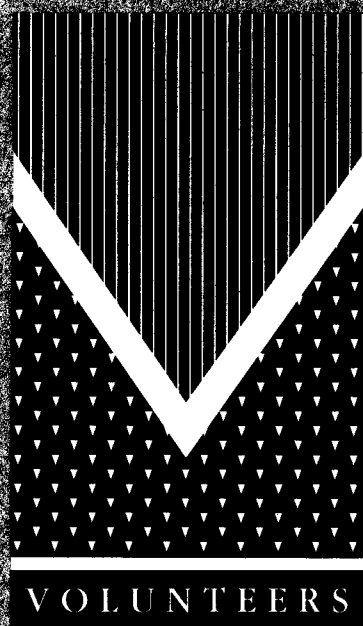


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1990 President's Report

OAKLAND UNIVERSITY

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Joseph E. Champagne  
President

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March 11, 1991

Dear Friend of Oakland University:

This year's President's Report is dedicated to all those individuals who are making a difference at Oakland - giving generously of their time and effort to shape a vision of an even stronger university.

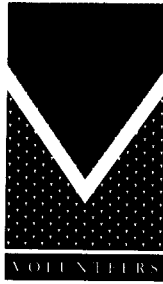
On the following pages, you will find men and women who are furthering the cause of educating our citizens, and enriching the Oakland experience for our students and members of the community. From offering support of academic programs to enhancing Oakland's world class cultural arts programs, we are grateful that Oakland University has been touched by the lives of so many people.

We also include a brief summary of Oakland University's record of accomplishment for 1990. We believe the last year was a good one for the students, faculty and staff of Oakland University - a year rich with both fulfillment and promise.

As always, your comments are welcomed.

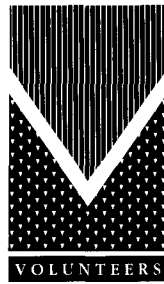
*Joe*

NON-CIRCULATING



**1990 PRESIDENT'S REPORT**  
OAKLAND UNIVERSITY

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## MAKING A DIFFERENCE

While state appropriations and tuition support the basic academic operations of Oakland University, since our beginnings gifts from private sources have made the vital difference between good and excellent programs and facilities.

Now, as we enter 1991, with state appropriations facing even stronger competition from other governmental responsibilities, Oakland is redoubling its efforts to ensure the distinctive education for which it is known.

But gifts and support from friends of the university are not always monetary. Beginning with benefactors Matilda and Alfred Wilson themselves, countless thousands of volunteer hours have been devoted to shaping a vision of an even stronger university, with ever higher quality standards in all that it does.

Today, volunteers touch virtually every facet of Oakland University's four-fold mission of excellence in instruction, public service, research and scholarship, and student development.

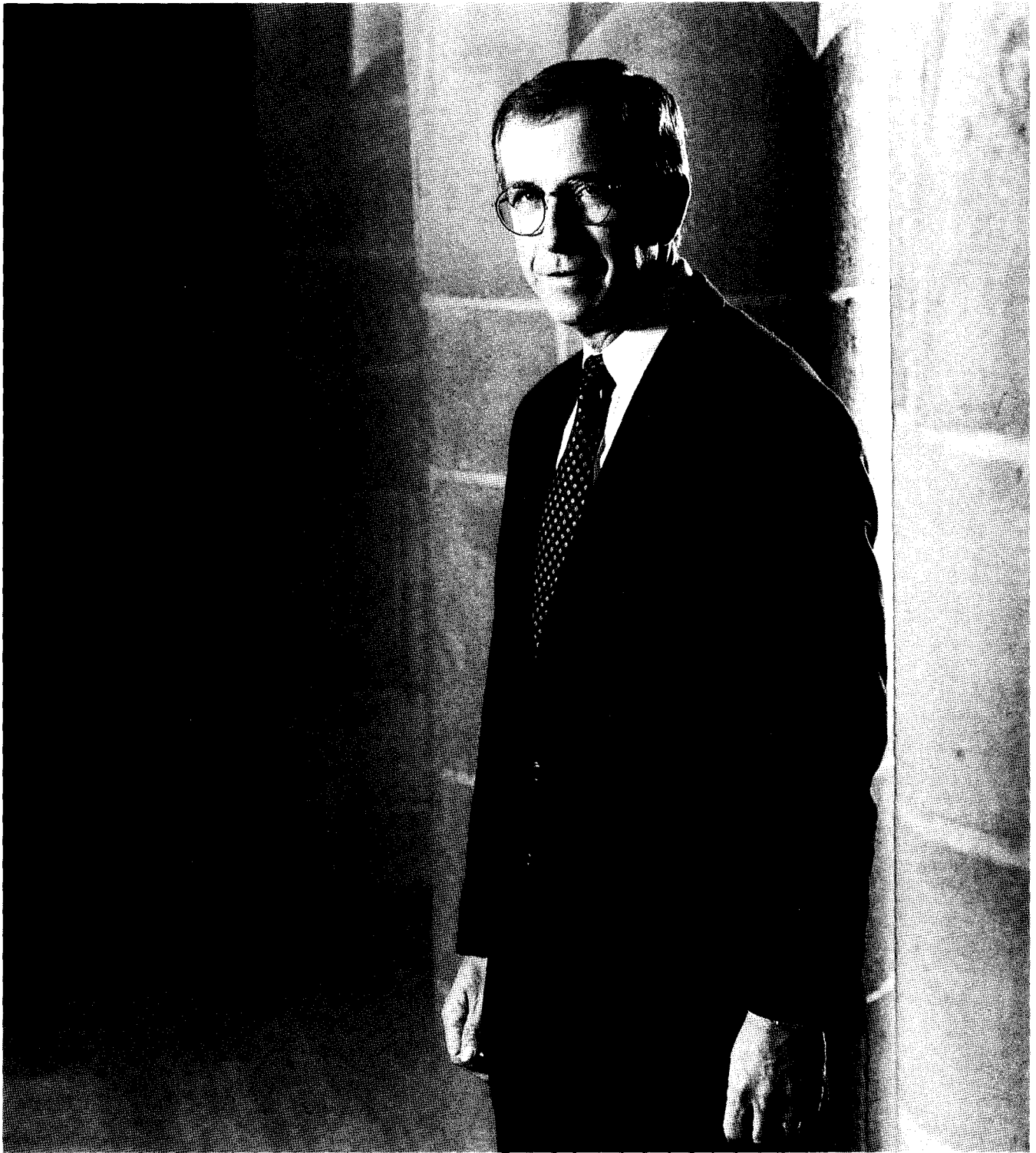
On the following pages, you will find men and women involved in providing scholarship programs, mentoring multicultural students, counseling senior citizens, and bringing business acumen to Oakland's academic, athletic and publishing efforts. And, of course, leading our volunteer forces you will find the people dedicated to enhancing our world-class cultural arts programs: Meadow Brook Theatre, Meadow Brook Music Festival, Meadow Brook Art Gallery and Meadow Brook Hall.

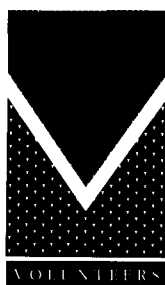
These volunteers are representative of hundreds, perhaps even thousands. This report is dedicated to *all* those individuals who have given generously of their time and effort to further the cause of educating our citizens for productive lives; specifically, to those who have helped to enrich the Oakland experience for our students and members of the community. We wish space would permit us to feature all, for each has brought a certain uniqueness that has made Oakland "The Distinctive Choice."

The attitudes of our many volunteers, I suspect, can best be summed up by two longtime champions of the university — Florine Trumbull, who said, "I can think of no greater joy than supporting the gift of knowledge," and Crystal Thomas, who said, "I've always believed that when you volunteer to support an organization, you're there to work, not to play games."

To all our volunteers, whatever your motivation, we give our most heartfelt thanks. With your help, Oakland University is making a difference.

Joseph E. Champagne  
President





## **BRIGHTENING THE STAGE**

*"I've always believed that when you volunteer to support an organization, you're there to work, not to play games. That's the great thing about our music festival group. We get things done and best of all it shows."*

**CRYSTAL THOMAS**

West Bloomfield, Michigan

Former president and current member of the Women's Committee of Meadow Brook Music Festival. Singularly responsible for the design and construction of the new festival gift shop. Served two terms as manager of the gift shop.

*"My husband and I always felt that supporting education was important. It's a fundamental part of your life. I can think of no greater joy than supporting the gift of knowledge."*

**FLORINE TRUMBULL**

Bloomfield Hills, Michigan

Honorary member, Meadow Brook Music Festival Women's Committee. Personal financial gifts from Florine and the late George T. Trumbull have benefitted the construction and maintenance of Trumbull Terrace on the festival grounds and undergraduate scholarships in several academic areas. Honorary alumna of Oakland University. President's Club lifetime member.

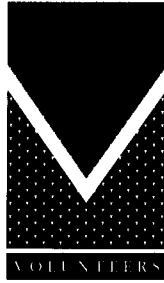
*"When I moved here from New York in the early '70s, I was extremely surprised to find a place like Meadow Brook Theatre. I couldn't wait to get involved and I still feel that way today."*

**SHIRLEY WELLS**

Rochester, Michigan

1991 Luncheon on the Aisle chairperson. Member of the Meadow Brook Theatre Guild. Major donor to Meadow Brook Theatre productions. President's Club lifetime member.





## **A LOVE FOR ART**

*"Art has always been our release. Our passion. We have a lot of pride in our collection and we don't mind sharing it with Meadow Brook Art Gallery in the least."*

### **FLORENCE AND S. BROOKS BARRON**

Southfield, Michigan

Founded the Meadow Brook Gallery Associates in 1970. Brooks Barron served as president through 1975. The gallery exhibited their extensive collection in 1967 and 1984. Since 1988, the Barrons have donated 84 art works for auction to benefit the gallery, raising thousands of dollars. President's Club lifetime members. Brooks Barron is a retired attorney.

*"We've enjoyed becoming involved with Meadow Brook Art Gallery. Not only is it a special part of our community, it houses a terrific collection. We believe it's important that people know that."*

### **JAN AND JIM FITZPATRICK**

Orchard Lake, Michigan

Jim Fitzpatrick currently serves as president of the Meadow Brook Gallery Associates. The group's most recent fund raiser, "Picnic on the Grass XVIII," raised more than \$20,000 for the gallery. President's Club lifetime members. Jim Fitzpatrick is vice president for finance at General Motors Corporation, Detroit, Michigan.

*"The preservation and enhancement of Meadow Brook Art Gallery is very dear to us. And something terrific happens when you lend a hand. A special bond forms. For us, it's continuing to grow."*

### **MARION AND DAVID HANDLEMAN**

Bloomfield Hills, Michigan

Meadow Brook Art Gallery exhibited the Handleman's personal collection of contemporary art in 1988. Marion Handleman developed the gallery's annual fund raiser: "Picnic on the Grass." David Handleman is a former chairperson and current member of Oakland University's Board of Trustees. President's Club lifetime members. David Handleman is chairman of The Handleman Company, Troy, Michigan.







## **PRESERVING THE PAST**

*“Meadow Brook Hall is a part of history, it gives the community a look at how it all got started. It’s such a beautiful place, but like a beautiful aging lady, it’s always in need of a little nip and tuck. To preserve a treasure, you have to have a treasury. If I give to Meadow Brook, it gives back to the community. I feel if you’re given a wonderful life, you have to give something back. It’s a full circle.”*

**BARBARA (MRS. ROGER B.) SMITH**

Bloomfield Hills, Michigan.

Founded the Council for Preservation of Meadow Brook Hall and spearheads the council’s \$2 million preservation fund campaign. Past chairperson of the Meadow Brook Hall Christmas Walk, and several Preservation Council events. Major donor to other university programs. President’s Club member. Active business and social volunteer.

*“I will continue to volunteer until they get rid of me. There’s something about the place that grows on you.”*

**BARBARA (MRS. DOUGLAS) THORPE**

Rochester Hills, Michigan

Born on the Meadow Brook Farms estate, her personal experience as part of the original Wilson ‘family’ is invaluable as archivist. Chairperson of the Archives Committee. Captain for Saturday night docents at Meadow Brook Hall. Captain for Sunset Terrace hostesses.

Recruited her children as hall volunteers.

*“I’ve always enjoyed gardening. When I came to Meadow Brook, the gardens were rather run down. I began planting a variety of flowers to help fill in the beds. Now we have hundreds of varieties of plants out there, plus four beds of roses, including about 200 rose bushes.”*

**ARLEEN OLSON**

Pontiac, Michigan

Meadow Brook Hall volunteer groundskeeper for more than 15 years in all types of weather. Has recruited her husband, children and grandchildren for groundskeeping projects. Retired registered nurse.





## ALUMNI SUPPORT

*"I feel the same way about Oakland that some people feel about U of M — there's an allegiance. A big part of my life was spent at Oakland. An important part. I want to stay involved with the university, especially as a role model for minority students. For me, volunteering is a self-fulfilling mission."*

**SHARON FINLEY ('76, '80)**

Pontiac, Michigan

Founder of the Oakland University Black Alumni Affiliate in 1976. Serves as a mentor for the Multicultural Association for the Retention of College Students. Oakland University Alumni Association board member from 1978 to 1984; past secretary, treasurer. Affiliated with the Association of Black Students; Project Challenge; and the Ken Morris Center for the Study of Labor and Work. Science teacher, Pontiac Northwestern High School.

*"Volunteers and volunteer energy can really make a difference in what can be accomplished. Oakland University has given me a lot. The people here helped me get off to a good start. They helped me get my first job. I've always felt a debt of gratitude."*

**JOHN MILLS ('72)**

Troy, Michigan

Vice president and secretary of the Oakland University Foundation. Past-president of the Alumni Association, 1981 to 1983. Recipient of the Distinguished Alumni Service Award, 1982, and the Volunteer of the Year Award, 1988. Past chairperson, the Capital Campaign Steering Committee and the President's Club. President's Club member. Attorney, O'Neill, Shannon and Mills, Bloomfield Hills.

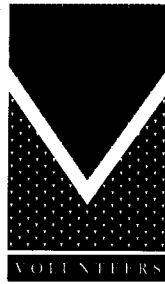
*"The university is like our second home. We met at school and never really left. Oakland was so meaningful to us in those first few years. It's good to be able to support it and see it grow. It's rewarding for both of us."*

**PHIL ('64) AND BARBARA ('66, '76) WILLIAMS**

Rochester, Michigan

Phil was the first president of the Alumni Association, 1972, is on the board of the OU Foundation and co-chairperson of the Engineering Alumni Affiliate. He received the Distinguished Alumni Service Award in 1976. Barbara has served on a Dean's Selection Committee and is co-chairperson of the School of Human and Educational Services Alumni Affiliate. Both are members of the President's Club and Friends of Kresge Library. Phil is an engineer for General Motors. Barbara is a secondary school special education teacher for the Lake Orion School District.





## **A FOUNDATION TO BUILD ON**

*"Education is my first love. I know it's important to get our young people turned on as well. We can make a difference by influencing the direction of their lives. I believe in Oakland University and what it stands for, and I'll continue to support its academic purpose."*

**WALTER E. DOUGLAS**

Detroit, Michigan

Member, Oakland University Foundation Board of Directors. Longtime supporter of the Oakland University Alumni Association Annual Golf Outing. President's Club member. President, Avis Ford, Inc., Southfield, Michigan

*"What usually gets to me is driving around Oakland's campus and seeing where we've been able to help. And knowing full well that great things are happening there every day."*

**MARVIN L. KATKE**

Bloomfield Hills, Michigan

Former chairperson of the Oakland University Board of Trustees, the OU Foundation, and the nucleus fund for the recently completed university capital campaign. Member, OU Foundation Board of Directors. Also a major contributor to the development of Oakland's championship Katke-Cousins Golf Course. President's Club lifetime member. Retired vice president, Ford Motor Company, Dearborn, Michigan.

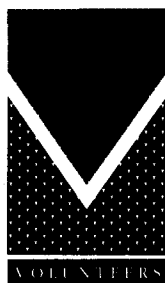
*"In reality, Oakland University is my adopted school and it's been very easy for me to get involved. It's refreshing talking with the students because you know your work is worthwhile."*

**EUGENE A. MILLER**

Birmingham, Michigan

Former chairperson of Oakland's capital campaign. Current chairperson, Oakland University Foundation. Honorary alumnus of Oakland University. Former member of the School of Business Administration's Board of Visitors. President's Club member. Chairman and chief executive officer, Comerica Incorporated, Detroit, Michigan.





## **A FOUNDATION TO BUILD ON**

*"We knew Oakland University would be a great school. We talked our son into going to Oakland, and he graduated in the third class (in 1965). There were only three buildings on campus then, and for quite some time our son was the only black. A lot of people at Oakland advised him, encouraged him, helped him."*

### **DOROTHY AND WALTON LEWIS**

Detroit, Michigan

Walton was a charter member of the Oakland University Foundation and remains a member. He was instrumental in establishing the Meadow Brook Music Festival and has served on its board. He also was past president of the Friends of Oakland University. Dorothy and Walton are past co-chairpersons of the Glyndebourne Picnic. Walton is founder and president of the Lewis and Thompson Insurance Agency.

Dorothy is a retired psychiatric social worker. Their son, David Baker Lewis, chairperson and partner in the law firm Lewis, White and Clay, was a charter member of the OU Board of Trustees and served as chairperson for two years.

*"The legacy passed down from Alfred and Matilda Wilson still lives at Oakland University . . . of generosity, and giving and caring. It's a wonderful place filled with wonderful people."*

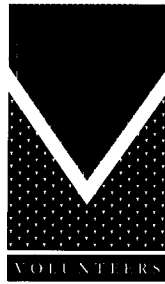
### **HOWARD L. MCGREGOR, JR.**

Algonac, Michigan

Charter and lifetime member of the President's Club. Member, Oakland University Foundation Board of Directors. Personal financial gifts to Oakland have benefitted Kresge Library, Meadow Brook Theatre, the Department of Music, Theatre and Dance, the University Scholarship Fund, and Meadow Brook Hall. Retired. Former owner, National Twist Drill Company, Rochester, Michigan.







## RESOURCES FOR SCHOLARSHIP

*"My mother got me involved. She bought my first ticket to the Macomb Town Hall series. Today I have a strong commitment to education. I think it's important to learn about the real world. People who volunteer give back a little of what the world has given them."*

**CHERI DANIELS**

Warren, Michigan

President of the Oakland University Scholarship Committee of Macomb County, sponsor of the Macomb Town Hall lecture series, which has raised more than \$210,000 in scholarship funds. Hosts guest speakers. Owner and operator, Hairborne — Change of Face, a spa and hair salon, East Detroit, Michigan.

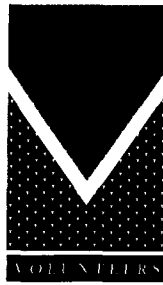
*"I thought it was too impersonal for students who receive scholarship money to have no concept of the reasons the scholarship was established. It's better to be a friend and a donor. That way, you remain a resource for life. I have dinner with the scholarship students. I'm invited to their graduation parties and weddings. We have long conversations about the practice and field of medicine."*

**DR. JOHN YLVISAKER**

Bloomfield Hills, Michigan

Established and maintains an endowed scholarship for nursing students named in memory of his wife, Tekla Strom Ylvisaker, a nurse. Maintains a personal interest in scholarship recipients' professional development. Has also been a voluntary participant in nursing convalescent activities. Involved in the formation of the Meadow Brook Health Enhancement Institute and the School of Health Sciences. Member of the President's Club. Helped raise funds for tennis courts at Meadow Brook Hall. Retired surgeon and medical administrator.





## SHARING THE GIFT OF KNOWLEDGE

*"I like the way they do things at Oakland University. I've always had the feeling that the students and faculty care for one another and think of themselves as important people. It's a great place. That's why I'm here."*

**BRIG. GEN. CLARA I. ADAMS-ENDER, R.N.**

Falls Church, Virginia

Visiting professor, School of Nursing. Has served as a presenter for the School of Nursing Research Symposium and as a commencement marshall. Teaches nursing courses on campus as well as interacting actively with graduate students on her visits to campus.  
Chief, Army-Nurse Corps, Washington, D.C.

*"Cardiac rehabilitation patients need a lot of encouragement because the whole situation is usually a shock to them. There is no greater feeling than seeing them make progress and helping them become more physically fit."*

**CHUCK MAXWELL**

Rochester Hills, Michigan

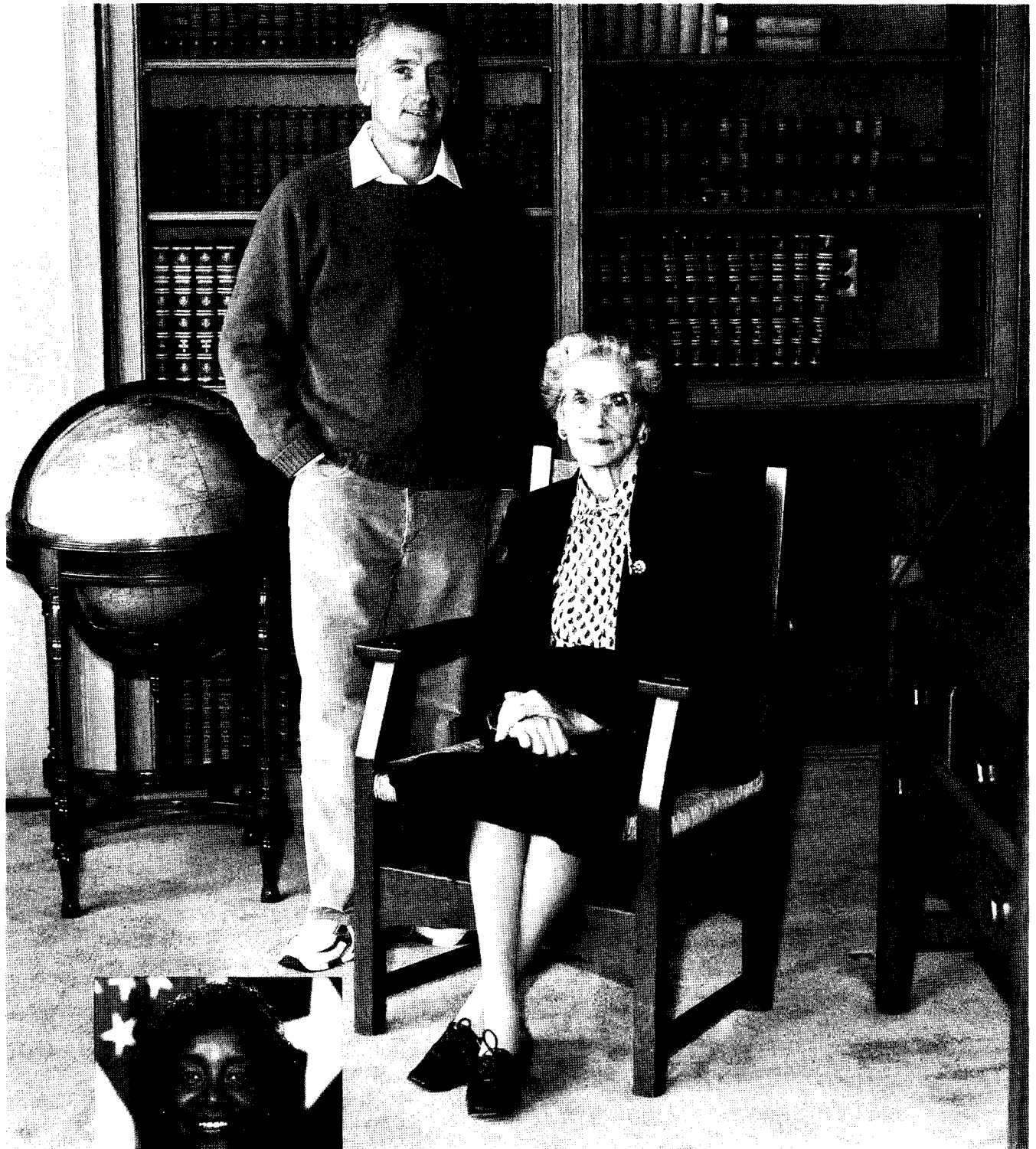
Adviser for the Meadow Brook Health Enhancement Institute's Cardiac Rehabilitation Program for many years. Coordinates aerobic and stretching activities for as many as 50 participants weekly. Owner, Chuck's Barber Shop, Troy, Michigan.

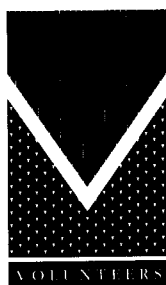
*"I've always felt that no matter how much it seems like work, I'm receiving as much as I'm giving. I'm 82 years old but it's still my time to share . . . and there are always new things to be learned."*

**CELIA WILSON**

Oak Park, Michigan

Continuum Center speaker for preventative mental health programs in senior centers and living facilities throughout metropolitan Detroit. Also conducts Continuum Center classes and professional conferences on mental health and aging. Retired school teacher.





## **LENDING A CORPORATE HAND**

*"Soccer has been the big draw for me, but it's the quality of the people who have brought me back. I love the campus and the spirit of Oakland University. I'm a believer in people making the difference and nowhere is that more true than at Oakland."*

**ROGER FAULKNER**

Bloomfield Hills, Michigan

Committee member, Marriott Soccer Classic, the nation's premier NCAA Division II college tournament, held annually at Oakland University. Play-by-play announcer for Oakland's televised soccer matches. Featured speaker at soccer banquets and solicitor of sponsors and support for Oakland's soccer program. Assistant vice president, Merrill Lynch, Bloomfield Hills, Michigan.

*"It's tremendously exciting when members of the business sector become involved with a university community. Our future rests in the hands of today's students and I cannot disregard its importance."*

**GEORGE H. SEIFERT**

Rochester Hills, Michigan

Member, School of Business Administration Board of Visitors. Charter member and continuing supporter of the school's annual Business Forum. Provides corporate support for business school faculty research projects and student internships. President's Club member. Vice president, corporate planning and development, Ameritech Publishing, Incorporated, Troy, Michigan.

*"From its inception, Oakland University committed itself to being a broad-based community resource. That community outreach brought me through the door. Now, being involved with an institution that has achieved so much, academically and otherwise, gives me much personal satisfaction."*

**ALLEN F. SMYTH**

Rochester Hills, Michigan

Advisory board member, Oakland University Magazine, winner of more than 15 local, regional and national awards since 1986, including "Best Magazine" and "Best Feature Writing." President's Club member. Senior vice president, Smith-Winchester, Incorporated, Southfield, Michigan.



# 1990 IN BRIEF

## **CLEAN LIVING AT WELLNESS HALL ATTRACTS STUDENTS**

Seventy-one students seeking a healthy living atmosphere have moved into Oakland University's new wellness dorm, Anibal House, which opened in September. Anibal, a cottage-style residence, was converted to a substance-free facility where students agree to abstain from smoking and drinking, attend wellness lectures, and set three wellness goals. The remodeled residence hall also has a weight room, exercise room and meeting areas.

University officials say the unit is in keeping with the emphasis on a more comprehensive drug and alcohol education program at the university. An advisory board, comprised of representatives from the schools of Nursing and Health Sciences, the Meadow Brook Health Enhancement Institute, the Department of Athletics and the Campus Information Programs Office, among others, provides advice and support to the hall.

## **BOARD APPROVES \$61.8 MILLION BUDGET FOR 1990-91**

The Oakland University Board of Trustees approved a \$61.8 million general fund budget for the 1990-91 fiscal year, an increase of nearly \$4 million over the previous year.

Revenue for 1990-91 includes \$35.1 million in state appropriations, up \$1.7 million from last year and \$23.8 million in tuition and fees, an increase of \$2.2 million.

The university also approved a preliminary \$67.3 million 1991-92 general fund operating budget for submission to the state. Included in that package is a request for \$1 million to aid the Kresge Library collections and information access, an additional \$248,000 for the library's operating budget, and \$85,000 for reinforcement of services to multicultural and disadvantaged students.

## **TUITION, RESIDENCE HALLS RATES INCREASE**

The Oakland University Board of Trustees approved a 6.48 percent average increase in tuition and fees for Michigan undergraduates, and an 8.62 percent increase for Michigan graduate students. Residence hall rates also were increased, by 6.5 percent. Both actions took effect at the beginning of the fall 1990 semester.

The tuition increase will generate approximately \$1.5 million in additional funds. Residence hall rate increases will help meet rising costs, support a new computer lab in one dorm, refurbish all study halls and lounges, and establish the Anibal House wellness residence hall.

## **ALUMNI FUND RAISING SETS RECORD**

The fall Telefund '90 campaign contributed \$205,000 toward a record \$237,000 in Alumni Annual Fund pledges.

The Alumni Annual Fund total was up \$13,400 from the fall 1989 campaign. The 1990 drive received pledges from 4,900 persons, up from 4,200 in 1989.

Pledges designated for specific schools and programs include: \$44,200 for the College of Arts and Sciences; \$32,500 for the School of Human and Educational Services; \$25,900 for the School of Business Administration; \$2,400 each for the School of Nursing and General Studies; and \$19,400 for the School of Engineering and Computer Sciences.

The \$108,700 balance will go to support other projects, including \$20,100 for Kresge Library, \$80,600 designated for general purposes and \$8,000 for miscellaneous expenses.

## **SCIENCE BUILDING MOVES AHEAD A STEP**

Oakland's proposed \$38 million science building has cleared one more hurdle in the multi-step process toward final approval of the project.

The Michigan Legislature's Joint Capital Outlay Subcommittee has awarded \$420,000 for the university to prepare preliminary drawings. If the preliminary drawings are accepted, the next steps would be approval by the state of construction drawings, authorization to go out for bids on the project and awarding of bids to clear the way for construction to begin.

The new facility would house the School of Health Sciences, portions of the basic science departments (biology, chemistry and physics), portions of the School of Engineering and Computer Science, and mathematics.

## **PROFESSORS WIN RECOGNITION FOR OUTSTANDING EFFORTS**

Four Oakland professors were honored for teaching excellence and a fifth for research achievements at fall commencement ceremonies.

Teaching Excellence Awards were given to Jane Bingham of the School of Human and Educational Services; Ka C. Cheok of the School of Engineering and Computer Science; W. Dorsey Hammond of the School of Human and Educational Services; and Keith Stanovich, psychology.

Michael Sevilla, professor of chemistry, received the Research Excellence Award.

The professors were selected by their peers from nominations submitted by the university community. Each award carries a \$2,500 stipend, with funds provided by the State of Michigan for the teaching excellence awards, and by the OU Foundation for the research award.



## **PROFESSORS RECEIVE GRANTS TO FURTHER RESEARCH**

Several Oakland University professors have won grants to further their research.

Judy Brown, professor of anthropology, has received a two-year \$90,000 grant from the National Institutes of Health to study managerial techniques of non-industrial societies.

Engineering professor Robert Judd has received a \$45,000 grant from the Industrial Technology Institute of Michigan to continue a collaboration on manufacturing design by computer.

Jay Meehan, assistant professor of sociology, has received a \$40,000 grant from the Oakland County Community Corrections Advisory Board to help the county develop a data base and comprehensive plan for the corrections system.

Rasul Chaudhry, professor of biology, has received \$100,000 in grants from the state of Florida to continue his research on "super bugs" which may help solve human-made environmental problems.

Ka C. Cheok, assistant professor of electrical and systems engineering, has been awarded a \$20,000 grant from Cadillac Gage Textron, Inc. for developing a "tracking controller" system with military and industrial applications.

Gopalan Srinivasan, assistant professor of physics, received a \$53,743 grant from the Office of Naval Research to continue his work on a new class of materials being used in high frequency transmission devices.

Doug Hunter, associate professor of biological sciences, received a \$45,000 grant from the Michigan Great Lakes Protection Act to study the effect contaminants have on the zebra mussel population in the Detroit River and Lake Erie.

Michael V. Riley, professor of biomedical sciences, has received a \$180,403 grant from the National Eye Institute for his continuing research of corneal hydration and transparency.

## **MEADOW BROOKS HAVE LIVELY YEAR**

More than 118,000 patrons took in Meadow Brook Theatre performances during the 1989-90 season. The theatre is celebrating its 25th anniversary during 1990-91 with such plays as "Cabaret," "Mousetrap" and "Barefoot in the Park." Nearly three million people have been to a production since Meadow Brook staged the "Caucasian Chalk Circle" in 1967.

The Meadow Brook Art Gallery, also celebrating its 25th year, featured a retrospective of Meadow Brook Theatre stage and costume design in October. Other exhibits at the gallery included African art from the late G. Mennen Williams' personal collection, "Toys Created by Artists," featuring new toys and three collections of valuable antiques from private collections, and an exhibit of works by Michele Oka Doner.

The Meadow Brook Music Festival's 10-week season entertained almost 170,000 patrons. Among the more popular performances were concerts by Bob Newhart, Mitch Miller and Harry Connick, Jr.

## **WILSON FUND PROVIDES \$1.85 MILLION FOR HALL RESTORATION**

The Matilda R. Wilson Fund of Detroit has awarded the largest grant in its history to Oakland University for exterior restoration of Meadow Brook Hall.

The university will receive \$1.85 million over the next two years. The gift is the largest to the university from a single source since Matilda and Alfred Wilson donated \$2 million and land to establish Oakland in 1957.

Planned restoration work includes replacement of wood timbers, tuck-pointing and stucco repair, repairs to brick walls and windows, and general refurbishing and cleaning of brick and stonework. Also included are repairs to the gazebo, Carriage House, garage and guard house. The repairs are necessary

to prevent deterioration and to ensure that the 60-year-old hall remains essentially as constructed.

The Wilson Fund was established in 1944 through gifts from the Wilsons. The fund provides support for cultural and artistic agencies, youth agencies, higher education, hospitals and social services.

## **LIBRARY DEDICATES WOODCOCK EAST ASIA ROOM**

Dedication ceremonies were held in November for Kresge Library's new East Asia Reading Room, named in honor of Leonard Woodcock, former president of the UAW and first U.S. ambassador to China.

Members of the university community and the general public are welcome to use the materials in the room — which cover China, Japan, Korea and Taiwan. More than \$7,500 was raised from faculty, staff, students and alumni to support the project. A grassroots effort continues to raise money for future acquisitions, including scholarly journals, periodicals and books.

## **NEW DEANS HEAD SBA, NURSING**

George E. Stevens has been named dean of Oakland's School of Business Administration, effective January 1991. Stevens, professor of management and interim dean of the College of Business Administration at the University of Central Florida, will be replacing Ronald M. Horwitz, who has elected to return to teaching.

Stevens received his Doctor of Business Administration degree from Kent State University.

Penny Cass has been named acting dean of the School of Nursing, replacing Andrea Lindell, who resigned to become dean of the College of Nursing and Health at the University of Cincinnati. Cass holds four degrees in nursing, including a doctorate in clinical nursing research from the University of Michigan.

## **OAKLAND PARTICIPATES IN NATIONAL EYE STUDY**

Oakland University's Eye Research Institute (ERI) is involved in a national study on the development of cataracts and the deterioration of the retina.

The Age-Related Eye Diseases Study is being funded by the National Eye Institute, which will spend \$25 million over the next 10 years, including \$2.5 million in Michigan, to monitor and collect data on how the eyes age. More than 4,600 elderly volunteers will participate.

Oakland's ERI and William Beaumont Hospital in Royal Oak will be collaborating in the study. Beaumont is the only Michigan clinical site and one of 11 centers across the country participating. Raymond R. Margherio, M.D., chief of ophthalmology at Beaumont and OU clinical professor of biological sciences, will lead a team of hospital nurses and technicians in recruiting and examining study participants. As part of the study, participants will receive two comprehensive eye examinations annually until the year 2000.

## **FORENSICS TEAM CONTINUES TOP 10 STANDING**

Oakland's forensics team placed ninth — of 130 universities nationwide — at the 1990 National Forensics Association Tournament, earning a silver cup. For the seventh consecutive year, OU has maintained a top 10 standing in the competition.

## **PIONEERS CRUISE TO BEST YEAR EVER**

The magic carpet Oakland University's athletic teams rode through 1990 may have landed, but not before carrying them through their most exciting seasons ever.

The women's swim team notched its first Division II national championship

— winning the last event of the four-day meet to nip California State-Northridge by a slim four points. Head coach Tracy Huth and diving coach Don Mason were each named national Coach of the Year. Nikki Kelsey earned Diver of the Year honors for the second consecutive season.

The men's swim team finished second at the national meet for the fourth straight year — behind longtime nemesis California State-Bakersfield. Head coach Pete Hovland shared national Coach of the Year honors.

The women's basketball squad reached the Division II Final Four for the first time since 1982 before losing a four-point nail-biter to Bentley College of Massachusetts in the national semifinals. Bob Taylor was selected as the Great Lakes Intercollegiate Athletic Conference and Michigan Women's Basketball Coach of the Year.

Debbie Delie became the most honored player in OU women's basketball history — named to All-American, All-Region and All-GLIAC teams, as well as being selected as the GLIAC Player of the Year. Delie and men's basketball senior Brian Gregory were outstanding off the court as well, earning NCAA Post-Graduate Scholarships and berths on the GTE-CoSIDA Academic All-America teams.

Distance runner Ken Osmun became the Pioneers' first cross-country All-American, finishing 11th among 130 runners at the national meet in Arcata, California.

The volleyball team finished second in the GLIAC — barely missing the NCAA tournament with a 13-3 conference record, while the men's basketball squad finished fourth in the GLIAC race with a 10-6 conference record, 19-9 overall.

The soccer squad finished its season ranked fifth in the nation with an 18-3-1 record. The Pioneers qualified for the national tournament for the eighth time in nine years before losing in the quarterfinals to Gannon University, 2-1.

## **STAFF POSTS FOCUS ON EEO, MULTICULTURAL UNITY**

Catherine Rush, an attorney, has been appointed director of the Office of Equal Opportunity at OU. The office will provide training for supervisors in both academic and noninstructional areas relating to hiring responsibilities under the affirmative action plan. It will serve as a resource to departments in meeting goals which may exist for hiring women and/or minorities in their areas.

Rush's staff also will provide service to faculty, staff and students who have complaints of discriminatory treatment.

Iris Johnson, new assistant dean of students, will serve as chairperson of the Multicultural Advisory Board, coordinate retention efforts for minority students and educate the OU community regarding cultural diversity. The new position, one of two assistant deans of students, was an outgrowth of Operation Graduation, a program designed to address multicultural needs and concerns at OU.

## **CONTINUUM CENTER RECEIVES KELLOGG GRANTS**

The Continuum Center has begun a community-based health education project for professional staff development in senior centers and adult day-care centers. The three-year project is being funded by a \$432,778 grant from the W. K. Kellogg Foundation of Battle Creek.

The training program is designed to improve the quality of service older adults receive and to lessen the possibility of institutionalization of the elderly. The project includes developing a competency-based program in three Michigan communities.

## **MENTORING EFFORTS EARN HIGH MARKS**

Oakland University's Multicultural Association for the Retention of College Students (MARCS) program has received a \$102,000 grant from the State of Michigan for fiscal 1990-91. The MARCS program, designed to improve the retention of regularly admitted Black, Hispanic and Native American students, is based on mentor-student relationships. More than 70 adult mentors from the metropolitan Detroit business community are serving as role models and meet one-on-one with 112 students.

Two physical therapy clinicians were in residence at Oakland this year under a faculty development/mentorship program through the Martin Luther King/Cesar Chavez/Rosa Parks grants program.

Mable Burns Sharp, director of the physical therapy program at Wayne State University, researched nontraditional healing techniques at Oakland. Physical therapist Johnny Smith assisted OU physical therapy faculty with a project entitled "Physical Therapy of the Musculoskeletal System."

The physical therapy internships are designed to encourage minority clinicians to consider teaching as a long-term goal and support minority faculty in advanced skills to enhance career development.

## **HARTMANN CITED FOR LEADERSHIP, NAMED OUTSTANDING VOLUNTEER**

Patricia B. Hartmann, former chairperson of the OU Board of Trustees, was cited for her leadership and service by the board. Hartmann is in her tenth year of service on the board and this year stepped down after two terms as the first woman chairperson.

Hartmann was also named an "Outstanding Volunteer in Michigan" by the state chapter of the National Society of Fund Raising Executives.

## **OU, MACOMB LINK CREATES UNIVERSITY OFF-CAMPUS SITE**

Oakland University has become a partner in the Macomb University Center, slated to open in the fall of 1991.

Oakland will offer a baccalaureate degree in human resources development (HRD). The university joins Central Michigan, Wayne State University, University of Detroit-Mercy, Walsh College and Macomb Community College in the new venture. Students will attend Macomb the first two years, then take junior and senior level courses on site, allowing them to earn a college or university degree without having to leave the Macomb campus.

HRD, offered under the auspices of Oakland's School of Human and Educational Services, prepares students for traditional work in human services agencies and the growing fields of industrial training, development and counseling.

## **SIMS, GOOGASIAN ELECTED TO LEAD BOARD**

The OU Board of Trustees elected Howard F. Sims chairperson, and Phyllis Law Googasian vice chairperson of the board in October.

Sims, co-founder and president of Sims-Varner & Associates, Inc., an architectural firm in Detroit, has served on the board since 1981, when he was appointed by then Gov. William G. Milliken. He was reappointed in 1988 by Gov. James J. Blanchard.

Googasian, an OU board member since 1984, is Oakland's representative to the Michigan Association of Governing Boards (MAGB), and is serving as co-chair of the MAGB trustee leadership conference for 1990-91. The MAGB represents the governing boards of the state's 15 public universities.

Sims replaces Patricia B. Hartmann, who served two years as chairperson.

## **NURSING STUDENT RECEIVES HELENE FULD FELLOWSHIP**

Sally Sanson of Utica, Michigan, has won the Helene Fuld Fellowship, the first time that prestigious award has come to a student in the School of Nursing.

As a fellowship winner, Sanson attended two cancer conferences in Europe this summer, the 6th International Conference on Cancer Nursing in Amsterdam, Holland, and the 15th International Union Against Cancer in Hamburg, West Germany.

The Helene Fuld Health Trust, which awards the fellowships, is the largest private U.S. foundation supporting nursing education.

## **OAKLAND TO OFFER FIRST FIVE-YEAR TEACHER PLAN**

Beginning in January 1991, Oakland will offer the first five-year teacher education program in Michigan. The secondary education program will require four years of study and a fifth year of internship for teaching certification.

Students will take an academic major and minor through the College of Arts and Sciences, finishing the four years with a baccalaureate degree and related work in education. The year internship will follow, and the student will graduate with a Bachelor of Science or Bachelor of Arts degree, a year of teaching experience and credits toward a master's degree.

School districts that will participate in the fifth-year internship are Birmingham, Bloomfield Hills, Ferndale, L'Anse Creuse, Oak Park, Pontiac, Rochester, Southfield, South Redford, Troy and Walled Lake.

Some area school districts have indicated they will give credit for the year of teaching experience in considering the Oakland teacher-applicant.

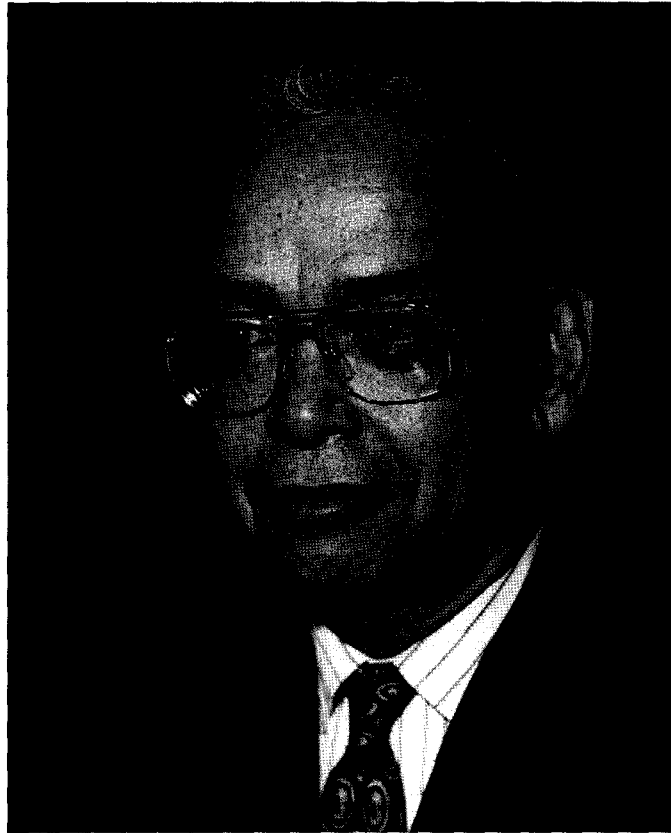
## **OFFICERS OF THE UNIVERSITY**

### **BOARD OF TRUSTEES**

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*“Oakland University is deeply indebted to those individuals who volunteer so unselfishly of their time and knowledge to enrich the quality of the campus. From the Meadow Brooks to visiting lectureships, these volunteers bring their influence to virtually every facet of university life. They are truly special people.”*

**HOWARD F. SIMS**

Detroit, Michigan

Chairperson, Oakland University Board of Trustees. Appointed to the board in 1981. Reappointed in 1988. President’s Club member.  
Co-founder and president, Sims-Varner & Associates, Inc., Detroit, Michigan.

# FINANCIAL HIGHLIGHTS

	1989-90	1988-89	% Increase (Decrease)
<b>SUMMARY OF CURRENT FUNDS REVENUES</b>			
<b>EXPENDITURES AND TRANSFERS:</b>			
<b>GENERAL FUND REVENUE:</b>			
Student Fees	\$ 22,070,000	\$ 19,986,000	10.4%
State Appropriations	33,410,000	32,153,000	3.9%
Other	<u>1,865,000</u>	<u>1,865,000</u>	0.0%
<b>TOTAL GENERAL FUND REVENUE</b>	<u>57,345,000</u>	<u>54,004,000</u>	6.2%
<b>DESIGNATED FUND REVENUE</b>	<u>3,007,000</u>	<u>2,999,000</u>	0.3%
<b>AUXILIARY ACTIVITIES REVENUE:</b>			
Bookcenter	3,167,000	2,860,000	10.7%
Residence Halls	5,049,000	5,049,000	0.0%
Meadow Brook Music Festival	2,502,000	2,946,000	(15.1%)
Meadow Brook Theatre	1,770,000	1,840,000	(3.8%)
Meadow Brook Hall	1,575,000	1,461,000	7.8%
Katke-Cousins Golf Course	854,000	855,000	(0.1%)
Other	7,303,000	7,163,000	2.0%
Elimination of Rebilled Services	<u>(4,522,000)</u>	<u>(4,533,000)</u>	(0.2%)
<b>TOTAL AUXILIARY ACTIVITIES REVENUE</b>	<u>17,698,000</u>	<u>17,641,000</u>	0.3%
<b>EXPENDABLE RESTRICTED FUND REVENUE</b>	<u>8,464,000</u>	<u>7,706,000</u>	9.8%
<b>TOTAL REVENUES</b>	86,514,000	82,350,000	5.1%
<b>TOTAL EXPENDITURES AND TRANSFERS</b>	<u>(87,320,000)</u>	<u>(81,878,000)</u>	6.6%
<b>REVENUES OVER EXPENDITURES AND TRANSFERS</b>	<u>\$ (806,000)</u>	<u>\$ 472,000</u>	
<b>EMPLOYEE COMPENSATION (ALL FUNDS)</b>	\$ 59,109,000	\$ 56,221,000	5.1%
<b>MARKET VALUE OF ENDOWMENT FUND</b>	\$ 3,677,000	\$ 3,295,000	11.6%
<b>INVESTMENT IN PHYSICAL PROPERTIES</b>	\$111,583,000	\$106,880,000	4.4%
<b>LONG-TERM INDEBTEDNESS</b>	\$ 4,581,000	\$ 4,978,000	(8.0%)
<b>DEBT SERVICE PAYMENTS</b>	\$ 728,000	\$ 752,000	(3.2%)

Copies of this report may be obtained from the Department of Publications,  
109 North Foundation Hall, Oakland University, Rochester, Michigan 48309-4401;  
Telephone: (313) 370-3184.